

*Twenty-Seventh Year of Publication*

# ■ CHURCH ■ MANAGEMENT



Illustration courtesy of Prebendary J. E. S. Harrison  
**FIFTEENTH CENTURY LECTERN**  
Yeovil Parish Church, England

**APRIL  
1951**

**VOLUME XXVII  
NUMBER SEVEN**

# "TOPS IN MEMBERSHIP SYSTEMS"

*That's What They Say of This Family-File Church Record*

IN THE DECEMBER, 1950, issue of *Church Management* John W. Meister, minister of the First Presbyterian Church, Fort Wayne, Indiana, described a system of records developed in that church.

Many enthusiastic comments followed. We felt that the system had so much merit that we made arrangements to print and distribute the record folders.

## Some of the Features

1. The manila folder used fits the standard 8½" x 11" letter file.
2. A full family record is kept on the inside of the folder.
3. The church has accurate information on the family and the dates of pastoral calls are listed.
4. Supplementary information about any member of the family, including correspondence, will be kept in the folder.
5. Metal tabs or paper clips may be placed on the folder to indicate pastoral attention. If there is more than one minister each can have his own colored tabs. The neglected folk may be quickly located.

Note that the family name is visible at all times. The information for each member is complete. Actual size of folder 9½" x 11¼".

"Printing the form on the inside of a letter-size manila folder has proved practical and worthwhile. For one thing, we have enough room in each space to type the information of permanent value or to pencil in the facts that change—e. g. building fund pledges and payments. Then there is ample space on other parts of the folder to write additional data which we deem worth keeping. And there is the consideration that any conventional vertical letter file will house such a filing system it requires no special drawers or cabinets.

"Perhaps the greatest advantage since all of the foregoing could be accomplished on a card of the same size as the folder itself: we file absolutely every item pertaining to a member in his family folder—correspondence, news paper clippings and counseling case histories."—John W. Meister

What a wealth of information for a new pastor to receive!

## PRICES

Single folders 10c each      50 or more 6½c each

If you have a standard letter-size file an investment of but \$6.50 will give a church with one hundred families an up-to-date, effective membership record. For a church with five hundred families the cost would be but \$32.50.

## CHURCH MANAGEMENT, INC.

1900 Euclid Avenue

Cleveland 15, Ohio

## Selected Short Sermons

by Earl Riney

There is something about April that keeps us hopeful.

We learn self-control by controlling.

Most people abhor a jealous man or woman.

It is easy during spring to make somebody happier every day.

By sweeping out hate you rob your enemy of power over your mind.

If you just say nothing, do nothing, be nothing—you may escape criticism.

Harmonize with your environment and you may be happier.

"Money can't bring happiness but it helps you look for it in a lot more places."

To be pleasing, talk less, listen more.

Our daily work should give direction and meaning to our prayers.

Each has his task and in that task is his destiny.

Authority is the foremost question in religion.

On the day of controversy Jesus answered "Thou Shalt Love."

Under certain conditions contentment can be as bad as discontent.

Jesus adapted himself to each personal need.

Those who serve find that God always has a special gift for them.

Eleven different times Jesus requested his apostles to leave their work and pray.

The best way to learn is to keep a closed mouth and an open mind.

A man is not an optimist just because he can look on the bright side of other people's troubles.

The really great man knows that everybody he meets can tell him some things he didn't know before.

## Timely books for today

### WAKE UP or BLOW UP

America: Lift the world or lose it!

by **FRANK C. LAUBACH**

Every American is asking: How can we stop world-wide Communist aggression? Must we chance a devastating Atomic War? Is there hope for peace? For survival? Dr. Laubach's on-the-spot observations confirm his belief: the world's wounds can be healed before they fester under the poisonous influence of the Kremlin. *Here is the Christian plan for world peace—timely, challenging, constructive!* **\$2.00**



### A BETTER HOPE

and other sermons

by **CHARLES RAY GOFF**

Humble, yet brilliant, as simple and direct as the Sermon on the Mount, are these nineteen carefully selected sermons by Charles Ray Goff. These are sermons with a Galilean accent that has the touch of the Master's hand. Firm but friendly they touch the hearts of rich and poor alike. *Here is a book to help strengthen the foundations of the faiths of all Christians.* **\$2.00**



### MR. JONES, MEET THE MASTER

Sermons and Prayers

of **PETER MARSHALL**

Still a national best seller, MR. JONES, MEET THE MASTER, is being eagerly read by thousands who are seeking inner peace and contentment. A collection of sermons and prayers delivered from the pulpit of the United States Senate by Peter Marshall, regarded by many as the most dynamic preacher of the century. No other book has so captivated the heart of troubled America. **\$2.50**



### FAITH CAN MASTER FEAR

A timely book for a troubled world

by **G. ERNEST THOMAS**

People so often ask: Where can I find peace of mind? Where can I find peace of soul? Here are the Christian answers—direct from the word of God. The author, taking the Christian point of view, describes how faith can conquer fear. An ideal book for fear-casualties and for those who attempt to guide them. **\$2.00**



at your local bookstore

FLEMING H. REVELL COMPANY NEW YORK 10

# TABLE OF CONTENTS

APRIL, 1951

	Page
<b>CHURCH ADMINISTRATION</b>	
Free Rides to Church Goers .....	8
What I Have Learned About Cooperative Advertising— E. E. Keister .....	11
Church Fire Insurance .....	15
Start Early to Offset Summer Losses—William M. Hunter .....	22
The Best Church Library in the Country—Annie Hoge Lockett .....	27
How to Build Up Club Attendance—Emerald L. Olson .....	30
Validity of Church Building Insurance—Arthur L. H. Street .....	34
First Methodist Church Will Be Sold (Canvas Letter) .....	68
<b>CHURCH BUILDING</b>	
Church Will Build Program Around Estate .....	17
Examples of Wood Construction in Churches .....	20
Avoid Scarce Materials .....	21
<b>RECREATIONAL PROGRAM</b>	
Folk Dancing Is Fun—Harold Wiley Freer .....	39
<b>THE MINISTER</b>	
Ministerial Oddities—Thomas H. Warner .....	6
The Minister's Personal Life—John Bishop .....	9
Some Want to Advance Backwards—H. L. Williams .....	24
Air Cruise to the Holy Land .....	63
It Costs Ministers to Live .....	64
Ministers' Vacation Exchange .....	65
Vacation Among Former Parishioners—Milton Thomas .....	71
<b>THE MINISTER'S WIFE</b>	
The Pastor's Wife—Joyce Engel .....	48
Compensating Vacation—Margaret Ratcliffe .....	48
<b>HOMILETIC MATERIAL</b>	
Selected Short Sermons—Earl Riney .....	3
Going into Business With God—Arthur A. Wahmann .....	32
Mysterious Things in the Bible—Paul Barker .....	36
Three Verses—Jean H. Breig .....	41
Quotable Verse .....	42
It's All Over Now—Kenneth H. Wait .....	43
I Thank Thee, God, for My Mother!—Mary Leigh Palmer .....	44
Biographical Sermon for April—Thomas H. Warner .....	46
Productive Pastures—Hobart D. McKeenan .....	58
Poetic Windows .....	60
Selected Prose .....	61
<b>PERSONALITIES</b>	
Arnold Bennett—Albert D. Belden .....	13
The Friendly Eye of Greatness—Fred Smith .....	26
<b>BOOKS</b>	
Bookish Brevities .....	61
Reviews of Current Books .....	52, 53, 54, 55, 56, 57
Through the Publisher's Door—William R. Barbour .....	62
<b>READERS' COMMENTS</b>	
They Say—What Say They?—Let Them Say .....	67, 69, 71
<b>NEWS</b>	
Religion in the British Isles—Albert D. Belden .....	50
News of the Religious World .....	47, 66, 70
<b>EDITORIALS</b>	
"No Annihilation Without Representation"—The Test Is Yet to Be .....	7, 8

## EDITORIAL ADVISORY BOARD

William H. Leach, *Church Management*  
 Harold F. Carr, Minister, Lakewood  
 Methodist Church, Lakewood, Ohio  
 Harold Cooke Phillips, Minister,  
 First Baptist Church of Greater  
 Cleveland  
 Beverley Dandridge Tucker, Bishop  
 of Ohio (Protestant Episcopal)  
 Robert B. Whyte, Minister, Old  
 Stone Church, Cleveland, Ohio

## THE EDITOR'S DRAWER

### Yes, There Is Something Bright in the Picture

It may take a lot of rationalization but there is something bright in our national picture. The various investigations have brought feelings of revulsion, disgust and gloom. But think of this. There are men like Senator Fulbright of Arkansas and Senator Kefauver of Tennessee who have persisted in these investigations even though their own political party must take the brunt of the revelations.

How much worse we would be if every statesman felt the necessity to whitewash his own party regardless of its shortcomings.

The darkest part of the picture, of course, is the temerity of President Truman to recognize any immorality in his own administration or among his colleagues.

William H. Leach.

**TERMS OF SUBSCRIPTION**—Price per copy, 30 cents, except the July issue which is 60 cents. Subscription One Year \$3.00 where United States domestic rate applies. Two Years \$5.00. Foreign countries, 50 cents per year additional. Canada, 25 cents additional. University Microfilms, Ann Arbor, Michigan, is the licensed distributor of microfilmed copies of annual volumes.

**CHANGE OF ADDRESS**—Always give both old and new addresses when requesting change for mailing.

**MANUSCRIPTS**—The editor will be glad to consider articles which may be submitted for prospective publication. Articles should be typewritten. Unavailable manuscripts will be returned if accompanied by return postage.

**CHURCH MANAGEMENT** is published monthly except August by Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio. President, William H. Leach; vice president, John K. Leach; secretary, Paul R. Rohm; treasurer, Mrs. Lucille B. Tweedie. Publisher, William H. Leach.

Entered as second class matter, October 17, 1924, at the post office at Cleveland, Ohio, under the act of March 3, 1879. Printed in Cleveland, Ohio, U. S. A., by The Independent Press, 2212 Superior Avenue.

### ADVERTISING OFFICES

Los Angeles 14  
 Duane Wanamaker  
 610 South Broadway  
 LA 9385

Chicago 1  
 MacIntyre, Simpson & Woods  
 73 East Wacker Drive  
 Tel. CE 6-1715

New York 17  
 H. Thayer Heaton  
 415 Lexington Avenue  
 Tel. MU 2-1647

Philadelphia 2  
 H. K. Strauser Advertising Service  
 1505 Race Street  
 Tel. RI 6-8956



# Will most of your church families . . .

**be making payments next Sunday  
— and the next Sunday —  
on sacrificial pledges to your Church Building Fund?**

One of the miracles of the Church Building Fund Campaigns directed by Wells Organizations is the large number of sacrificial pledges that are made on the weekly basis for 150 weeks.

**THE FOLLOWING CHURCHES SOLVED THEIR BUILDING FUND PROBLEMS DURING THE PAST 12 MONTHS  
WITH THE GUIDANCE AND ASSISTANCE OF OUR WELLS ORGANIZATIONS FUND-RAISING ENGINEERS:**

*A — 2,300 families are giving . . . \$290,000	*N — 450 families are giving . . . \$278,000
B — 1,500 families are giving . . . 202,000	O — 400 families are giving . . . 128,000
C — 1,250 families are giving . . . 300,000	P — 400 families are giving . . . 100,000
D — 1,000 families are giving . . . 278,000	Q — 700 families are giving . . . 156,000
E — 850 families are giving . . . 225,000	R — 400 families are giving . . . 158,000
F — 850 families are giving . . . 163,000	S — 350 families are giving . . . 120,000
G — 650 families are giving . . . 290,000	T — 300 families are giving . . . 150,000
H — 650 families are giving . . . 285,000	U — 300 families are giving . . . 86,000
I — 600 families are giving . . . 656,000	V — 300 families are giving . . . 100,000
J — 700 families are giving . . . 251,000	W — 550 families are giving . . . 114,000
K — 400 families are giving . . . 150,000	X — 350 families are giving . . . 118,000
L — 550 families are giving . . . 152,000	Y — 300 families are giving . . . 151,000
M — 450 families are giving . . . 302,000	Z — 200 families are giving . . . 66,000

During the first two months of 1951, in just the Southeastern States, Wells Organizations have completed successful Church Building Fund Campaigns for:

The First Presbyterian Church of Montgomery, Alabama  
The Central Park Baptist Church of Birmingham, Alabama  
The First Presbyterian Church of Johnson City, Tennessee  
The First Presbyterian Church of Waycross, Georgia  
also the Y. M. C. A. of Anderson, South Carolina

As of March 15, in addition to an equal number of hospital, college and other fund raising projects, the Wells Organizations were directing Church Building Fund Campaigns in the following cities:

Boston, Massachusetts  
Indianapolis, Indiana  
Trenton, New Jersey

Washington, D. C.  
Savannah, Georgia  
Jacksonville, Florida

Miami, Florida  
Biloxi, Mississippi  
Lincoln, Nebraska

Topeka, Kansas  
Dallas, Texas  
Houston, Texas  
Little Rock, Arkansas

\*You may use these alphabetical code letters to ask the nearest W/O office for detailed information on any of the church building fund campaigns referred to above.

**FOR FURTHER INFORMATION WRITE OR PHONE**



## Wells Organizations

**FUND-RAISING ENGINEERS**  
Washington Building, Washington, D. C., STerling 7333

<b>WELLS ORGANIZATIONS OF TEXAS, Inc.</b> Electric Building Ft. Worth, Texas Telephone 2-9374	<b>WELLS ORGANIZATIONS OF OHIO</b> Williamson Building Cleveland, Ohio MAIn 1-0490	<b>WELLS ORGANIZATIONS OF GEORGIA</b> Mortgage Guarantee Building Atlanta, Georgia ALpine 2728	<b>WELLS ORGANIZATIONS OF CANADA</b> 330 Bay Street Toronto, Ontario PLaza 5878
---	--	--	---



**NEW SPACE, NEW UTILITY, NEW BEAUTY  
WITH "FOLDOR"**



● Church rooms and classrooms do double duty with *Foldor*—the new, improved, fabric-covered folding door. *Foldors* are designed to serve both as door closures and as movable walls. They divide a large room into

several small ones. You can "size" the room to the size of the group. *Foldor's* smart appearance enhances church, Sunday School, church libraries and residences. Available in sizes and colors to fit your every need.



The Door with the Cornice on the Top . . . an exclusive *Foldor* "first" that gives every doorway that truly finished look. Cornices are covered with the same beautiful plastic-coated fabric used in *Foldor*.



Easy Glide Operation. *Foldor* is built with a sturdy frame of rust-resistant steel, glides smoothly and easily on a single-piece, two-rail steel track. Simple, positive latch is easily operated with one hand.



Wall-Fit Width. *Foldor* occupies the least amount of stack space of any extensible door. When pushed back onto itself, *Foldor's* maximum width is only 6 inches—does not stick out into the room.

*The smartest thing in doors...*

Write for full details

**HOLCOMB & HOKE MFG. CO., INC.**  
1545 Van Buren Street • Indianapolis, Indiana



## Ministerial Oddities

Collected by Thomas H. Warner

A windy orator in the Australian Parliament, after a lengthy effort, stopped for a drink of water. A member said, "I rise to a point of order." Everybody wondered what the point of order was. "What is it?" asked the presiding officer. "I think, Sir," said the member, "it is out of order for a windmill to go by water."

Yet sometimes that kind of oratory works. Andrew Jackson was once making a speech in a village out west. Just as he was concluding, Amos Kendall, who sat behind him, whispered, "Tip 'em a little Latin, general, they won't be satisfied without it."

Jackson instantly thought of a few phrases he knew, and in a voice of thunder, wound up his speech by saying *E pluribus unum—sine qua non—ne plus ultra—multum in parvo!* The effect was tremendous and the shouts could be heard for miles. So says the narrator.

Dr. Fairbairn said: "If there is one thing we need as ministers it is complete concentration. We lose ourselves by distributing ourselves. . . . If the minister is to come with his sermon as a message straight out of the Eternal he must live in the Eternal.

"If you make him a *factotum*, who has everything to do and is allowed to do nothing, how can he dwell with God until his soul be as it were possessed with God, and his face radiant with, and his speech full of him?"

A writer says: "It is queer, by the way, that our church-going great grandfathers should have been so fond of the ugly image of the dog 'barking' in the pulpit. I suppose it comes from the Puritan jibe at the 'dumb dogs' of episcopacy.

"There is a story in one of the well-known Methodist biographies of a Wesleyan minister, announcing the visit of a preacher from one of the newly-formed minor Methodist bodies. 'They say this dog barks well,' he said, 'but he comes from a dirty kennel.' No wonder the poet wrote about our 'rude forefathers.'"

It is said that Charles Haddon Spurgeon made a good start as a boy preacher with his repartee to a deacon who was shocked by his saying that "If an unconverted man got into heaven he would probably go about picking the angels' pockets." His critic objected,

(Turn to page 25)

# CHURCH MANAGEMENT

*Edited by William H. Leach*



VOLUME    XXVII  
NUMBER     7  
APRIL,      1951

## "No Annihilation Without Representation"

READERS who are interested in the English churchmen's views on the present world situation would do well to turn to the pages later in this issue where Albert D. Belden gives us the religious news of the British Isles. Especially challenging is the comment by Arnold J. Toynbee, historian, who suggests that the English should have the following slogan today, so far as the United States is concerned, "No annihilation without representation."

## The Test Is Yet to Be

THAT isn't what Browning said, of course. But we suspect that he was making a rosy prediction based on emotion, rather than stating a fact. A lot of attention is being given to the problems of senescence. Most students of the matter will agree that while the last years of a long life might be happy ones, it is much safer to say that they are the real test of one's religious faith, economic productivity and cultural achievement.

I like the term "maturity" rather than "age." To think of maturing is a much kinder experience than to think of growing old. I learned this from a great psychologist, Franklin Delano Roosevelt. Some of our readers will recall the days when he was trying to change the personnel of the Supreme Court. Insisting that new blood was needed he pictured the nine distinguished jurists as old men tottering to the grave. The nation felt the danger.

A few years later Mr. Roosevelt was fighting to save his administration which had grown tired and ineffective. He then used a different

terminology. In the crisis of that time, he insisted the nation needs men of maturity.

Try it on yourself when the hair begins to gray. If you are wise, you are not getting old. You are maturing. Let us hope that you are maturing gracefully.

Maturity does change things. The body changes; the mind changes; the whole attitude toward life is subject to restatement.

Each one of us, as we grow older knows that changes in body and mind are taking place. They may be symbolized by the words of a woman of mature years to her oculist.

"I must either get some new glasses or longer arms," she told him.

Some of the rest have appreciated that we must get a longer day or receive shorter tasks.

Mary Roberts Rinehart, when urged by her publisher to write a new book, insisted that it was not easy to write a book.

"At one time I had many ideas but lacked the technique of writing; now I have the technique but a dearth of ideas," she told him.

The economic problem of maturity is, alone, a staggering one. In the golden age, just a few years ago, we looked forward to a hundred dollar a month pensions and ease from toil. Now the men who are pensioned walk the street to find additional employment to keep them alive. In our city an employment agency specializes in employment for those of mature years. It always has plenty of clients.

But the social and spiritual adjustments are difficult. The idea that the man or woman of mature years could spend happy days with those he loved was a dream rather than an actuality. Homemaking, in these days, is too difficult. In a very small number of instances is a happy situation achieved. More often the years of maturity are characterized by maladjustments and a growing cynicism.

**Attend Church**

**NFT**

*will take you FREE Sunday Mornings in Lent*

## FREE RIDES TO CHURCH GOERS

Roswell F. Thoma, president of the Niagara Frontier Transit Company of Buffalo, New York, asked the citizens of Buffalo to be the guests of the company to and from church services during Lent. In a leaflet distributed in that city Mr. Thoma said:

"In the hope that our offer may lead many to attend services of divine worship at the church of their choice during the Lenten season, NFT will carry without payment of fare any passengers boarding the company's busses between 5 a. m. and 2 p. m. on Sundays in Lent and on Easter Sunday, and informing the operator that they are on their way to or from church."

There is a tradition that people of mature years grow in saintliness as they near the grave. In reality it is not true. Age naturally turns toward cynicism. It is as natural as for youth to be optimistic. The cynicism will include religion as well as politics, the church as well as the state.

The challenge of maturity is two-pronged so far as the clergyman is concerned. First of all, he must counsel with those of mature years and help them in the adjustments with relatives and friends. That, by itself, is a real job. But, in addition, the minister must recognize that he is approaching this age himself and seek a faith strong enough for his needs. There is no person more tragic in the community than the old, retired minister who flounders in the confusions of a new day.

Perhaps, he has expected economic difficulties. Church pensions have always been inadequate; now with the decreasing purchasing power of the dollar they have become much smaller. Preachers, as a whole, would be better prepared for maturity if they had been permitted to participate in the federal old age pension system.

The minister's professional life has been

spent in a community of sympathetic fellow believers. They have listened to him, helped him and admired him. The passing of this patronage is a serious thing to the aging minister. The world changes rapidly and he finds himself pretty much alone. He may seek the fellowship of his brother ministers. Pressed with many obligations they are many times more curt than they wish to be.

He has the obligation to keep the faith he has proclaimed. He who has taught others must live by the message he proclaimed. Others may be permitted to grow bitter by neglect; the retired minister must not. As he faces the inevitable decay of the body he must be like the man pictured by the poet Bryant who "sustained and soothed by an unfaltering trust like one who wraps the drapery of his couch about him and lies down to pleasant dreams."

Yet, the test may reveal the best. The dream may be achieved. A recent book on the mature years of life has the title *These Harvest Years*.<sup>\*</sup> Would that they might really be these!

<sup>\*</sup>*These Harvest Years*, edited by Janet Baird, Doubleday & Company.

## THE MINISTER LOOKS AT HIMSELF

## The Minister's Personal Life

by John Bishop\*

THE problem of the ministry is the minister himself. Its difficulty is not the pastoral side, with its endless claims on his time and attention, nor the preaching side, with its constant drain on his intellectual resources, but the man himself. His public functions as preacher and pastor depend entirely on the state of his own personal life. These are well discharged only as his soul and body are healthy and fit.

If a minister's aim is to commend Christ to others by his speech, that is by his preaching, he must himself know Christ as his personal Saviour. The preacher preaches of God; to do so effectively he must be a man of God. The man who preaches out of a cold heart will kindle no fire; his own fire must be fanned and kept alive by the glowing flame of the love of God. How can a man convince or persuade, unless he can say: "I speak that I do know and testify to that which I have seen"? A man can only be taught Christ most truly by one who not only knows Christ, but knows and lives with him as the comrade of his journey and his thought.

There is point in the story told by Dr. Lauchlan Maclean Watt of two doctors who lived in the same crescent and bore the same name. A messenger knocked at the door of him who was the doctor of medicine, late one night, and asked, "Are you the doctor that preaches?" "No, my friend," was the curt reply, "I am the doctor that practices." If that applied as a distinction to one and the same man the result might be disaster. For the one surely implies the other. This is what Chaucer means when he speaks of the poor "Persoun of the Tounne," who constantly preached the charity of Christ, "bot first he followed it himself." The minister will only commend Christ by his speech if he has Christ in his heart.

The minister's private life and his pastoral work must be equally closely related if he is to fulfil his mission. In that undeservedly forgotten book, *Dreamthorp*, Alexander Smith has an essay on "Men of Letters." It will repay reading and rereading often if for men of letters one puts the minister

of Christ. In one section of the essay he says: "A man may put all his good things in his books and leave none for his life." Read that "A minister may put all his good things in his sermons and leave none for his life," and by "life" understand his life among his people as he goes in and out doing his pastoral work. Think of the demands made upon a minister in his pastoral capacity. He is lawyer, doctor, confessor, employment agent, relief officer, organizing secretary all in one. Consider the people with whom he comes into contact, touchy, selfish, unreasonable, fussy people as well as the opposite of all these. How is he to deal with them? How are these different people to be made into a Christian fellowship? Only by a man whose life is a constant rebuke to all meanness and pettiness, a man who has become great through the gentleness of Christ. A minister's pastoral work will resolve itself into the merest drudgery unless it be undertaken in the spirit of love, in the spirit of becoming all things to all men for the sake of winning and saving some.

"Take heed to thyself." No one needs this exhortation more than the minister. "Take heed to thyself and to thy teaching," says Paul; "stick at these things; for in so doing thou shalt save both thyself and those who hear thee." It is worthy of note that the Apostle lays the stress first on the saving of oneself, as if this might be the harder task. The minister needs to keep his body fit, his mind well equipped and alert and his spiritual life constantly tended.

## Keep Physically Fit

A great many businessmen have fifty-two Sundays free in the year, and in most cases the same number of Saturday afternoons, which makes another twenty-six whole days. They also have all legal holidays and at least two weeks in the summer. In addition to this the businessman's occupation often begins at a definite hour in the morning and closes at a definite hour in the afternoon. His evenings are seldom interrupted, and his nights never. Many ministers work seven days a week for forty-eight weeks in the year, and have no definite hours that are free from interruption. Consequently a

minister is, more often than not, physically under par, from sheer want of rest. The only way to combat this is to take a day off a week in which to remain quiet and to exercise. This is easier said than done. Someone is sick and needs frequent ministrations; someone dies and the funeral falls in the middle of the off-day; some organization holds a special meeting on that day and is hurt if the minister is not present. In addition, various church agencies make a point of scenting out a minister's only free day and filling it full of meetings. There is no man, except a doctor, whose time is less his own than a minister, if he does his work conscientiously.

But if a man is to fulfil his task adequately on a Sunday, and for many of us that means at least three times on a Sunday, he must have the bodily recreation without which the human machine is bound to fail. He needs to watch what he eats and drinks, what clothes he wears, how much he smokes, and what time he goes to bed. An over-fed man cannot preach, and a man who loses much sleep should not be allowed to. Only the man who is extremely watchful over himself will be able week after week to keep his congregation interested and inspired. The secret of many a dull, futile sermon is the depressed vitality of the minister. Dr. John Watson in his *The Cure of Souls* says that the spiritual prosperity of a congregation depends largely on the minister being not only sound in doctrine but sound in body. If we are going to put heart into our people for another week's work we must be in good heart ourselves.

Someone has said that the best health law is l-a-w, light, air and water. Does the minister obey that law? He often has to do much of his study by artificial light. If his work is in the city, he has few chances except during his holiday of breathing the pure air of the mountains or the sea. He is constantly catching colds when he visits, alternately sitting in a hot room nearest to the fire, and exposed to the cold air as he proceeds to the next place of call or makes his way home. Yet life statistics show that ministers are of all men the longest-lived. They are the best

\*Minister, Acton Hill Methodist Church, London, England.



"lives" accepted by assurance companies. But long life does not always stand for good health, and one has met few ministers who did not complain of minor ailments, none of them serious perhaps, but enough to detract from the full enjoyment of life and handicap them in their work.

#### The Minister's Day

The preacher must have his quiet spaces where the green pastures and the still waters calm his tired body and his wearied mind. Monday is the traditional "minister's day," but I would urge the claim of Saturday. If we cannot have the whole day for ourselves, we can at least aim to have finished all our preparation for Sunday by one o'clock and keep the afternoon and evening free to enjoy the society of our family, to walk or work in the garden, to enjoy some music or indulge in light reading. No man can do justice to himself or to his message when he appears in his pulpit tired out before the day's work has begun. His message may be hot with ink hardly dry on the page, but it is not necessarily living. Those who are busy writing sermons at fever heat from early morning till late on Saturday night, while the rest of the household go about on tip-toe, cannot be expected to produce the best results. How much better after an afternoon and evening spent in healthy recreation or rest to go to bed at a reasonable hour and enjoy a full night's sleep, getting up on Sunday morning, fresh and vigorous, eager for the labors of the day.

Churches should not have socials and concerts on Saturday evening. They are not a good preparation for the Sunday's worship for those who take part in them, either as spectators or performers, least of all for the minister who is expected to put in an appearance. No one who has ever preached a convincing sermon can be unaware of the feeling that it has drained him nervously to the last drop. If our people understood this, they would be ready to relieve us of unnecessary work on the Saturday that we might be able to enter our pulpit, master of our message, and with a clear head and a rested body.

Henry Ward Beecher devotes the whole of one of his Lectures on Preaching to the subject of "Health in Relation to Preaching."

He says: "There are few men in the ministry who live at one-half their competency or power. They do not know how to make their machines work at a high rate of speed with great executive energy, without damage to themselves." There is nothing a minister can do more important to the success of his ministry than to keep himself in good physical trim. The harder

a man works, the sooner he will be on the scrap-heap, unless he takes a reasonable care of his health. The more he puts into his preaching and visiting, the more he will need the rejuvenating forces of fresh air, sunshine and relaxation of some kind, if he is to accomplish lasting good.

The minister may not realize how much nervous force he is expending nor how the physical stores are being depleted. If he preaches on Sunday as a living soul to living men, then he has been pouring forth the stream of life-force like a mill-race when the dam is open. If he identifies himself with the struggles and sorrows of his people as he ought, then his energies will be tapped. A bow that is always bent must break. A mind that is always on the stretch must grow stale. The body, like the mind, growing weary of its ordinary work, does not respond to the usual stimulus, and unless we give it a chance to recuperate and build up the worn tissue, it will become exhausted. Our Lord says to his apostles today what he said to his first followers, "Come ye yourselves apart into a desert place and rest awhile."

Every day should have its balanced hours, some strenuous, some with the strain relaxed. Fresh air, deep breathing, a few simple exercises—anything that common sense dictates to keep fit and make up for daily wear and tear, should be part of the daily routine. It will not be long before the value of all this will be apparent. There will be greater ability to grasp details, to concentrate attention on the work in hand, to cope with the varied duties that must be discharged. That is not all. There will be more virile thinking and definiteness of action. The voice will take on more color, and an air of self-mastery, of power in reserve, will be perceived by those we meet.

#### Fresh Outlook

A minister may stay for four or five years in one church and then move on to another sphere. He is tempted to take out his old sermons which have been successful in his previous church and begin all over again. After all, he argues, these sermons are new to this place and why should I slave away at sermon preparation when these sermons which have already proved their helpfulness are at my hand? So he tries to adapt to an entirely different situation words which were given him by God for a certain hour long past. If a man determines to use an old sermon, he should at least go over it again and again and think it out anew. He may have learned much since he first preached on that text. He should have accumulated fresh illustrations and more telling quotations which may

make the sermon alive. He may even work out a new plan for the sermon. So he thrusts the old metal into the crucible to be reminted into current coin. If his mind is not to deteriorate he must keep on writing new sermons even if he keeps by him his old ones for times of emergency when he is hard pressed.

After a few years in the ministry a man will have accumulated a number of books. Some of them he has read and others he may keep for their appearance of gravity. They create a good impression on the casual visitor and they give a feeling of scholarship to their owner. But unless he is constantly making use of his books, weeding out the obsolete, re-reading those of permanent worth, adding to them as his means allows and even beyond, his intellectual life is in danger of dry-rot. He may neglect his mind to such an extent that it cannot lay hold of a book demanding careful reading. Used powers grow and develop; unused powers wither and perish. If a man makes the mind do its work it will rise to all the obligations he puts upon it. Then the passing years will bring not less power but more.

If the mind can dominate the body, the soul can transfuse both body and mind with holy light. We are so concerned with the details of our work, so harassed by the many meetings we have to attend, so hard pressed to do all the necessary preparation, that we may neglect the most essential thing of all, the culture of the soul. The busier a minister is, the more time he will need to spend in prayer and communion with God. A man goes back to the conflict after spending time in the secret place of the most High with renewed conviction and a clearer light burning in his heart. It is a minister's communion with God that alone will give him the right to speak in God's name to others. Men will listen to him if he speaks of the deep things of God, out of a living personal experience of his grace and power.

Once, after a singularly solemn New Year's sermon, a member of Free St. George's Edinburgh, went to the vestry to thank his minister, Dr. Alexander Whyte. He ended with the words "It went to my heart as if you had come straight from the audience-chamber." "And perhaps I did," was the quiet and grave reply.

The experts in the spiritual life have been men of prayer, of continuous prayer. Jeremy Taylor poured out ejaculatory prayer at the striking of the hours. John Wesley through a large part of his life prayed for five minutes every hour. Dr. Foucauld, that intrepid saint of Morocco, prayed and interceded for

(Turn to page 12)

## 600 NEWSPAPERS USE HIS ADVERTISEMENTS

## What I Have Learned About Cooperative Advertising

by E. E. Keister\*

IN your assignment you have asked that I be personal. To paraphrase an old proverb, "Need is the Mother of Opportunity." Years ago I sensed the need for a constructive and dignified church advertising program, designed specifically for the secular press. Having had considerable experience in newspaper work, with a number of secular advertising programs and with various phases of church work, it was rather natural that I should see the opportunity for rendering a fine service to the church through the medium of our most modern promotion method—advertising.

Other churchmen likewise had seen this need, but apparently they had little

\*Keister Advertising Service, Strasburg, Virginia. "Church Management" will be glad to have further information regarding this service sent any reader who is interested.

newspaper and advertising background. Some advertising men had sensed the opportunity in the field of church advertising, but there were the pitfalls of denominational differences, creeds and various theological viewpoints. Luckily I had had a smattering of experiences that were helpful in overcoming these obstacles.

The prime objective of my "Support the Church" program is to make the people of America more church-minded. Many of our statesmen, educators, and even our military men are saying that the great need in America today is the spiritual awakening of our people. Our scientific and industrial achievements have far surpassed our spiritual development. As a result, crime is costing the American taxpayer millions of dollars annually, gambling is rampant

and literally millions of our youth are living by the principle that "anything they can get by with is okay."

In 1944, after a careful survey of what had been done by way of church advertising—after consulting with numerous advertising executives, church promotion leaders and newspaper people—I assembled a small staff (now numbering twenty employees), and began preparing copy for my series of "Support the Church" advertisements.

Since then, my organization, now known as the Keister Advertising Service of Strasburg, Virginia, has supplied a constant stream of new copy to our newspaper subscribers. At the present time the series is running in over 600 newspapers located in practically every state from coast to coast and in Canada. The ads are furnished in five-col-

**THROUGH A GLASS... DARKLY**

She's frightened. She's seeing the world for the first time through dark glasses. It's no wonder you and I are frightened. Ever since we were old enough to reason, we have been seeing the world through dark glasses. It's just as Paul said:

"Now we see through a glass, darkly, but then face to face."

We spend our years wondering why things happen as they do... why hatred, dissensions and love withers... why sorrow seems inevitable and joy so rare. Apparently, we were not created to understand... just here!

Some truths God has revealed to us; these our Churches teach. Other truths God will not reveal until another day—to prepare us for that day our Churches strive.

Until at length we gain that complete vision we are happiest and strongest where we live faithfully in the truth already revealed. Even with dark glasses a man can see as long as he walks toward the Light.

**THE CHURCH FOR ALL... ALL FOR THE CHURCH**

The Church is the greatest force we have for the betterment of character and spirit of the individual and of the community as a whole. It is the only institution that has the power to bring about a change in the heart of man. It is the only institution that has the power to bring about a change in the life of the community. It is the only institution that has the power to bring about a change in the life of the world.

For the sake of the Church, we must all do our part. We must all do our part to make the Church a place where we can find the light we need. We must all do our part to make the Church a place where we can find the hope we need. We must all do our part to make the Church a place where we can find the love we need.

**WHERE THE CHURCH IS THERE'S LIGHT!**

If you are living your life and bringing up your family without any Church connection, here is a question worth considering.

Have you ever noticed how a Church—no matter how unimpressive—seems to light up the area in which it stands? When looking at a Church, it sends words of reassurance. Its very presence breathes hope.

They are not religious, you say? Even so, the Church at the side of the road makes the way brighter. It lends dignity and safety. It is a place where everyone is welcome in time of trouble.

We doubt you will admit that this is all. There's more to it than that. Take an active part in the institution whose mission is to bring light into dark corners and bring hope to heavy hearts!

**THE CHURCH FOR ALL... ALL FOR THE CHURCH**

The Church is the greatest force we have for the betterment of character and spirit of the individual and of the community as a whole. It is the only institution that has the power to bring about a change in the heart of man. It is the only institution that has the power to bring about a change in the life of the community. It is the only institution that has the power to bring about a change in the life of the world.

For the sake of the Church, we must all do our part. We must all do our part to make the Church a place where we can find the light we need. We must all do our part to make the Church a place where we can find the hope we need. We must all do our part to make the Church a place where we can find the love we need.

**Book Chapter Verse**

Matthew	1	1-23
Mark	1	1-23
Luke	1	1-23
John	1	1-23
Acts	1	1-23
Romans	1	1-23
1 Corinthians	1	1-23
2 Corinthians	1	1-23
Galatians	1	1-23
Ephesians	1	1-23
Philippians	1	1-23
Colossians	1	1-23
1 Thessalonians	1	1-23
2 Thessalonians	1	1-23
1 Peter	1	1-23
2 Peter	1	1-23
1 John	1	1-23
2 John	1	1-23
3 John	1	1-23
Jude	1	1-23
Revelation	1	1-23

Here Are Typical Examples of Keister Advertising

umn by thirteen and one-half-inch and three-column by nine-inch mats. Thus the newspapers may use the feature in spaces ranging from twenty-seven newspaper-column inches up to whole pages. The smaller sizes are usually placed on pages with church news, church announcements, etc., and thus they help to brighten up what might be otherwise a stereotyped religious page.

Each of our ads is aimed primarily at the unchurched and lapsed members. Photography and art play a big part in making the ads attractive. Many contain human interest illustrations, so that the ads usually stand out among commercial copy. The mats are inexpensive and charges are based on the circulation of the newspapers in which they are used. In many states the Keister Advertising Service has its own representatives, who not only contact the newspaper people and the ministers and church leaders in the various communities, but also secure sponsors for the local program on a small commission basis when this additional service is desired by the newspaper people.

Of course, we have encountered obstacles. Many ministers are ultra-conservative and are reticent about approving any new method of promotion. We are reminded that the printing press itself was condemned as a diabolical contrivance in its early stages of development. On the other hand, many newspaper people very properly do not want to sell sponsors for a church advertising program without the approval of the local ministerial association lest they be accused of grasping at a few additional dollars.

These obstacles, I feel, have been largely overcome by several factors: one, the high quality of our product—we have spared no expense to make each ad attractive and effective; two, by the high type of representatives in the field—each has been screened carefully for character, integrity, as well as ability; three, by selling our service to established newspapers, ministers and church organizations only—thus keeping it out of the hands of unscrupulous salespeople; four, by the fact that our feature is known, approved and endorsed by many of the outstanding, nationally-known church leaders of various denominations; and five, by constantly striving to keep our whole program on the high plane which the church deserves.

Perhaps the most encouraging aspect of our program is the fact that a large per cent of our 600 newspaper subscribers have been carrying these ads regularly each week since they first began using the series one, two, three,



E. E. Keister

four, five and six years ago. Many of these same newspaper patrons have volunteered the statement that they expect to run the series indefinitely. I am confident that no other church feature has ever been so successful in so many newspapers over such a long period of time. This, together with the fact that literally thousands of ministers and church leaders have praised our program for its quality and effectiveness, is proof, I believe, that our series is serving a real need and a highly useful purpose.

The trend in church work, as in other fields, is toward cooperation. Through our interdenominational newspaper advertising program, the messages of the church are brought to the attention of millions of readers each week. These messages are graphic, forceful and effective and they benefit all churches, large and small, of all denominations.

## The Minister's Personal Life

(From page 10)

the Mohammedan people around him for eight hours a day. But in these hurried, bustling, practical days we will do almost anything but pray.

### Personal Discipline

There are many hindrances to a disciplined prayer-life. There is, first, bodily sloth that dislikes troubling itself, an initial difficulty in starting, as we put off writing a letter, or getting out of bed on a winter morning. There is also a mental sloth that refuses to concentrate in prayer though prepared for every other mental activity. Causade writes, "There is nothing more sublime than contemplation as we find it in books, nothing more beautiful or grander than passive prayer in theory, but in practice nothing more humiliating, more crucifying." Then there is a fascination in activity, in just doing things. Our conscience easily supports

us in work, there is an easy escape that way from many unpleasant reflections and interior glances. Above all, there is the aridity of our prayers, which is the strongest reason for our reluctance to explore that way. Ministers have an additional enemy of the interior life. It is so difficult for us to open the Bible or any devotional manual without thinking of sermons, particularly the next one so soon to be delivered. It is so hard to make a meditation, to track a motive, to spot a defect new to our consciousness without making a note of it as useful in exhorting, in other words, without seeing even in our prayer-life matter for preaching. So we mistake study for prayer and musing for meditation. Dr. R. F. Horton, to avoid this, always kept a Bible specially for his private devotion and refused to make a sermon mark or reference on its pages.

Dr. W. M. Macgregor says: "So, far from devotion being easier for the minister it generally tends to be greatly harder, for in trafficking with the externals of religion he may readily delude himself into thinking that is devotion which is little more than the dexterity of a trade." Therefore a minister has peculiar need of seeking as a man the mercy of God and of cultivating all helps and methods which may give the Spirit freer access to his soul. The minister who is content to do all his praying in public will lack the power and grace that come only to the man who wrestles faithfully in private prayer. In one of the greatest sermons he ever preached called "The Secret Burden," Dr. Alexander Whyte takes as his text the word "apart." He points out the advantages and superiority and privilege of private prayer over public prayer. "What we ministers of all men would do without prayer apart, I cannot imagine what would become of us." He insisted that the preacher who does not pray apart, but only in public, does not properly pray at all, for use and wont, propriety and formalism, fear, convention and the steepleclock all militate against reality in public prayer.

It is needful that the minister shall be a man of much private devotion. If we have ceased to speak with God, it will be difficult to speak for God. If our private prayers are neglected, our public ones will prove no substitute for them. It has never been easy to pray. "I have to drive myself to pray every day," said Luther, and although he often expressed the opinion that he could do more for the Kingdom of God by prayer than by anything else, Andrew Bonar left it on record that he never entered into a season of pure prayer without a fierce struggle on the threshold of the

secret place. Yet we perish if we cease from prayer.

It is for every minister to find what moves him most often and readily to prayer. Some men are helped by regular self-examination in the light of their ordination vows. Others are stirred to thanksgiving by the compilation of a Journal of Mercies. Some are greatly blessed by intensive meditation upon the Gospels. Like the Country Priest, they believe that there is a Gospel situation in which they appear, not into which they read themselves but in a leading character of which they recognize themselves. The Country Priest says that his place is on Mount Olivet, in that instant when Jesus set his hand on Peter's shoulder and asked in tender but startling courtesy "Why sleep ye?" Each of them similarly finds his place in the Gospel story and makes it the focal point of regular meditation. He uses all his senses—sees the Eastern colors, hears the voices of the Master and the crowd, smells the sea and the scent of the Galilean lilies. He gazes upon the scene until it lives for him as though it were happening now, with himself involved in it. He feels himself present as in the body at the event. He is the leper whom Jesus cleansed, or the disciple whose feet Jesus washed, or the blind man whose sight he restored or one of the two on the way to Emmaus. Such a form of contemplation may well revitalize a minister's prayer-life.

It is a wholesome discipline to put down in a book, day by day, the length of time spent in private prayer. It is good to have a form of prayer, fixed enough to prevent our prayers from lacking shape, yet loose enough to allow of constant variety. Let the form find room for confession, for prayer for one's self, for intercession for others, for thanksgiving and for pure adoration. To give particularly to our prayers, it is helpful to pray for our congregation by name, dividing up the members and allotting different days of the week for mentioning them in prayer. There are ministers who make a practice of going into their empty church and sitting in the pew of one member and then another, thinking of their needs and praying for them.

The devotional reading of Scriptures might well be done upon our knees sometimes, to remind us that it is for a different purpose from our study of the Bible at other times. Some find that reading the Bible first makes their prayer more fresh and living each day. If we are not getting much from our Bible reading, we might cross-examine ourselves by such questions as: Is there any example for me to copy, any command for me to obey, any error for me to avoid, any promise to claim, any

## SPIRITUAL MESSAGES OF THE GREAT WRITERS

### Arnold Bennett

by Albert D. Belden

ARNOLD BENNETT illustrated in a most impressive fashion the large amount of room there is in the novelist's art for variety. He was so strikingly different from the other dozen great authors of our time as to be denied at first sight the right of being classified with them—yet a little closer study reveals a greatness all his own. He does something for his age no other writer has done so well. What this is has been admirably stated as "the revelation of wild poetry in the logic of commonplace character." That sentence sums up the chief good of Arnold Bennett. He does not always achieve his purpose. In fact, one is tempted to think sometimes that Arnold Bennett produces this highly valuable effect as the sheerest by-product of his chronic realism. Or to put it more suggestively, life defeats this persistent realist—an incorrigible goodness, romance and beauty burst forth startlingly, and just when Bennett has got life, at its drabest and dingiest, pinned down for a specimen.

Arnold Bennett is the supreme British disciple of the French realistic novelists. He himself admitted a little sadly that the French school had warped his own genius. He began writing novels at a time when he was a fervent admirer of Guy de Maupassant and the French natural school. "When one looks back," he says in *The Author's Craft*, "one sees that certain threads run through one's life, making a sort of pattern in it. These threads

and the nature of the pattern are not perceived until long after the events constituting them. I now see that there has been a French thread through my life." He says this just after admitting that owing to this influence his attitude to the novel had been mistaken—too preoccupied with realistic technique.

#### The Man

Enoch Arnold Bennett was born on May 27, 1867 somewhere in the district of Shelton, one of the five towns of Staffordshire. He died in 1931, aged 64. He was educated at the Middle School, Newcastle, but some part of his early youth was spent in the town of Woolstanton where his father, a lawyer, carried on business. The family attended the local Wesleyan Church and it was in this circuit that Bennett imbibed his first impressions of Methodism, the keen understanding of which he exhibits so well, especially in *Anna of the Five Towns*. I was fortunate enough recently to stumble upon a friend of the man who was Arnold Bennett's Sunday school teacher at this period. Some little time ago this old Methodist teacher and local preacher saw something of Bennett's in print that disturbed him greatly. So he wrote to his old Sunday school scholar. My friend told me that he had the privilege of reading Arnold Bennett's reply—it was perfectly beautiful—tender and reverent, stating that he would never be able to forget his old teacher's

new thought about God? The hymn book is a much neglected devotional aid. To use the hymn book as a manual of devotion will teach us that no song can have value for worship until its meaning has been thought out in communion with God. Meditation illuminates the familiar phrases. We become aware of meanings which, if they came to us suddenly in public worship, would stay our song.

A minister should maintain a continuous intimacy with the great devotional classics, such as Augustine's *Confessions*, the *Imitation of Christ*, Pascal's *Thoughts*, Samuel Rutherford's *Letters*, Bunyon's *Grace Abounding*, and Faber's *Spiritual Conferences*, to mention but a few. Such books need to be read with

discrimination, remembering that not all is gold that glitters. They furnish standards of judgment and of self-criticism very different from those of the world and much more searching. The best part of devotional reading is after we have lifted our eyes from the printed page.

If the personal life of the minister is right, everything will be right. There is possible for every minister a buoyancy and courage, a capacity to endure the disappointments and distractions that none can avoid, and a sense of strength that will go far to overcome his disabilities, if only he will give that cultivation and care to his own life that he so freely and properly bestows on others.



good influence and that whilst he could not accept the teaching of his youth yet he had gained valuable help from those years and he respected his old friend's solicitude for his moral and spiritual welfare. It was an entirely worthy letter. This is a good thing to hear of so grim an apostle of realism as Arnold Bennett.

Another story told me by this same Methodist friend (J. E. Rattenbury) illustrates amazingly the limitations of fame. In the neighborhood of Woolstanton he met a very wealthy man to whom he mentioned casually Arnold Bennett's name. "Who is Arnold Bennett?" said the man, "the name is familiar to me—let me see—I used to be at school with an Arnold Bennett. Is he a writer, do you say?" That, from a man living in the Five Towns area! It reminds one of the old lady living in Paris in the year of Waterloo who said "Napoleon! Who is this Napoleon?"

Bennett was articulated to a solicitor but in 1893 he abandoned the law and came to London to plunge into journalism. At this he was highly successful and published his first novel, *Anna of the Five Towns*, in 1902. It was, however, *The Old Wives' Tale* in 1908 that brought him fame and finally established his reputation. He was an industrious worker at his craft—though much of it is quite indifferent work. He has written twenty-four novels, eight fantasies, four volumes of short stories, twenty volumes of belles-lettres, sixteen dramas—two in collaboration with Edward Knoblock.

In 1893 Arnold Bennett became assistant editor of the *Woman*, in 1896 he succeeded to the editorship. This he resigned in 1900 to devote himself to literature.

Arnold Bennett's features are well known. He looks his part. He might well sit for the portrait of a "card" of the Five Towns. No one would call his appearance other than plain, he has the business-like air of the English Midlands about him. Yet hidden beneath that typical English plainness lies a volcano palpitating with all the romance of a fierce egoism pitted against the world of circumstance and event. That self-satisfied air is the veriest pose—it is the protective shell flung up by the sensitive naked soul beneath. So efficient a shell is it that even Arnold Bennett is a little deceived by it and is apt to take it for his real self—but life betrays him to the discerning eye.

#### His Work

It has been said that "there is a touch of magic, or wizardry, in almost all Mr. Bennett's writing—a quality we owe largely to the exceptional strength and zest of his appetite for life." But

this "touch of magic" is missed by many readers who permit themselves to become oppressed by the sordid, often vulgar, certainly drab and dull reading of life in which Arnold Bennett seems to revel. For example, I heard quite a capable man dismiss him as "a man with a dirty mind." It is true that Arnold Bennett does not shirk the dirty and dreary aspects of real life whenever he finds them—but it is also true that he seldom does so without extracting from them some vivid touch of beauty or romance or wonder. In fact, Arnold Bennett loves to get the absurdly commonplace and the highly romantic into juxtaposition as an illustration of the tantalizing nature of real life. One of the best instances of this is from *The Strange Vanguard*. Lord Furber is rushing his enforced guest Septimius Sutherland, in his launch up the river Tiber to Rome. "So this is the Eternal City," said Lord Furber thoughtfully as the launch passed the *gas works*! That sentence epitomizes Arnold Bennett—he is a past-master in combining the sublime and the ridiculous and delights to show them emerging from and disappearing into one another. That is life for Arnold Bennett.

This is why he has fallen a victim to the somewhat unsatisfactory literary medium called the *Fantasia* under which category eight of his novels are listed. Of really great novels he has but five, *Anna of the Five Towns*, *The Old Wives' Tale*, and the trilogy, *Clayhanger*, *Hilda Lessways* and *These Twain*. In fact, one capable critic has written rather brutally but very truthfully, "His greatest work is comprised in three novels and is separated from his forty-odd pot-boilers in a manner unique in literature."

But these fantasies are really the key to Arnold Bennett and they reflect the great diapason note, through all his work, and indeed through all his being, of the Five Towns.

The drabness of the Five Towns got into this novelist's blood and gave him a terrible eye for the similarly sordid everywhere. His nature in its foiled hunger for beauty sought relief wherever it could be found. In, for example—the cuteness and adventure of business as in *The Card*—in the opulent luxury and many mirrored halls of delight of the modern hotel ashore and afloat, as in *The Grand Babylon Hotel* and *The Strange Vanguard*.

Arnold Bennett is the "gamin" of the Pottery Town escaping with delight and a rather vulgar curiosity into the magical realms of modern wealth and luxury—his work is the man. But there is this great redeeming feature—a feature that gives his work in spite of

its sordid realism a kind of fine cleanliness—namely that Arnold Bennett is at root something of a poet. He has in him the "Eternal Child." His characters never behave quite as grown-up people—especially in these Fantasias. His middle-aged lovers with which his books abound—most of them passionately in love with their wives—are curiously and charmingly boyish and girlish and correspondingly quite delightfully foolish.

Modern psychology would accuse Arnold Bennett of suffering from a Five Towns complex in which love of home and childhood are heavily in conflict with the appalling dirt and squalor of their surroundings, so that animosity against the Towns and delight in every manner of escape from them blended together would explain the novelist and his work. Take this from *The Strange Vanguard*. Lord Furber—the vulgar, domineering, but very boyish millionaire product of the Five Towns—is quarrelling with the impudent girlish spinster Harriet Perkins.

"I shan't tell ye, and ye're nowt but an impudent wench."

"Very well. I resign my post."

Lord Furber sat tempestuously up again—"Go to—the Five Towns!" he shouted.

She enquired with an exasperating calmness—"Why the Five Towns?"

"Because they're worse than Hell, Hull and Halifax!" he yelled. "You're dismissed on the spot!"

There is a wonderful craftsmanship in nearly all Arnold Bennett's work and I once had a curious insight into this provided me by a friend. He had crossed the ocean with Arnold Bennett. Evening after evening through a fairly long voyage the famous author sat in the smoking room with a group of them, apparently oblivious to the conversation and most discouragingly silent. At last my friend expostulated with him and said how much they would like to hear his views. Arnold Bennett replied—"It may surprise you to learn that I could give to everyone of you every word that you have said during these conversations. Come with me." And Bennett took my friend to his cabin and showed him a notebook filled with the most trivial details and remarks that had fallen from the lips of that group. "I have stacks and stacks of similar notebooks at home," said the novelist—"I have written this up from memory every night." Evidently Bennett was a constant transcriber of real life, and hence the vividness and realism of his literary work.

No account of Arnold Bennett would be complete that did not include reference to his *Pocket Philosophies*. These

(Turn to page 63)



## NOTES FOR CLERGY AND TRUSTEES

## Church Fire Insurance\*

**C**USTODY of church property should include protecting the financial investment through a well-planned and managed insurance program.

This can be best accomplished by using the helpful service of a competent local agent or broker to assist in obtaining adequate insurance protection. All the suggestions and comments that follow are predicated upon such helpful service.

Specific questions that might arise from a review of this text can be answered by a local insurance agent or broker.

#### Values for Fire Insurance Purposes and Additional Coverages Normally Included in Fire Insurance Policies

A most important duty is to establish the actual cash value of the church property.

The actual cash value for church property, in general, is the replacement cost on the day of the loss, less depreciation, however caused.

To figure values accurately is a difficult task. Valuation of buildings usually calls for the special services of someone familiar with construction costs. As to contents, select an appraiser who knows values. If a pipe organ is included in building value or separately insured, its replacement cost can usually be determined by its manufacturer. Depreciation should be deducted from such replacement cost.

In establishing building values for insurance purposes, three methods are listed in the order of presumed acceptability and accuracy from the standpoint of the church authorities.

1. Employ the services of a recognized appraisal company to make an accurate and detailed appraisal, from which should be deducted the depreciation of everything covered under the building item of an insurance policy, with an estimate of present-day actual cash value. Most appraisal companies can keep these figures up to date by periodically reviewing them for a reasonable additional fee. Such a detailed

appraisal serves two purposes: (a) it establishes actual cash value; (b) it supplies a permanent descriptive record of structural items, quantities, labor costs, etc., that is of great assistance in the event of loss.

2. If original plans and specifications of buildings are available, it is possible to approximate the values through the use of charts and indices published by concerns specializing in appraisal work showing building material costs and labor comparison by years. Structural changes and improvements should be considered. In using charts or indices, it must be remembered that depreciation due to age, obsolescence or other causes must be considered when determining today's actual cash value. The accuracy of figures produced by such methods is not generally comparable to that developed by a detailed appraisal and may be undesirable in certain cases.

3. A competent local contractor may be employed to prepare a permanent detailed record of structural items and labor costs based on present-day values and to make an estimate of depreciation to determine current actual cash value of buildings.

If any one of the three methods is employed it should be remembered that any appraisal or approximation of present-day actual cash value for insurance purposes should be kept up to date. The amount of insurance should be revised whenever changes are made in the property or any change occurs either upward or downward in the cost of labor and materials.

As to contents, it is suggested that a complete inventory be made, including all furniture, fixtures and personal property not included as a part of the building. This inventory should list quantity, cost and the present-day actual cash value and be revised whenever present-day actual cash values change upward or downward. In the event of loss, such an inventory becomes a valuable record and would assist in establishing actual cash value and in checking and identifying property for which claim is being made.

Plans, specifications and appraisal data, including inventories, should be kept in a vault or safe off the premises.

#### What Is Covered

Buildings and contents are usually described for insurance purposes as follows:

"Building" includes adjoining and communicating additions and extensions, structural attachments; engines, boilers and pumps; pipe organ and its appurtenances; pews, seats, pulpits, altars, railings, and all permanent fixtures and equipment pertaining to the service of the building and belonging to the realty; signs, flagpoles and fences; awnings, storm and screen doors and windows, whether in place or stored in the described building.

"Contents" consist of furniture, fixtures, equipment, and personal property of every description (not included as part of the building as described above) while contained in the building.

#### Special Coverages

1. Pipe Organs and their attachments may be included with the insurance covering the church building or be separately covered in the fire insurance policy. (If separately covered, be sure to deduct from the building value under fire insurance policy.)

2. Stained Glass Windows may be covered with the building or they may be covered for additional perils under either a "Fine Arts" policy or "Plate Glass" policy. (If separately covered, be sure to deduct from the building value under fire insurance policy.)

3. Valuable Paintings, pictures, statuary, silverware and objects of artistic or historic value may be covered separately under a "Fine Arts" policy. Each article must be accurately described in the "Fine Arts" policy and its value established by a competent, authorized person. (If separately covered, be sure to deduct from contents value under fire insurance policy.)

4. Motion Picture Projectors owned by the church may be covered under a special policy against loss from additional perils while in or away from the church and in transit. (If separately covered, be sure to deduct from contents value under fire insurance policy.)

5. Silver or Gold Chalice, monstrances, candelabra, patens and similar valuable church property, other than Fine Arts, that are kept in vaults (or places of safekeeping) outside of the church property, may be covered under a special policy against loss from additional perils while used in church services, transported to and from the church and while stored off the premises. (If separately covered, be sure to deduct from contents value under fire insurance policy.)

6. Extra Expense Insurance. Church property may be covered under this special policy to pay additional ex-

\*From a booklet, "Notes on Church Insurance for Clergy and Lay Trustees." Prepared by the Public Relations Committee of the Eastern Underwriters Association. Extra copies may be secured from any local insurance agency affiliated with this organization.

All of this is general in its application. Any and all reference to coverage, policies, endorsements, clauses, rates, forms, etc., should be converted to the requirements of any filings made in compliance with the insurance laws of the several states.

penses necessary to continue normal activities while the property is being repaired or rebuilt after a loss.

Consult a local Agent or Broker about these Special Policies.

#### Broad Protection With Extended Coverage

The fire insurance policy may be extended for an additional premium to cover against the perils of windstorm, hail, explosion, riot, civil commotion, damage by aircraft and motor vehicles, and damage by smoke from the faulty operation of oil-burning and heating equipment, subject to certain definite exclusions. Coverage against the perils of Vandalism and Malicious Mischief may also be provided with Extended Coverage at a small additional premium.

Extended Coverage and Vandalism and Malicious Mischief should be added to all fire insurance policies covering church property.

A special Builders Risk fire insurance coverage is available to the church and contractor while the building is being erected.

Consult your local insurance agent or broker before construction starts so that architect's plans may be submitted to the fire insurance rating organization in your state for checking minor changes that might result in a lower fire insurance rate on the property. This service is free and available to all property owners.

#### Fire Insurance Rates

Rates are based on each \$100 of insurance. Separate rates usually apply to building and contents.

Subject to the insurance laws, the fire insurance rating organization in each state establishes rates for church property.

The important factors used in establishing rates are: Construction, Occupancy, Protection and Exposure.

**Construction**—considers buildings of fire resistive, brick or frame construction including thickness of walls, type of floors and partitions, number of floor openings including stairways, ventilating and heating ducts, roof and chimney construction.

**Occupancy**—while a building occupied for church purposes might be considered in a well-defined class, nevertheless some portion of the buildings may be used for church suppers, which brings in hazards of a restaurant. Church plays, dramatics or recitals might include some of the hazards of a theatre. If a gymnasium is part of the structure, it would include the hazards incident to large public gatherings for basketball games, etc.

**Protection**—refers to the public protection afforded by the local water sys-

tem and fire department. If neither exists in the community, then the church is classed as unprotected and the insurance rate is higher because protection is lacking.

**Exposure**—means that the church building may be near a hazardous risk such as a lumber yard and, therefore, be subject to fire damage if the neighboring risk burned. The fire insurance rate may be increased by the existence of nearby hazardous properties.

#### Coinurance (also known as Reduced Rate Contribution Clause, Average Clause, Percentage Value Clause)

The reason for the use and operation of coinurance is that fire insurance rates are predicated upon each policyholder buying an amount of insurance that represents the approximate value of the property covered. Total destruction of buildings and contents under city hydrant and fire department protection is not common. Consequently, many property owners might only insure and pay premiums for that part of the property value that they expected to lose if a fire occurred. For instance, a fire resistive building would have a low loss expectancy, a brick building proportionately higher, and a wooden building the greatest of all.

It is clear that any widespread practice of covering property for an amount well below its value would make fire insurance expensive for all, whereas buying an amount of insurance equal to a fixed percentage of the value of the property keeps the cost down and spreads the loss over more premium dollars.

Coinurance has been used extensively for many years as a method of enabling insurance companies to grant prudent policy holders adequate protection at more favorable rates.

Coinurance is not usually available for property located outside of fire pro-

tection areas. The chance of total property loss is greater where no fire department or water supply is available. Therefore, such property owners need no incentive to insure for an amount equal to the value of the property.

#### Operation of Coinurance

Eighty per cent is the most commonly used coinurance percentage with the amount of insurance equaling at least 80 per cent of the actual cash value of the property (replacement cost less depreciation). If that amount of insurance is not purchased by the owner then he has in effect elected to become a self-insurer for the balance. The uninsured portion of the risk becomes his own financial responsibility in case of loss.

Examples "A" and "B" in the table below show how coinurance operates with sufficient insurance and without enough insurance to comply with its conditions:

In a rising market for cost of materials and labor it is very important that the amount of insurance be checked periodically and revised to reflect the changes in actual cash value to comply with the application of coinurance. In a declining market the amount of insurance can be reduced.

#### Term Policies

In most areas insurance policies can be issued for a term of longer than one year, at a savings in cost compared with annual policies.

Consult your Agent or Broker on the details of Term Insurance.

#### Concurrent Insurance

The total fire insurance on the church property may be divided among several agents or brokers in the community. If this practice is followed, select one person to be responsible for reviewing all insurance written by all agents or

(Turn to page 18)

#### EXAMPLE "A"

Church property with actual cash value (replacement cost less depreciation) at time of loss.....	\$ 100,000
Insurance to comply with 80% coinurance of at least.....	\$ 80,000
Insurance carried for full compliance.....	\$ 80,000
Amount of loss.....	\$ 16,000
Collectable loss $\frac{80,000 \text{ (amt. of ins.)}}{80,000 \text{ (80 \% of val.)}} \times 16,000 =$ .....	\$ 16,000
Insurance pays.....	\$ 16,000

#### EXAMPLE "B"

Church property with actual cash value (replacement cost less depreciation) at time of loss.....	\$ 100,000
Insurance to comply with 80% coinurance of at least.....	\$ 80,000
Insurance carried (% of compliance).....	\$ 50,000
Amount of loss.....	\$ 16,000
Collectable loss $\frac{50,000 \text{ (amt. of ins.)}}{80,000 \text{ (80 \% of val.)}} \times 16,000 =$ .....	\$ 10,000
Insurance pays.....	\$ 10,000
Uncollectable loss % or.....	\$ 6,000

## What You Can Do With Three Acres

### Church Will Build Program Around Estate

**T**HE First Christian Church, Elyria, Ohio, made a very fortunate purchase. For a reasonable amount it was able to buy the three-acre estate of former Ambassador to France, William Graves. This three-acre development, just two blocks from the business section of the city, with its fine old brick mansion and its well landscaped grounds had long been considered a beauty mark in the city.

The minister, Henry K. Shaw; the architect, Junior W. Everhard of Cleveland; and the chairman of the building committee, C. A. Gibbens, saw an opportunity to utilize every square foot of the ground for the church and community program.

First in importance was the old mansion itself. It was a large building in splendid condition. With a few changes it will become the educational wing of the church. The reader will notice that we have placed a picture of the building directly under the educational wing of the new building. See how it provides educational rooms. The heavy black lines in the floor plans enclose the new construction.

The old barn will become a handicraft shop offering a unique program for the church. In one corner will be erected a new parsonage; in another space will be reserved for a picnic center. A shelter house will be erected here. There is space reserved for tennis, badminton and croquet courts. The formal garden with its many roses and imported shrubs will be retained as a beauty spot. Of course, space will be reserved for automobile parking.

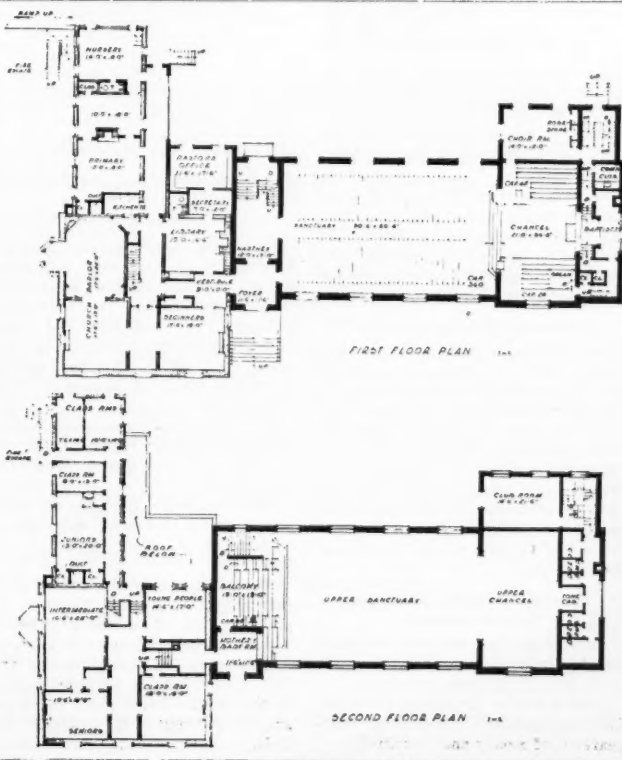
Our illustrations do not show the ground floor plans. There, in the old mansion, will be rest rooms, club rooms and the furnaces. Under the nave in the new section will be the social hall and dining room.

Immersionist churches will be interested in one feature used in connection with the baptistry. Individual dressing rooms are provided for the convenience of the candidates for baptism.



**THE FIRST CHRISTIAN CHURCH, ELYRIA, OHIO**

Note from the pictures how the old brick mansion is being absorbed into the new church. All illustrations used are by courtesy of Junior W. Everhard, architect, Cleveland, Ohio.



## Church Insurance

(From page 16)

brokers to make sure that it is properly administered.

For instance, complications arise in the event of loss if one policy provides for coinsurance and another covering the same property is written at a higher rate and does not have coinsurance.

Likewise, Extended Coverage in a fire insurance policy forms a single indivisible contract for the same term and amount of insurance. All fire insurance policies covering the same property should include Extended Coverage. Otherwise, any loss payment for damage from windstorm or the other Extended Coverage perils would be reduced to reflect the lack of uniformity in coverage.

### Workmen's Compensation and Employer's Liability Insurance

In some states charitable and religious organizations are exempt from the Workmen's Compensation Law; in others this type of insurance is compulsory. It insures for liability imposed upon employers for personal injuries, including death, sustained by employees in line of duty.

Consult your local Insurance Agent or Broker.

### Public Liability Insurance

This policy insures the church for liability imposed by law for damages due to bodily injury or destruction of property of others arising out of ownership, maintenance or use of premises.

In addition to regular services, the church may be used for church suppers, bazaars, musicals, etc. Any such public gathering creates the possibility of personal injury through an accident that might impose liability by law for damages to the injured person.

### Contingent Liability Insurance

Any contractor or workman hired to repair, paint or remodel, etc., should have public liability insurance and give the church authorities evidence that such insurance is carried. However, where structural alterations, new construction, or demolition operations are involved the church should also purchase a contingent liability policy to protect the church for its liability arising out of the acts of the independent contractor.

### Burglary, Robbery, Theft and Larceny Insurance

Various types of coverage are available to protect church property for loss or damage from these perils.

Special policies can include protection for loss, damage, destruction or disappearance of money and securities.

### Automobile Insurance

Bodily injury, and property damage, liability insurance and fire, theft, collision insurance should be provided for all automobiles owned by the church.

Non-ownership Automobile Liability Insurance should be purchased to protect the church when automobiles not owned by the church are used in behalf of the church.

### Fidelity Bonds

Protect the church from financial loss resulting from dishonest or fraudulent acts. Consideration should be given as to whether those who handle church funds and securities should be "bonded."

### Boiler Insurance

The Extended Coverage Endorsement attached to a fire insurance policy excludes loss caused by explosion of steam boilers. If a steam boiler is used for heating then Boiler Insurance should be purchased to give proper protection.

Consult a local Insurance Agent or Broker for details on these Policies.

### Fire and Accident Prevention

Causes of church fires:

	%
Heating plants and defective chimneys	44
Defective electric wiring, including pipe organ motor and wiring	16
Lightning	9
Fire communicated from a neighboring building	6
Smoking and matches	5
Repair and repainting hazards	4
Candles and wax tapers	3
Incense charcoal	2
Kitchen hazards	1
Careless handling of flammable liquids	1
Flammable decorations	1
Miscellaneous	8

### Heating Systems

Not infrequently furnaces are taxed to capacity to heat the church for Sunday services because an average temperature cannot be maintained throughout the week when the church is not in use. This may result in overheated flues and chimney fires, and the custodian should be warned to avoid this hazard.

All papers, trash and other accumulations should be removed from the building and never allowed in the furnace room.

With coal furnaces, ashes should be put in metal containers only, and at no time should ashes be piled on the floor.

If the furnace is oil fired or automatically stoked, there should be approved types of automatic controls with a complete inspection by a trained furnace man before use in the fall. This should include complete cleaning of the furnace itself, pipes and ducts, and the checking of all automatic controls.

Proper insulation with asbestos board, metal or other adequate insulating material, should be required with adequate air space for all exposed beams or combustible material above the furnace.

### Chimneys and Flues

Chimneys should be cleaned at least once a year, preferably before using the furnace in the fall. In older churches, where the chimney has been in long service, it is necessary to check for defects in the brickwork, particularly where the chimney is not lined with tile flue lining.

### Electrical Wiring

All electrical wiring in the church should be checked by a competent electrician who is familiar with the "National Electrical Code."

All fuses should be standard approved by Underwriters' Laboratories, and only the size fuse specified by the electrician should be used.

### Lightning

Lightning rod protection in accordance with the standards prescribed by the National Board of Fire Underwriters and approved by Underwriters' Laboratories should be installed on the building, including church steeples.

### Housekeeping

If smoking is permitted during social affairs, sufficient ash trays should be provided and someone made responsible for extinguishing all smoldering cigarettes and cigars.

Kitchen should be kept clean. Grease should not be allowed to accumulate on walls, hoods or stoves.

Volatile material such as paints, varnishes or cleaners should be kept in metal cabinets or boxes and self-closing metal receptacles provided for any oily rags or waste. Approved fire extinguishers should be supplied for furnace room, kitchen and any other area where prompt use might prevent the spread of fire.

### Accident Prevention

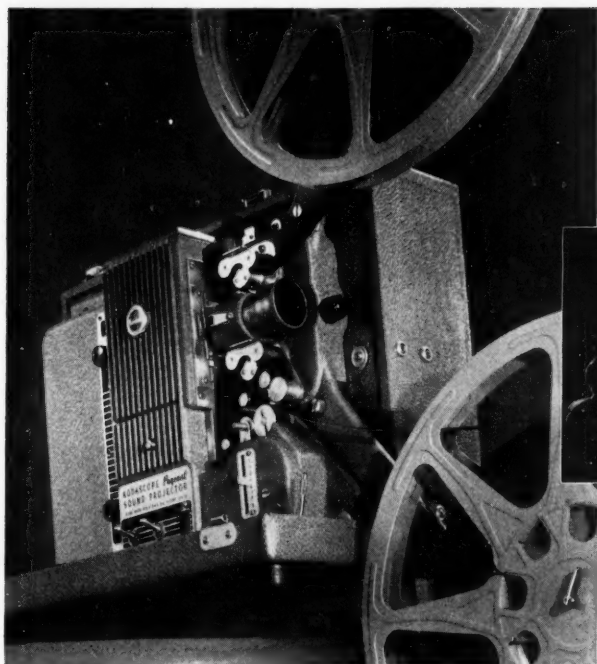
In all public assemblies it is essential that the exits be kept clear of obstructions and plainly marked. All exit doors should open outward. Stairways should be lighted and furnished with hand rails and non-slip treads.

Sidewalks and approaches to the church should be checked to prevent accidents. All driveways on church property should be clearly marked.

Illuminating or cooking gas installations should be checked for possible leaks and explosion hazard.

Steam boiler should be checked by a competent person and safety valve tested to prevent explosion.





*New*



## KODASCOPE *Pageant* SOUND PROJECTOR

**gives you Brilliant Professional 16mm.  
Performance plus New Ease of Operation**

Here's the latest thing in 16mm. sound projectors ... the Kodascope Pageant. Entirely new in design, it combines professional performance with new ease of operation. Simple, guided threading and interlocking controls make everyone a good projectionist. And the complete unit in its compact, easy-to-carry case weighs only 33 pounds.

Unusual brilliance in projection performance is assured by a new Kodak optical system. Black-and-white or color pictures are realistically sharp and clear from corner to corner. A unique audio system and "sound focusing" control give superb tone with dramatic realism

... undistorted at all volume levels, whether there are two or two hundred in your audience.

Ruggedly built and permanently pre-lubricated for the hard day-to-day use in schools, churches, business, and industry, the new Kodascope Pageant Sound Projector will give you faithful service, year after year. Shows sound or silent films, and, with connections for a microphone or phonograph, the Kodascope Pageant offers everything you need. Price, \$375.00. Many Kodak dealers have the Pageant to show you now, or write for the free booklet, "The Kodascope Pageant Sound Projector." Eastman Kodak Company, Rochester 4, N. Y.



*Price subject to change without notice. Consult your dealer.*

### For Education and Entertainment

• Ideally suited for classroom or auditorium audio-visual instruction and entertainment • Ease of operation and ability to withstand abuse assure long, reliable life • Brilliant screen image and faultless sound reproduction mean no straining of eyes and ears.

**MOTION PICTURES ...  
teach, train, entertain**

EASTMAN KODAK COMPANY, Rochester 4, N. Y.

114

Please send me ☐ your folder "The Kodascope Pageant Sound Projector";  
☐ arrange a showing of your special Kodascope Pageant Sound Projector demonstration film.

NAME \_\_\_\_\_

STREET \_\_\_\_\_

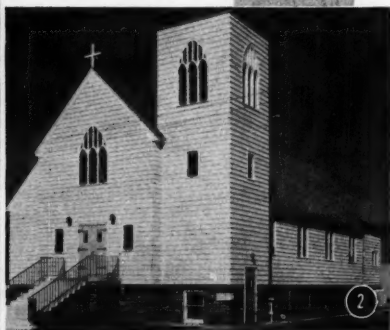
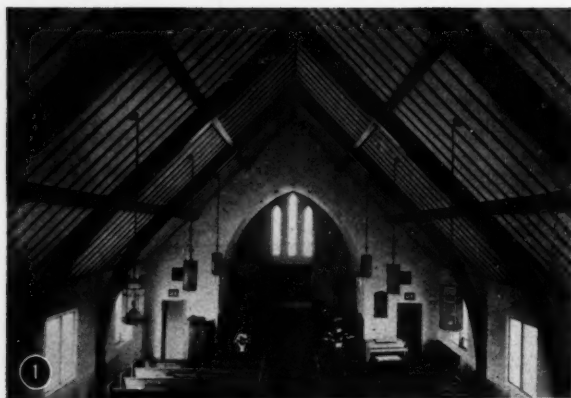
CITY \_\_\_\_\_

ZONE \_\_\_\_\_

STATE \_\_\_\_\_

Kodak





**Photos 1 and 2:** Zion Lutheran Church, Odin, Minn. Ernest Schmidt, Architect, Mankato, Minn. William Olson, Contractor, Odin. Glued, laminated 36' arches, height 29' 6", furnished by Rilco Laminated Products, Inc., St. Paul, Minn.

**Photos 3 and 4:** Emmanuel Lutheran Church, Ormsby, Minnesota. Ernest Schmidt, Architect, Mankato, Minnesota. Bosshart Construction Company, Truman, Minn. Glued, laminated 30' wood arches, height 29' 6", manufactured by Rilco Laminated Products, Inc., St. Paul, Minn.

**Photo 5:** St. Paul's Evangelical Lutheran Church, Oakland, California. Arch type 39' trusses, fabricated by Timber Structures, Inc., Portland, Oregon.

**Photo 6:** Roselawn Baptist Church, Cincinnati, Ohio. Teco timber trussed rafters 38' span, site fabricated. Ayers and Company, Engineers and Contractors, Cincinnati. Teco connectors supplied by Timber Engineering Company of Ohio, Cincinnati.

## Avoid Scarce Materials

**I**NDICATIONS are plain that as our country's defense efforts increase there will be some shortages of building materials, and others will be on slow delivery for civilian use. Those who are in the midst of planning new churches will be wise to study with care the trends of building material shortages and to keep abreast of any governmental restrictions. (See illustrations on left.)

Fortunately thus far there are no restrictions on the building of churches. That does not mean, however, that a building committee is free from concern and has plenty of leeway in specifying materials. The church architect knows conditions and can be depended upon to specify those materials that will have reasonably prompt delivery.

For the benefit of those building committees, however, who now have plans in process or are contemplating the preparation of plans, it may be helpful to point out some of the advantages inherent in wood construction as such are a ready answer at this time. There has just been published recently an attractive 32-page illustrated booklet entitled *Churches* in which the Timber Engineering Company of Washington, D. C., shows many different types of both small and large churches that have used wood framing and wood trusses to good advantage.\*

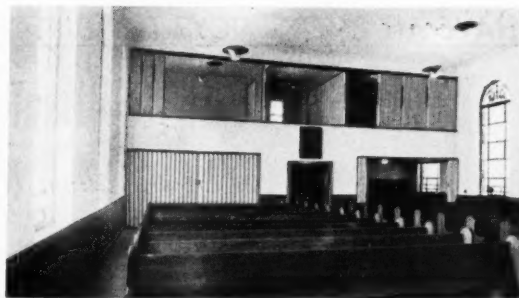
Illustrated at the left are interior and exterior views of churches that have used wood construction both structurally and for decorative purposes.

One of the best and most economical systems in new structural and decorative techniques is said to be glued laminated wood construction. Exposed, glued laminated wood arches give the desired architectural beauty. The exacting requirements of church design are effectively met in graceful lines and structural performance. This construction is illustrated in the plate which shows Minnesota Lutheran churches.

The illustration of the St. Paul's Evangelical Lutheran Church in Oakland, California, is a good example of exposed timber trusses that give a different type of architecture.

The Teco connector system of timber construction is also popular with architects for both exposed and concealed roof construction. The Roselawn Baptist Church of Cincinnati, Ohio, used trussed rafters for the roof construction that were built on the job. Glued laminated timber arches built in fabricating plants are delivered to the job site ready to erect.

\*If you wish a copy of the booklet, address a request to the editor of "Church Management," 1900 Euclid Avenue, Cleveland 15, Ohio.



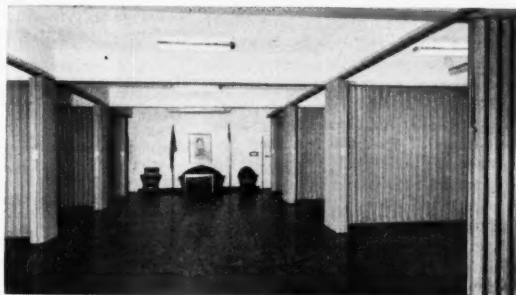
"MODERNFOLD" DOORS IN THE CHURCH

- 1 See how "Modernfold" accordion-type doors make it possible to close off the alcoves and balcony in this church when all seats are not required. The pastor speaks to a compact group rather than a scattered assembly . . . and heat and light are saved. But when the occasion demands it, the "Modernfold" doors are easily folded to the walls—and the congregation overflows into the balcony and alcoves.

# 2 WAYS

# Churches

## Make better Use of Space!



"MODERNFOLD" DOORS IN THE SUNDAY SCHOOL DEPARTMENT

- 2 The department is easily and quickly divided into separate classrooms with "Modernfold" doors. No class can disturb any other. But when it is necessary for the entire department to meet together, the doors are quickly folded against the wall. There is one large room again.

### but that's not all!

Wherever you use a swinging door in your church establishment, you can use a small "Modernfold" door to save space and provide greater beauty. "Modernfold" doors have a beautiful vinyl covering—in colors to suit any church decorative scheme. Vinyl is flame-resistant, will not chip, peel or

fade . . . and washes easily with soap and water. Fabric is attached to a steel frame—your assurance of years of trouble-free use.

For full details, look up our installing distributor under "doors" in your classified phone book . . . or mail coupon.

NEW CASTLE PRODUCTS, New Castle, Indiana

In Canada: Modernfold Doors, 1416 Bishop Street, Montreal

SOLD AND SERVICED NATIONALLY



The Doors That Fold  
Like an Accordion

**modernfold**  
DOORS

by New Castle  
Copyrighted, New Castle  
Products, 1951

NEW CASTLE PRODUCTS

P. O. Box 917

New Castle, Indiana

Send me your new folder, showing "Modernfold" doors for churches.

Name .....

Address .....

City..... County..... State.....

## HAVE AN EMERGENCY? TRY DIRECT MAIL

# Start Early to Offset Summer Losses

by William M. Hunter\*

**S**UMMERTIME is tough on church finances. There are other times, too, when the church faces a financial crisis. How can the emergency be met quickly and effectively? During the war and in my first parish, where transportation was most difficult, where the chance of finding folks in when a campaigner might call was slim, I first learned the value of the direct-mail approach in raising funds.

For instance, the Chapel-by-the-Sea at Fort Myers Beach, Florida, had three quick fund-raising projects come along, one right after another: the need for a new deep-driven well, the need for radical reinforcements under the bell-tower, and the need for a sound motion picture projector in the work of the parish. In each instance the full amount of the needed repairs, improvements or equipment was raised mainly by direct-mail appeals.

This past summer we were faced with a similar problem at the John Hall Church. We have less than 300 members at John Hall, most of them of a middle class income, and we have a huge plant requiring a budget (including benevolences and church school support) of close to \$16,000 per year. We received that year \$5,000 from a church interested in our work, but we still had close to \$11,000 to raise from fewer than 300 members!

So, it is not surprising that we felt the pinch of decreased summer offerings toward the end of July. Our treasurer and I felt that something had to be done. We drafted a letter, mailing it to the 160 potential giving units of our church.

The letter obviously is not intended to be a literary gem. It states the facts in language as simple and direct as we could muster. We believe it is not scolding; in fact, many of our people complimented us on the letter, that we made the appeal without scolding, though we did attempt to explain why we had so much less coming in during the summer.

So what happened? Let us examine the records for the week following the receipt of the appeal letter by our members. The letters had been mimeo-

graphed, with a stamped and addressed reply envelope enclosed. Letters were mailed July 25, received by most addresses by noon July 26.

When this article was written, responses were still coming in. However, what happened the first eight consecutive days may be of interest:

Date	No. of Replies	Amount Given	Back Pledges Paid
7-27	6	\$50.00	\$32.50
7-28	9	31.00	33.20
7-29	6	34.00	
7-30	8	47.00	52.00
7-31	6	17.00	(Sun.)† 12.50
8- 1	2	5.00	24.00
8- 2	4	17.00	
8- 3	5	26.00	
Totals	46	\$227.00	\$154.20
		Combined:	\$381.20

One hundred sixty letters to our "giving units" were mailed. This tabulation does not, of course, include the fifteen persons who indicated, on the telephone, their intention of contributing to this special appeal. We thus estimate, before the last response will have come in, we will receive at least \$450.00 as a result of a letter which requested only \$309!

The first eight days, then, we received forty-six responses to our letter, nearly a thirty per cent response. Direct-mail specialists tell me that any mail campaign should bring in a six per cent reply if well worked out, that a ten per cent reply is "phenomenal." We have reason to anticipate (before the last reply is in) a response up to and including fifty per cent, since the first eight days brought in almost thirty per cent.‡

Nearly two-thirds of our requested help came from extra giving, from persons who had already pledged but who

†Notice: This is the portion of the Sunday offering directly attributable to the appeal letter, representing that money brought in in envelopes marked as a response to the appeal. Actually, the offering (not so earmarked) was unusually heavy on this particular Sunday, doubtlessly affected by the appeal letter.

‡During a recent minstral show we sold tickets by direct mail instead of by personal contact. We had a sixty-five per cent response in this campaign.

whereby the facilities of John Hall are available to that congregation for its Sunday worship at a time different than our own, and also covers the use of other facilities in the parish house from time to time.

Here is the letter we sent out:

July 25, 1950

Dear Member or Friend of John Hall:

This is an urgent S. O. S.!

John Hall Church—your church—just doesn't have the money to pay salaries and bills due from now to the end of August! We need, right now, a sum equivalent to at least three dollars (\$3.00) from every person receiving this letter! Since we know that some may not send in anything—we hope that many of you will send in even more—so that we can average at least \$3.00 from each member and friend of the church.

As you realize, the income of any church is cut during the summer. Church attendance is down. Members and pledgers either don't give during the summer, in some cases, or else they wait until they return in the fall. Yet the bills continue to come in—and have to be paid!

Here is our present situation:

Due on salaries, July and August	-----	\$801.00
Guest ministers in August	-----	60.00
Estimate, gas and electricity	-----	35.00
Estimate, telephone	-----	30.00
Other operating expenses	-----	100.00
Total expenditures due, July, August		\$1,026.00
Balance on hand July 24, 1950	-----	\$492.00
†Due from Finnish Lutheran Church	-----	100.00
Estimated offerings July 30-August 27, 1950	-----	125.00
Total estimated income, July and August	-----	717.00

Amount we need now to pay bills and salaries ----- \$ 309.00

There it is, in black and white! As you see, this allows no backlog for beginning work in September; it simply cares for our immediate pressing needs! I'm sure that, knowing the facts, you will do your part. The enclosed envelope is for your convenience in replying promptly—while the need is so urgent! God bless you, always!

Very truly yours,  
William Lay, Sr., Treasurer,  
John Hall Memorial  
Presbyterian Church

\*Minister, John Hall Memorial Presbyterian Church, New York City.

†That item under income, "Due from Finnish Lutheran Church," refers to an arrangement

## Why pay more for LIFE INSURANCE than you need to?

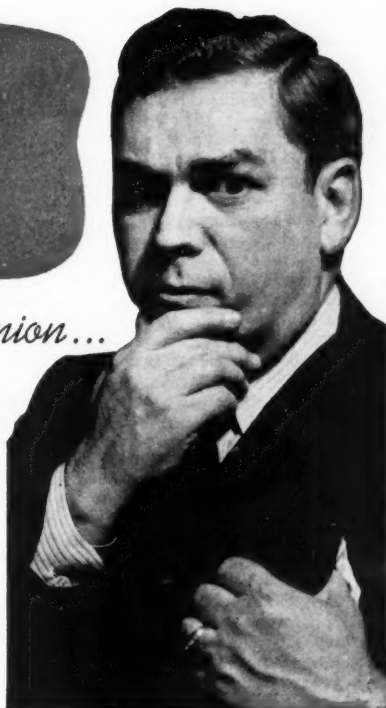
### Ministers Life and Casualty Union...

...actually sells \$6,000 worth of insurance at the same price as that for which many other companies sell \$5,000 worth.

**Why** buy life insurance elsewhere when you are entitled to a lower cost "preferred risk" policy? Professional religious workers may benefit by legal reserve life insurance at a lower rate.

**The savings** are substantial. An individual can buy our insurance at \$2 to \$7 per thousand less, depending on his age and the type of policy.

**New, Double Protection Plan** gives you *twice* as much insurance at only 25% to 35% added cost. As an example, at 35 years of age, a man pays only \$53.83 the first year and \$71.83 thereafter for a \$5000 policy on the double protection plan. Think what \$5000 would mean to the happiness and well-being of your family!



### YOUR SALESMAN—THE MAILMAN!

For fifty years, we have sold insurance *entirely by mail*. You benefit by saving the usual sales commission on life, health, accident and hospital insurance—plus the fact that there is no one to "pressure" you into buying. Your questions and problems are invited. We do our best to mail you an answer quickly, clearly, completely. *You can save by mail!*

#### Tell Your Friends!

All policies are also available to male and female religious education directors, priests, rabbis, Salvation Army and YMCA workers, faculty members of church sponsored schools & colleges.

### THE MINISTERS LIFE AND CASUALTY UNION

(Legal Reserve Non-Assessable Life Insurance)  
102 West Franklin Avenue, Minneapolis 4, Minnesota

Gentlemen: Please send me at once information on your double protection plan.

Name.....

Address.....

Date of Birth..... Denomination.....





sent in \$3.00 to \$25.00 to tide us over the emergency. Back-pledge payments were just that, not payments in advance, a study of the envelopes reveals. This represents money that might never have been paid were it not for the appeal. Experience reveals many people who get too far behind during the summer default on part of their pledge.

I am happy to add—during the proof-reading of the galleyproofs, eight months later—that more than sixty per cent of the giving units finally contributed to this particular appeal, and the amount needed was over-subscribed by more than 60 per cent, about half in special contributions and half in back pledges paid up.

What does this experience teach us concerning fund-raising?

1. Direct-mail appeal finds the person at home, or even follows him on his vacation. If the mail is sent first-class, it is usually likely to receive a reading.

2. Be factual. Say what needs to be said in simple language. Don't be afraid to speak in colloquial language.

In my first parish we had to secure a new facade for the Chapel-by-the-Sea to take care of the bell-tower which was beginning to cave in the roof. One of my officers at the time told me, "When you ask people for money, give them an idea where it's going." He suggested I secure a picture of the new portico-support arrangement, that I duplicate it on the mimeograph (which I did by tracing architect's sketches), and send this with our appeal. We raised more than \$1,500.00 in a matter of weeks by this method!

In a similar way, our emergency appeal letter, through a simple, easily-understood tabulation, shows just why we faced an emergency.

3. Suggest a specific amount to be given. In our appeal letter, though we received individual gifts amounting to as much as \$25.00 per person, more than fifty per cent of the contributions that came in were for exactly \$3.00, though about fifteen per cent were for amounts from \$3.50 to \$5.00, showing that about sixty-five per cent of those who did reply took our suggestion literally.

The reason we asked \$3.00 was because we anticipated a reply of nearly 100 persons, so asked for \$3.00 per person. Actually, less than half of 100 persons gave but their average was more than twice the \$3.00 we suggested!

4. Enclose a stamped and addressed reply envelope. I don't know why, but

Since this particular appeal we have secured a U. S. Gov't Postal Permit, in accord with Sec. 34.9 P. L. & R., which we use in lieu of a post-

## THERE ARE MANY WAYS TO PROGRESS

# Some Want to Advance Backwards

by H. L. Williams

I HAVE read many of the books on leadership which define the forces which move men and—women—to action. So has our minister, Harry Bryerton. But he insists that one of the strongest forces in the churches he has pastored is the stubborn instinct of certain men and women to want to resist leadership and go just the opposite direction.

He learned this the hard way. He and his bride picked out the colors for the walls of the manse being prepared for them. When they arrived they found that not a single suggestion had been followed. After they knew the chairman of the house committee they knew the reason. Because they suggested blue they got green; if they had suggested green they might have got the colors they wanted.

One day Harry watched the coach of our high school football team put some rookies through their drills. He had the seven men in the line bend close to the ground and then asked them to charge. Five charged ahead; two charged backwards. The coach explained that that was about the right average. About two people in seven always want to make progress by resisting leadership.

We have one man in our church that is like that. He is for everything he proposes and against everything anybody else proposes. Harry soon learned that one of the best ways to get him on his side was to talk with him pri-

vately, letting some ideas drop. Then in due time this leader would propose them as his own and everything was lovely.

For instance, when the Second World War started Harry had some ideas on serving the men in uniform. He didn't dare to propose it at the trustees' meeting. But he went to the home of the president and rather informally suggested that it would be a fine thing if every man who went into the army carried a Bible given by the local church. The man apparently did not hear him. But at the trustee meeting he, himself, proposed the plan with the change that the Bibles were not to be limited to the church boys. Every man going into the army from our county was to receive a complimentary Bible.

Harry had another idea. It was that we should put a short flag staff over the entrance of the church and display the stars and stripes on patriotic days. Again the president of the board showed no interest. But when the board met again, he proposed that the church erect a thirty-foot flag mast on the church lawn and invest in a large flag.

But the preacher's greatest triumph was the time the Burnetts gave the church their concert grand piano. It was a good instrument but there was not room for it in the choir space. Nor was there room for it between the choir and the first pew. The choir felt that it would be a splendid supplement

as possible, how much money per word I have received for churches I have served by direct-mail appeals of one sort or another. Writers usually rate publications on the basis of what the magazine pays per word. While some offer from one-half cent to one and one-half cents per word, others run from three cents to ten cents per word, and these are considered "tops." Yet my direct-mail appeal letters, if figured on the per-word response (form letters, not special or direct-to-the-person appeals), would come to at least \$3.50 per word! While the editor of *Church Management* will probably not pay me \$3.50 per word for this article, I am convinced that you, too, can find in your typewriter such golden magic for your church!

5. Acknowledge all contributions, however small. This creates good will and is basically sound public relations. It is a good idea to put the acknowledgment in the form of a receipt so that those who wish to do so may use the receipt in claiming income tax deductions.

One day I sat down to figure, as close age-prepaid envelope. This means we pay postage only on "bona fide" replies, and not on those not replying. The saving is considerable.

Have you an emergency? Try direct mail!



for the organ and wanted it. But where to put it?

The only logical way would be to move the choir platform out a few feet to get the necessary room. But it posed a psychological problem for our church. The pastor knew that the chairman of the board would resist any such idea if the minister proposed it. He had to give it a lot of thought.

He came through with this. He brought to the trustee meeting some charts in which he showed that the piano could be accommodated without enlarging the choir space. One leg would be placed over the rail and rest upon a hardwood block at the platform floor level. The railing itself was a little high for this so Harry proposed that the carpenters saw into the two sides of the piano making little slots so the piano could stand level. He had it figured out that these slots would not interfere with wires or metal in the piano.

When he finished his presentation the storm broke. The president of the board was violent in his opposition.

"Just the sort of an idea a fool preacher would come up with," he said. "Spoil a \$2,000 piano. All we have to do is to extend the platform out three feet and move the railing forward and everything will be all right."

"That was a terrible thing for Mr. — to do," said one of the men to the pastor as he walked home with him after the meeting. "He called his own minister a fool. Yet, I must agree that the idea you suggested was rather silly."

Harry chuckled. "Maybe I was a fool," he said. "But you have got to admit that I got what I wanted."

Believe me, Harry is no fool.

### Ministerial Oddities

(From page 6)

"the angels have no pockets." Spurgeon apologized and set the matter right the next Sunday by amending the phrase to "stealing the feathers out of the angels' wings."

Just before Christmas, 1870, George Holland, a popular actor died. His friends were told by the rector of a Madison Avenue church that he would be unable to officiate at the funeral because the deceased belonged to the theatrical profession, but that the minister of the little church around the corner might consent. That church was the Church of the Transfiguration.

From that time it became the favorite church of the theatrical profession. It became known as The Little Church Around the Corner. Over 10,000 marriages have been performed there. It is visited annually by over 75,000 persons from all over the world.

THE CHAPLAIN'S FUND  
The Upper Room  
1908 Grand Avenue  
Nashville 4, Tennessee

Dear Sirs:

My Mother has just sent me the January-February 1951 issue of The Upper Room. Having been in Korea for almost four months now, I know the value of having The Upper Room available to aid me in my meditations and my spiritual life. It has helped me immensely and has served to encourage me when the going has been the roughest.

To aid in this extremely worthy program, I enclose a postal money order payable to your fund for \$20.00. I hope this will be of some help, and I would appreciate it very much if you would let me know if your financial situation remains acute so I can make a further contribution at that time.

In closing, I would again like to express my appreciation for the spiritual help The Upper Room has given me and I hope you will continue to be able to fill all demands of the services.

VERY TRULY YOURS,

*W. B. Smith*

South Korea  
1 January 1951

Men in the service and other young people away from home can still unite in spiritual fellowship with the home folks through the Bible readings, meditations and prayers presented day by day in The Upper Room.

Those away and those at home, as they join in the same devotions, will be thinking and praying for one another. There is strength and joy in the knowledge that someone . . . many miles away . . . is praying for you!

Send your order NOW for a supply of The Upper Room, May-June issue, the annual Lay Witness Number, written by laymen and laywomen from all walks of life. Ten or more copies to one address, 5 cents per copy. Individual subscriptions, 50 cents per year. Address

## THE UPPER ROOM

1908 Grand Ave., Nashville 4, Tenn.

THE POCKET EDITION (identical with the Regular Edition except in size) is small enough to fit into the pockets of service uniforms, light enough to mail first class in an ordinary envelope for three cents. Hundreds of thousands were distributed during World War II. Popular with civilians, too, because it slips easily into a man's pocket or a woman's purse. Order a supply of the Pocket Edition along with the Regular Edition.



## CAMP AND CONFERENCE DIRECTORS



New

INCREASED BENEFITS

FOR CAMPERS' MEDICAL REIMBURSEMENT

A Streamlined Service  
Designed For Your  
Campers

Requires no advanced  
payment nor minimum  
premium

Low Cost

Write Today for Latest Information

Provided by a legal reserve nonassessable life insurance company.

BROTHERHOOD MUTUAL LIFE INSURANCE COMPANY  
230 E. BERRY STREET FORT WAYNE 2, INDIANA

## HE FOUND A CORDIAL WELCOME

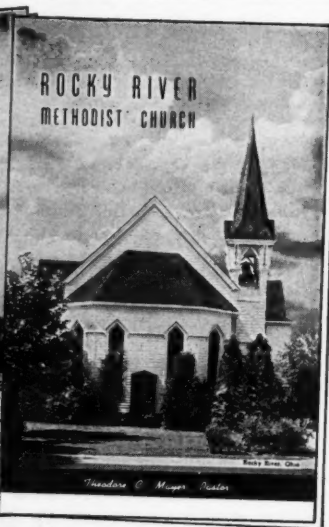
## The Friendly Eye of Greatness

by Fred Smith\*

WORKING on the principle that one good story deserves another, the story of the thoughtfulness of S. Parkes Cadman, as told in the

\*Minister, Congregational Church, Ellis, Kansas.

February issue of *Church Management* by Hobart McKeehan of the editorial staff, brought to my mind a similar experience, but of double content, which was mine in 1947 while visiting England.



## BULLETIN COVERS

• That are impressive—Covers that will be widely distributed by your active members and pridefully handed by your Ushers to all who enter your Church.

• We take a photograph of your Church which we lithograph on the cover—the back page can have your directory or left blank. Shipped flat—8½ x 11—for local printing or duplicating equipment.

• If you use from seventy-five per week and up they are practical and the cost low.

• For full information, samples and prices write—

DON K. COWAN, President

**SPALDING PUBLISHERS**

754 EAST 76TH STREET

CHICAGO 19, ILL.

Previous to my visit to England, I had noticed a remarkable series of character studies in the well-known religious-literary *British Weekly*. They were written over the signature of Frank Shepherd. Out of a clear sky I wrote an appreciative note to him, adding the information that I might soon be on the way to visit England. I received a welcome invitation to visit him. I found the young man the minister of a live-wire seaside Congregational Church at Cleveleys, near the famed resort of Blackpool in Lancashire. He invited me to occupy his pulpit for two services, which I did.

Our conversation focussed to his articles in the *British Weekly*. He told me of a remarkable man, Sydney Walton, who had assumed control of the *Weekly*. He encouraged me to visit him when I went to London, sending on for me a word of explanation concerning myself. My visit to London fell at a time when Sydney Walton was vacationing at Folkestone, some 80 miles from London. But, though totally unknown to him, I received a courteous letter from him telling me that he had asked a friend to receive my call at Charing Cross Hotel.

The day came and I and my wife were there. At the appointed time the friend of Sydney Walton appeared. Taking both of us into dinner we had a rare visit. He proved to be John Stirling, a man high in the officary of the British Bible Society. Later I was to discover that he had published *The Bible for Today*, a work known better in England than here in America. The quality of the book is indicated in that it bears the imprimatur of The Oxford University Press. To my delight I found that the introduction was written by my one-time friend of many years ago: the well known William Lyon Phelps of Yale.

So enthused were my wife and I with this gesture of friendship on the part of the unseen Sydney Walton that, two days later, I ventured to telephone Mr. Walton at Folkestone saying that we would appreciate a visit with him. He himself answered the telephone. At once he invited us to make him a visit. We did so. Of the delight of that afternoon we still have happy memories. It was as if we had always known each other. Out of the visit came an invitation to me to write occasionally to the *British Weekly*, an invitation which has been accepted. For his great service in high places in Britain and the British Empire, Mr. Walton was appointed a Commander of the Order of the British Empire. Other honors have come to him through the years. Perhaps dearest treasure of all to him in these days is the increasing influence the *British Weekly* is coming to have

## HOW TO RUN A CHURCH LIBRARY

# "The Best Church Library In the Country"

by Annie Hoge Lockett\*

MISS MARY L. SPINING, a willing worker in the service of the Lord, operates a library for the Covenant Presbyterian Church, Springfield, Ohio, that has been called the "best church library in the country." She considers a church library so important a part of parochial life that she declares she would operate a library even if she had to carry her books in a basket.

It was in 1930 that the church fathers asked Miss Spining, then director of the Junior Church, if she would take on the additional task of organizing a church library. They could offer her no operating budget, but she would have their enthusiastic backing and the start of an inherited library. Miss Mary, as she is generally known, accepted—and then found that the inherited library consisted largely of discarded and ancient school books.

Starting with only enthusiasm, today she operates a library that is an integral part of the parish life. She still has no operating budget, although a number of years ago the church fathers offered her \$50 for the year. She spurned the offer saying that she would rather continue depending on the bounty of the Lord which, in the past, had proved more generous.

\*Springfield, Ohio.

on the religious and cultural life of England.

Unique in its pages is the weekly "corner piece" written by Sydney Walton himself. Here, week by week, with rare exception, he devotes this "corner piece" to exalting the richness and worth of some person or persons in humble life. With open eye and appreciative word he tells of the greatness of those who work in humble places. It is S. Parkes Cadman all over again. The world needs such greatness in our suspicion filled days. I would like to put my glorious experience with Sydney Walton and John Stirling alongside that of Hobart McKeen's experience with S. Parkes Cadman. It is good to have been noticed by the friendly eye of greatness.

Over the years, she has worked out a series of operating rules for herself. To help other churches develop similar library programs, her experience has been formulated into the following operating guide.

## I. Basic Philosophy

To be successful, a church library must have a basic philosophy, a creed of operations, a working code. It must adhere to that code consistently, and all decisions must be in keeping with it.

A church library must be keyed to the entire program of the church. It should supplement the work of the Junior Church by making available well written books that emphasize the fine character traits that the church is helping to develop.

For the church worker, the library must provide supplemental and inspirational material. For the adult reader, it must complement other library facilities in the community by supplying good literature, current and classical, that exemplifies the religious education emphases of the church. For the professional and trained worker, it must provide work-aids that will assist in developing the church's program.

## II. Structural Organization

The Covenant Church library is the responsibility of a volunteer worker reporting directly to the Session. In this particular case, the worker is trained in the field of religious education and has acquired sufficient knowledge of library science.

Several alternatives are:

Plan 1. A volunteer worker reporting to the Session. This worker, or librarian, would be responsible for the selection, cataloging, circulation of the books; for financing the project; and for its effectiveness in the church program.

Plan 2. A volunteer worker assisting the minister who would assume responsibility and who would work out in cooperation with the volunteer the division of duties.

Plan 3. A volunteer board that would assume responsibility for all matters of policy and that would delegate to a volunteer or paid worker procedural



Visualize your religious instruction classes. Hundreds of interesting and informative filmstrips are available from the S.V.E. Library to make your teaching easier and your group more attentive. Expand your library by selecting new filmstrips regularly.

## RELIGIOUS VOCATIONS

### Religious Vocations Series

(Black and white) (51 frames average)



An outstanding group of filmstrips prepared by John Oliver Nelson for the Commission of the Ministry, Federal Council of Churches of Christ, organized expressly to acquaint young people with the opportunities in religious vocations. With captions and manuals.

A649-2 Look at The Ministry.....	\$3.00
A649-4 Look at The Negro Minister.....	3.00
A649-5 Women's Church Vocations.....	3.00
A649-3 Look at The Missionary.....	3.00
A649S complete set, 4 filmstrips.....	11.00

## BIBLE STORIES

### Bible Books For Small People Series

(In color) (59 frames average)



These 4 excellent filmstrip sets from Thomas Nelson and Sons publications forcefully picture for children the familiar Bible stories. Alternate picture and text

frames. Recommended for beginning primary and early junior groups.

### Old Testament Stories

A726-15 The Lord God Made Them All	
A726-12 Baby Moses	
A726-16 Samuel the Temple Boy	
A726-14 Isaac of the Tents	
A726-13 Elisha and the Lady of Shunem	
A726SA complete set, 5 filmstrips.....	\$23.75

### Stories of the Childhood of Jesus

A726-10 The Song the Shepherds Heard	
A726-9 The Star of the King	
A726-11 When Jesus Was A Boy	
A726SB complete set, 3 filmstrips.....	\$14.25

### Stories About Jesus

A726-3 The Nobleman's Son	
A726-2 Jesus, Friend of Little Children	
A726-1 Hosanna to the King	
A726SC complete set, 3 filmstrips.....	\$14.25

### Stories Jesus Told

A726-4 A Book of Little Things	
A726-7 The Shepherd and His Sheep	
A726-5 The Farmer and His Field	
A726-6 The Lost Coin	
A726-8 The Two Houses	
A726SD complete set, 5 filmstrips.....	\$23.75
Individual filmstrips .....	\$5.00
A726S complete set, 16 filmstrips.....	\$72.50

To order any of the above material or for a complete listing of subjects and titles, see your nearest Audio-Visual dealer.

Dept. SR3-3

SOCIETY FOR VISUAL EDUCATION, INC.

A Business Corporation

1345 Diversey Parkway, Chicago 14, Ill.

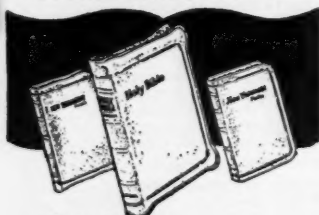


## DECORATION

By the use of painting in simple ornament or elaborate themes with figures, walls are enriched and become the source of meditation. Rambusch decoration may be seen in these churches:

- St. Augustine's Church, Brooklyn, N. Y.  
(Designed and painted by Allan Crite)
- Grace Church, Honesdale, Pa.
- St. James Church, Chicago, Ill.
- St. John's Church, Elizabeth, N. J.
- St. Paul's Church, Flint, Mich.

**RAMBUSCH** 40 W. 13th St.  
New York, N. Y.



**White IS RIGHT!**

For gifts there is nothing finer than a beautiful National Bible or New Testament bound in white Fabrikoid.

No. 122W—Bible for young people. Gold edges; easy to read type; helps and illustrations; presentation page; silk book mark.

No. 62PW—New Testament with Psalms. Amber edges; white marker and presentation page.

No. 46PW—New Testament with Psalms. Limp cover; gold edges; presentation page; silk marker.

AT YOUR BOOKSTORE

Ask  for

**National BIBLES**

REVISED KING JAMES VERSION

functions. The personnel of the volunteer board could be selected by the Session from among its own members or from the congregation.

Plan 4. The Director of Religious Education, whether paid or volunteer, would be responsible for the library with one or more workers under his direction.

### III. Financing

If the church finances permit, a definite and substantial sum should be included in the annual operating budget. Gifts from interested parishioners may be expected, both of books and of money.

The chief means of financing the Covenant Church library has been from sales tax receipts. Under Ohio law, a sales tax stamp is given in receipt for each payment; these may be redeemed by a church or charitable organization at an established rate. Some sales tax receipts in the Covenant Church are turned over to Miss Mary for the operation of the library. This has involved endless hours of work on her part in sorting and counting the stamps according to denomination. Over the years, the library has averaged about \$200 annually from this source of revenue.

The budget for the library must cover the salary of any paid worker, the purchase of books, and the purchase of supplies.

### IV. Selection of Material

All material for circulation by the library must be chosen in the light of the basic philosophy.

There will be constant pressure from patrons to turn the library into a secular one for the circulation of current best sellers. The librarian must be resolute to the established purpose of the program.

For the Covenant Church library, Miss Spining has developed these rules governing the selection of books:

1. There must be an adequate supply of all versions of the Bible translations. Copies of Bibles are often given the library, and many of these are passed on to needy persons.
2. Recommended church literature must be available. This includes periodicals, such as *Presbyterian Life*.
3. Standard and current reference aids, such as dictionaries, encyclopedias, histories, books of quotations, and the like are added as the demand indicates.
4. Adult fiction must meet standards of good literature, and must be examined in the light of the church's teachings before circulation. Current best sellers that do not meet this test are available in other spots, and the church library need not duplicate these facilities.

5. Juvenile fiction must meet standards of good literature and exemplify the church's teachings. Juvenile literature must be available in the simplest form, for the beginning or for the backward reader, as well as in more advanced steps for the more accomplished reader.

6. Church sponsored programs—such as Boy Scout, Girl Scout, and similar activities—must be taken into consideration in developing the library's program.

7. Local histories must be available, particularly those relating to the church's activities in the community.

8. Good biographies of famous Americans, missionaries, master musicians who composed church music, artists must be included.

9. Books on teaching methods, child psychology will assist church workers and parents.

10. One of the most important categories of books in the library consists of Bible story books, prayers, devotionals. For instance, twenty-six copies of Catherine Vos' *The Child's Story Bible* are currently in circulation in the Covenant Church library.

Discarded material from the library may be passed on to other libraries, sold to second-hand dealers or to interested buyers in the community.

### V. Classification of Material

The Dewey Decimal System of Library Classification is followed, in a simplified form, by the Covenant Church library. This makes available standard and accepted classification for the library, and simplifies the patron's search for material in another library.

### VI. Charge Out System

The Covenant library has found the single card system to be the most effective for its purposes. It must be remembered that the bulk of the books are withdrawn and returned during the brief periods before and after Junior Church or Sunday school. The librarian must be able to function as quickly as possible.

An envelope is pasted in the back of each book with a single card, bearing the name, author, and classification number of the book. Space is provided on the card for the writing of the patron's name at the time of withdrawal. No date due card is used in the book as the librarian is working with a controlled group and not with the general public.

### VII. Follow-Up System

Reasonable time is allowed for the book to be returned after withdrawal. Follow-up is personal, and often the librarian finds this her best opportunity to assist the reader, either in upgrading his reading habits or in



straightening out a personal problem.

#### VIII. Hours of Availability

The library must keep open for established and publicized periods each week. As has been stated, the most popular time will be Sunday morning. Other hours must be established in keeping with local demands.

Judging from the experience of Miss Spining in the Covenant Church library, the librarian must plan to give a minimum of three hours of her time for preparation work for every hour that the library is open to patrons. In addition, the librarian must expect to receive "off-duty" demands over the telephone or by conversation.

#### IX. Promotion

Satisfied users of the library are the best form of promotion. In addition, announcements may be carried in the church bulletin, made in the Junior Church and at regular church services. From time to time, the librarian should talk about the work of the library before the various church groups.

#### X. Location of Library

The governing factor in the physical location is, of course, availability of space on the church premises. If possible, accessibility to patrons during popular hours should be considered.

Preferably, the room chosen should be well lighted and airy, large enough for bookshelves around the walls, for working space for the librarian, and for a convenient table and chairs for patrons. A supply cabinet is also needed, but may be placed outside the room.

#### XI. Acquisition of Books

Books are acquired in two ways: by gift and by purchase. If acquired by gift, it must be understood by the donor that the disposition of the book is the responsibility of the church library.

In purchasing books, prior arrangements for a purchase discount should be made with the dealer. This will result in a considerable saving for the library, and in return will create a larger reading public with whom the bookseller has to deal.

#### XII. Fines and Rental Fees

Fines may be charged if books are kept too long. However, the library is there to supplement the work of the church, and the imposition of fines may defeat its purpose.

Books in popular demand may be placed on a rental basis. This would lead to an increasing insistence that current best sellers be included regardless of the church library's standards. With a volunteer worker in charge, the collection of rental fees creates an additional burden on her limited time, and the income thus derived is of doubtful value.

# NOW AVAILABLE!

## HONOR ROLL PLAQUES

Pay tribute to service men and women with handsome simulated bronze and solid walnut plaques. Choice of sizes to accommodate any number of easily applied nameplates. Prompt service. Satisfaction guaranteed. Write today for free information and moderate prices.

Free trophy, medal and cup catalog available on request

**INTERNATIONAL  
BRONZE TABLET CO., INC.**

Dept. 6  
150 West 22nd St.  
New York 11, N.Y.

## If You Don't Drink—



## WHY HELP PAY FOR THE ACCIDENTS OF THOSE WHO DO?

In the congested high speed traffic of today the use of beverage alcohol is a known hazard. The National Safety Council says that one out of every four fatal traffic accidents involves liquor—that means 8,000 people killed last year—scores of thousands of others injured and millions lost in property damage. All this costs money—money that insurance companies have to pay out in claims—money that policyholders have to first pay in premiums.

But here is good news for you: There is at last one insurance company in America that insures total abstainers only. And at last a preferred insurance rate is offered by it for non-drinking drivers. Thousands of policyholders now benefit by this dependable protection in a regular legal reserve insurance company. Among them are prominent ministers, school teachers, lawyers, doctors, college professors, political leaders and business men.

Are you a safe non-drinking driver? If so we want to extend to you an invitation to join with the thousands who now obtain their automobile protection from us. We want you to write us today for full details about insurance for your car. Full details will come by return mail and no salesman will call. Even if your present policy does not expire at this time write us today. Then you'll have all the information when you want it. Mail the coupon now. There is no obligation.

## PREFERRED RISK MUTUAL INSURANCE COMPANY

"America's Only Total Abstainers Automobile Insurance Co."

Sam Morris, President — 2506 Grand Avenue, Des Moines 12, Iowa

PREFERRED RISK MUTUAL INSURANCE COMPANY  
2506 Grand Avenue, Des Moines, Iowa:

CM-451

( ) Please send me complete information about your auto insurance for total abstainers. I understand there is no obligation and no salesman will call on me.

Name .....

Address .....

City..... State.....

Age..... Occupation.....

Are there any drivers in your household under age of 25? .....

Make of car..... Year.....

Body type..... Model (series).....

Expiration date of present insurance.....

CM-451

## YOU CAN HAVE A MEN'S CLUB

# How to Build Up Club Attendance

by Emerald L. Olson\*

"WE ALREADY HAVE TOO MANY ORGANIZATIONS," So stated one of our church members recently. "Men just can't find time to turn out for another one."

He felt, however, that our church should have a men's club. So, we invited a committee to study the problem and take action. We asked ourselves, "How can we attract an interest among the men and at the same time do something worth while?" We agreed first of all that every man is interested in food. So one feature would be a hearty, delicious home-cooked meal at each meeting. The happy idea emerged to print the menu right on the tickets. "Prime roast beef, brown gravy, cherry pie"—these words have a magic all their own.

It was further decided that a men's club should not meet exclusively for social purposes. As a church organization it should carry out an educational and inspirational program. So we elected to engage a speaker for each meeting. Should we get free speakers or pay our speakers? After some debate, we decided to pay them. Thus we could select speakers of the highest ability and those in greatest demand. We found their fees to be moderate and the quality of their talks superior to those of the average free speaker. Thirty-five cents out of each ticket is set aside for speakers' fees.

But many church members are not attracted to a men's club even though a good speaker is featured. Other appeals need to be added. So, we decided to include dart baseball at each session. A number came to the first meeting for the meal and the baseball rather than the speaker. But they stayed to enjoy the speaker and are developing a taste for an inspirational address.

In order to economize on ticket printing costs and to make ticket selling easy, we printed four-month tickets at once. Tickets for the kick-off dinner were sold in single units. Almost a hundred reservations were secured for this occasion. The dinner, the speaker and the whole program went off splendidly.

At the conclusion of the evening, those present were invited to reserve tickets for the following three meetings by buying a block of three for five dol-

lars. We pointed out that the tickets were transferable and that by purchasing them now, they were saving a lot of work for the ticket chairmen. The response was encouraging. Twenty blocks of tickets were ordered that very night. More reservations are coming in. We are thus by-passing part of the tedious personal work of soliciting each member for a ticket each month. The club member is also spared the annoyance of being solicited each month.

Oh yes, notice our name? We felt that to call this just another Men's Club would have little public relations value. So, we selected the name

Squires Club. It's different and appealing.

Several men from outside our church came to the first dinner and asked to buy tickets for the future meetings. So, while we lay emphasis upon the men of our own church, we are glad to welcome any interested men in the community who wish to attend.

Two or three times, men's clubs have been sponsored by our church. But in each case, because of failure to plan for the demands of the local situation, they failed to get even a good start. The competition was too difficult for ordinary programs to survive.

Realizing the obstacles present locally, and planning both to overcome them and take advantage of local opportunities, has enabled us to establish the Squires Club on a firm foundation. We are confident that it will not only endure, but continue to grow as a significant organization in our church and community.



**DR. PRESTON BRADLEY**  
**"CREATIVE LIVING"**  
**SQUIRES CLUB DINNER**  
 Tuesday, Feb. 14, At 6:30  
**Plymouth Congregational Church,**  
**Whiting, Indiana**

**MENU**  
 Prime Roast Beef Mashed Potatoes Brown Gravy  
 Head Lettuce French Dressing Mixed Vegetables  
 Hot Rolls Coffee Cherry Pie

**Squires Club Dart Baseball League**

Tickets \$1.75 (Transferable. Order extras from Max Skinner, Phone 1125)

**Block of Three Tickets Squires Club Dinners for \$5**

**SQUIRES CLUB DINNER — Wed., March 8, 6:30**

Subject: "NEW IDEAS vs. OLD IDEALS"  
 Speaker: Dr. Bernard M. Loomer, U. of Chicago

**MENU**  
 Baked Ham Candied Sweet Potatoes Fruit Salad  
 Broccoli with Cheese Sauce Hot Rolls Coffee Apple Pie

**Squires Club Dart Baseball League**

Tickets \$1.75 (Transferable. Block of three \$5. Order from M. Skinner Ph. 1125)  
 Plymouth Congregational Church, 119th & Stanton, Whiting, Indiana

**SQUIRES CLUB DINNER — Wed., April 12, 6:30**  
**(LADIES NIGHT)**

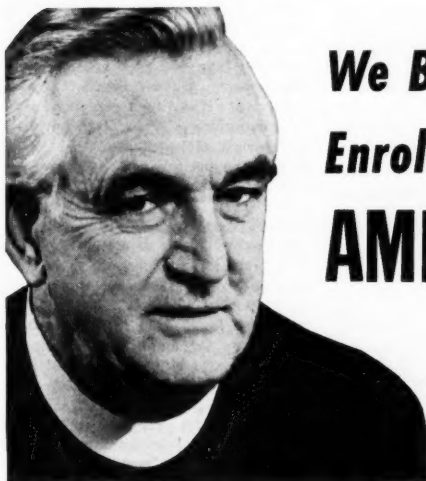
Subject: "MEN, MONEY AND MARKETS"  
 Speaker: Dr. Maynard C. Krueger,  
 Dept. of Economics, University of Chicago

**MENU**  
 Mock Chicken Legs Scalloped Potatoes Spiced Cinnamon Apples  
 Coleslaw Hot Rolls Coffee Hot Gingerbread Whipped Cream

**Squires Club Dart Baseball League**

Tickets \$1.75 (Transferable. Order extras from Max Skinner, Phone 1125)  
 Plymouth Congregational Church, 119th & Stanton, Whiting, Indiana

\*Minister, Plymouth Congregational Church, Whiting, Indiana.



## We Boosted Sunday School Enrollment . . . with our AMPRO PROJECTORS

- Children Learn Faster!
- Adults Remember Longer!
- Teaching is Simplified!
- Everyone Understands Pictures!

### *Stylist* LIGHTWEIGHT 16mm

Yes, you'll save your congregation money in first cost and upkeep with the remarkable Ampro 16mm *Stylist*! That's because Ampro high precision standards and parts keep the *Stylist* at peak performance long after others require costly maintenance. Your staff will like the *Stylist's* 29 lb. portability—its simplified set-up and threading—plus hour-long reel showing! Students like the *Stylist's* clearer, brighter pictures and "true life" sound. You'll like the *Stylist*, too, on all counts —at your first comparison! *Complete with 8" Speaker and Carrying Case*

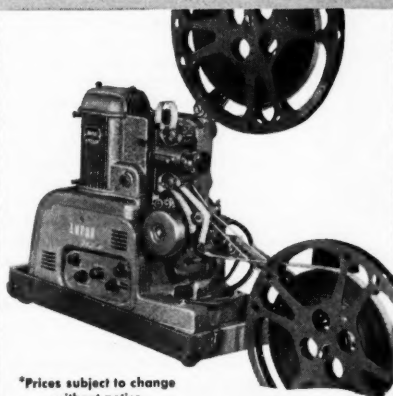
**\$375<sup>00</sup>\***

### NEW *Premier-30* 16mm

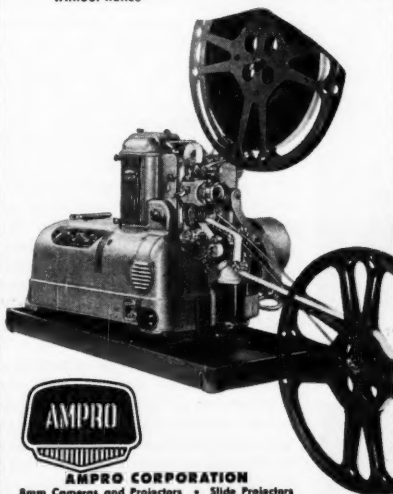
A simple 10 minute comparison against any other projector on the market today will quickly prove the *Premier's* advantages. Pictures are brighter—easier-on-the-eyes—thanks to 30% greater illumination. Sound is completely new—unbelievably realistic—new Dyna-Tone Sound makes a world of difference. Exclusive Micro-Mesh Gears run in a hushed whisper to keep students' attention on the film. But discover for yourself, how really fine a 16mm projector can be—get the facts on the new *Premier-30* now!

**\$549<sup>00</sup>\***

*Complete*



\*Prices subject to change without notice



**AMPRO CORPORATION**  
8mm Cameras and Projectors • Slide Projectors  
16mm Sound-on-film • Tape Recorders

### MAIL COUPON...WRITE TODAY!

AMPRO CORPORATION CM-4-51  
(General Precision Equip. Corp. Subsidiary)  
2835 N. Western Avenue, Chicago 18, Illinois

Rush me FREE illustrated literature on the Ampro Lightweight *Stylist* and the new, improved *Premier-30* 16mm Projectors.

Name.....

Address.....

City.....Zone.....State.....

## LOOKING AHEAD TO COMMENCEMENT

# Going Into Business With God

*A Sermon by Arthur A. Wahmann\**

THERE is one question uppermost in the minds of this graduating class. "What shall I do with my life?" Some of you have reached a tentative answer and are about to prepare for a particular calling by attending higher or more specialized schools. Others are

entering offices or shops. But the larger question remains, "What shall I do with my life?"

Will you permit the church to make its suggestion? Why not go into business with God? By that I do not necessarily mean you should enter the

service of the church as a pastor or religious educator. Full-time Christian service should be considered more earnestly than you have considered it. All, however, are not suited for these endeavors. What I am pleading for is an understanding of the Christian attitude toward all work. St. Paul stated it when he declared, "For we are laborers together with God" (1 Corinthians 3:9). Whatever your chosen field, you can work for God and your fellows through it, thus enjoying a divine partnership. Indeed, this is life's purpose. As a European thinker recently put it, "Man is called upon to transform the world in prayer and in thought, in art and in craftsmanship, in technology and in science, and even in politics." (E. Lampert: *The Apocalypse of History*, Faber and Faber.) A consciousness of our partnership with the Eternal is known as a sense of vocation.

Consider what a sense of vocation can do for your daily tasks.

For one thing, it judges the usefulness of the work in which we engage. If you are God's partner for the accomplishment of his will in our generation, you can devote your hands and mind only to those labors which in some way benefit your fellows. The complexity of modern industrial life tends to obscure the significance of a given job. But not entirely. Judged by God's standards we can soon discover whether the enterprise we are in ultimately harms or helps.

It must be admitted that some businesses are detrimental to human society. A trivial or unnecessary—sometimes even a harmful product—is manufactured and the public is soon bombarded with appeals to sex, snobbery or social acceptance in order to create a desire for the commodity. How simple the formula for happiness is, according to the "ad" men. Relaxation, romance, the key to prosperity, distinction—even peace of mind, can now be obtained in jars, packages and bottles. Ours is an amazing era!

A youth with a proper sense of vocation, however, will soon recognize a parasitic enterprise and shun it. God's business is the fulfillment of human personality, the enlargement of mankind's powers. "I am come that ye might have life and have it more abundantly." Our job is judged by that standard.

Again, when we go into business with God, we are urged on toward the development of proficiency. The slovenly workmanship in so many fields today arises from an improper attitude in the lazy workman. He isn't seeking

\*Minister, Presbyterian Church of Harrison, New York.



"Light" has from time immemorial been recognized as a symbol of God's presence. In the Christian religion especially the use of lighted lamps and candles to signify the spiritual light brought to the world by Christ, goes back to the early days of the Church's history.

A particularly appropriate and growing custom is the beautiful and moving candlelight service. Few ceremonies so adequately express man's duty to carry the Light of Christ to others . . . inspire quiet prayer and meditation . . . encourage and increase regular attendance to the church. "Let your light so shine before men that they may see your good works and glorify your Father Who is in heaven."

A special Candlelight Service, prepared through the collaboration of several well-known clergymen, has now been organized in printed form. It may be shortened or made more elaborate, according to local circumstances. We will gladly send you a copy on request.

Will & Baumer religious candles are made in strict accordance with the high purpose for which they are used. They have molded into them 94 years of diligent research, patient craftsmanship and only the finest materials. They are smokeless, dripless and odorless. They burn clearly and steadily under all conditions.

**The NEW Will & Baumer Candlelight Service Kit contains 61 pieces as follows:**  
 1 Christ Candle 20x1 1/2 in.  
 12 Apostle Candles 16 5/8x1 1/16 in.  
 48 Congregation Candles 3 1/2x11/32 in.  
 Complete Kit . . . . . \$8.00  
 Box of 24 supplementary Congregation candles . . . . . .90

**MAIL YOUR ORDER TODAY!**



There is a Will & Baumer candle for every service and ceremony, including Eucharistic Candles, Vesper Lights, Vigil Lights, etc. Complete information and samples promptly sent upon request. Phone or write nearest branch office today.

**WILL & BAUMER CANDLE Co., Inc.**

Established 1855 Syracuse, N. Y.  
 The Pioneer Church Candle Manufacturers of America

New York 15 E. 12nd St. Boston 71 Broad St. Chicago 162 N. Franklin St. Los Angeles 952-54 S. Flower St. Montreal 422 Notre Dame St. E.



to contribute anything through his efforts, but, instead, is out to make as much money as he can in the shortest possible time. Unfortunately, our whole economy is being geared to this selfish and uncreative purpose. The divine partner, however, possesses an inner compulsion to perform his job to the best of his ability.

You sweep a room or turn a sod,  
And suddenly to your surprise  
You hear the whirr of seraphim,  
And find you're under God's own eyes  
And building palaces for Him.

George Frederick Handel had this passion for excellence in his work. At the premiere of one of Handel's operas, the Prince of Wales was in the audience. Turning to Lord Chesterfield, he yawned and called it "devilishly boring." Since the Prince's opinions dictated fashion, the opera was sure to fail. The musicians were quite naturally downcast after the final curtain. The composer, however, entered their dressing room and commented simply, "Gentlemen, I'm not satisfied with the ending of the second act. We'll rehearse it tomorrow morning." One orchestra member spoke up, "But, sir, will it do any good? All London will stay away after the Prince's remark." Whereupon Handel replied, "Then they will stay away from a work perfectly played." It was such a passion for perfection that developed Handel's powers enabling him one day to compose the most beloved of all oratorios, *The Messiah*.

Further, it can be observed that those who consider themselves God's partners in daily work find in its performance satisfaction and joy. Whether in the world's eyes the job is considered menial or important doesn't matter. The man being used by God isn't self-conscious about his social position. The duties themselves provide satisfaction.

A Red Cap at Grand Central Terminal in New York has captured the public's imagination because his satisfaction in his humble work is so evident. Ralston Crosby Young confessed at one of our Lenten services that he wasn't always happy at being a station porter. He didn't want acquaintances to know how he earned his living. He'd rather have had them think he was a button pressing business executive. Now he is no longer conscious of his job's place on the social ladder for he believes he is not only working for the New York Central system but for the Operator of the solar system. And God has used him remarkably. He spoke of the day the station loud speaker called for Red Cap 42. When he appeared at the information desk a young woman told him she had a message from her mother who had died a few weeks ago. A year back, the Red

Cap had given her mother encouragement as he pushed her wheel chair across the long station concourse. Said the young woman quietly, "She asked me to find you and tell you that what you said to her last summer made all the difference in the world to her." What greater reward can come through any job than the knowledge that you have helped someone when they needed it most? God's partners always find ways of being helpful. No wonder they are so happy.

Here, then, are some of the contributions your partnership with God can make to your days' activities.

#### The Sense of Vocation

Just how is a sense of vocation to develop? How are you to know what particular type of endeavor God wants you to enter? Some suggestions can be offered at this point.

The prime rule says *we are to surrender our entire life to God for use as he sees fit*. Daily work is but one aspect of our life. According to the Christian viewpoint, friendships, loyalties, family relationships and recreation must all be directed by the divine suggestion. One of the wisest sayings in the Book of Proverbs advises, "In all thy ways acknowledge Him, and He will direct thy paths" (Proverbs 3:6).

Having totally committed our personality to the Supreme Personality, we are ready for a further step in the selection of a life work. Sit down with pencil and paper and take inventory of your limitations and talents. Ask yourself some pertinent questions. Seek to discover whether your temperament and particular abilities suit you for the job toward which you feel inclined. Of course, our knowledge of our true self will be limited by our high self-regard. "The heart is deceitful above all things," confessed Jeremiah, "who can know it?" Because we cannot fully see ourselves as others see us, a third step is necessary.

Talk with some trusted adult friend who can look at your life objectively. Here, the vocational counselor can be a ready aid. Aptitude tests may reveal hidden talents of which you have been unaware and disclose limitations which must be overcome. Mature personal friends who have known you through the years can help you to enter the right vocation. Charles E. Wilson, formerly president of General Electric and now Director of Defense Mobilization, once told a reporter how conversations with a friend had helped in the shaping of his career. He'd gone to work at the age of thirteen in the Sprague Electric Company. The general manager of the firm took an interest in the boy and encouraged him (Turn to page 35)



## "CHRIST OUR PILOT"

*Sallman's Latest*

HERE is an ideal picture for every boy's room, for church and Sunday school, for camps, YMCA's, youth centers, etc. An inspiring and commanding picture—beautifully reproduced in six colors. The young man at the helm has felt the Master's touch and heard His voice. The consciousness of an inner strength makes him resolute and confident. No matter how severe the storm, Jesus points the way through. This is one of Sallman's most important paintings. It is especially appropriate for the troublesome times.

No. M4312—9½x11½ inches	\$1.95
No. M4512—12½x16½ inches	3.95
No. M4712—18½x22½ inches	6.95
No. M5712—20½x24½ inches	10.95

Order from your religious supply dealer

*Warner Press*

ANDERSON 10, INDIANA

free

how to build a better VBS help

You can have a BETTER Vacation Bible School in 1951 with the help of this FREE 40-page booklet. Write for "How to Build a Better V. B. S." today!

## NEW BOOKS OF THE BIBLE PICT-O-GRAPH

Visual way of teaching the child all books of the Bible and how they are related to each other. Twelve full-color sheets of houses representing the 66 books. Houses may be grouped in villages of "Law City," "Historytown," "Gospelboro," etc., and joined together by a road. 12 large sheets, 13½ x 10½ inches, on suede paper. Manual included.

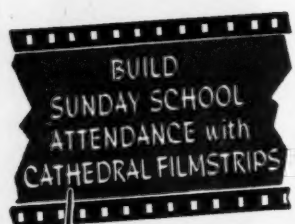
Order No. 2190.....Price, \$2.00

AT YOUR BOOKSTORE,  
OR FROM

The Standard Publishing Co.

20 E. Central Parkway

Cincinnati 10, Ohio



## 35mm SINGLE FRAME FILMSTRIPS

- "LIFE OF JOSEPH"  
 No. 1—Joseph Sold Into Egypt  
 No. 2—From Palace to Prison  
 No. 3—Joseph's Dreams Come True  
 No. 4—Joseph Makes Himself Known  
 No. 5—The Family Reunited
- Black and white filmstrips ..... \$ 3.00 ea.  
 Complete set of 5 12.50  
 Full color filmstrips 5.00 ea.  
 Complete set of 5 22.50

Order from Your  
 Church Supply  
 House or Send to



140 N. Hollywood Way, Burbank, Cal.

## INDIVIDUALIZE YOUR CHURCH OFFERING ENVELOPES

451 MAY 6 1951  
 The First Methodist Church  
 BEYFORD, OHIO

Current Expense \$  
 Debt Retirement \$  
 Miscellaneous \$

Name \_\_\_\_\_

One-Half Actual Size

Pride in the local church is one of the greatest incentives to liberal giving.

Let us tell you how an attractive picture of your own church can be imprinted on your offering envelopes. It will improve their appearance and build church loyalty. Cost is no greater than the older types of envelopes.

ASK FOR FULL PARTICULARS

**NATIONAL CHURCH SUPPLY COMPANY**

Chester, West Virginia

# Validity of Church Building Insurance\*

by Arthur L. H. Street

A DECISION rendered by the New Jersey Court of Errors and Appeals suggests that church officers responsible for the carrying of insurance on church property should familiarize themselves with the conditions of the policies and guard against giving the insurance company any semblance of ground for denying liability in case of loss.

A frame church building became a total fire loss and an insurance company defended liability on a policy under a clause specifying that the insurance should be void if the premises should remain vacant or unoccupied more than ten days without the consent of the company. The court upheld a decision of a lower court in favor of the church. (Hampton v. Hartford Fire Ins. Co., 65 N. J. Law Reports 265, 47 Atlantic Reporter 433.) The following extract from the court's opinion shows the essential facts of the case and the grounds upon which the decision rested.

"If church buildings are kept for use for the purposes for which they are designed, and used as occasion presents and as the convenience of the congregation may require, and there is no intent shown to abandon them for the purposes of their use by the temporary periods of nonuse, even though those periods may exceed the 10-day limit in a policy, such act is not per se [in itself] a leaving of a church building vacant and unoccupied, within the forfeiture clause of the policy; and hence upon such proof alone a nonsuit would not be proper. If, however, it was undisputed under the evidence in the cause that the premises had been unoccupied as a church for more than 10 days, without any intention or expectation of resuming worship therein, or that an abandonment of its use for church purposes was apparent from the dissolution of the church society, or an unreasonable time of nonoccupancy resulting from the nonresumption of religious services therein, then a nonsuit might be proper.

"The chief reliance for reversal in this case is in the refusal of the trial judge to take the case from the jury, and his submitting as a question of fact to the jury whether the church was at the time of the fire, and for 10 days before, vacant or unoccupied,

within the terms of the policy. We think the trial justice was right on both positions. There was evidence from which the jury in the case could find that the church property, considering its uses, was not vacant or unoccupied, within the terms used in the policy as they should be applied to a church building. Services had been held in the church until there was no minister to officiate,—about the 1st of April previous to the fire. The building was in charge of the trustees, and the president of the board had the key, and acted, as he always had, as the sexton, visiting it frequently, caring for it, and going in it as often as five times a week. The furniture was in the church, as was the organ used in worship. There was no change in the use of the property, and there was no determination to nonuse it as a church. The church remained ready to be opened as soon as anyone could be secured to preach. A Reverend Mr. Miller, it was supposed, was secured to preach on the second or third Sunday in May, as Mr. Hampton, the president of the trustees, testifies; and the church was opened, and the congregation gathered, as the evidence would indicate, but Mr. Miller did not appear. Does the fact that the preacher does not appear cause the church to be unoccupied? Is it possible, in case a city church—as is frequently done—closes for the month of August, and public worship is discontinued for that month, in case of fire after 10 days from the closing, that its insurance is forfeited? Is it possible, in case a church for any reason is without a pastor, and closes temporarily until someone is secured, and the church burns after 10 days from such closing, that the church is vacant and unoccupied, within the contemplation of this condition in its policy of insurance, and no recovery for the loss can be had? To give such a construction to a policy on a church would be to wholly disregard the contemplated uses of the property and the sensible and reasonable construction to be given to the term 'occupied' as applied to such property."

Read  
**CHURCH MANAGEMENT**  
 Found in Prospering  
 Churches

\*Read in connection with the "Notes on Church Insurance," which appears on another page in this issue.

## Going Into Business With God

(From page 33)

to talk about his life. He persuaded young Charles to enroll in night school and inspired him along the way to become a leader in the electrical industry. Good friends can give good counsel.

An indispensable rule must be followed if we are to enter the divine partnership. *All during the process of self-searching, we ought to lift up our life in inquiring prayer.* Every endeavor might be termed a "calling" for God can disclose his intention for us if we let him. We shall never hear God's call unless our spirit is sensitive to his voice. If we offer up our problem to the Eternal, repeatedly, and then have the courtesy to wait quietly for his answer, he will give suggestions.

Just one hundred years ago, the first woman entered medical school in Geneva, New York. Elizabeth Blackwell had long felt prompted to become a physician, but in her case the advice of her friends derided her choice. It seemed almost indecent for a female to consider such a physically intimate profession. On November 7, 1847, Elizabeth Blackwell wrote an entry in her journal, "Dread and doubt of what might be before me gathered in my mind. I was overwhelmed with sudden terror of what I was undertaking. In an agony of mental despair I cried out, 'Oh God, help me, support me. Lord Jesus, guide, enlighten me.' My very being went out in this yearning cry for divine help. Suddenly, overwhelmingly, an answer came. A glorious presence, as of brilliant light, flooded my soul. There was nothing visible to the physical sense; but a spiritual influence so joyful, gentle, but powerful, surrounded me that the despair that had overwhelmed me vanished.

### Divine Guidance

The divine answer to your plea for guidance may not be as immediate or as dramatic. Yet, if your whole being reaches out in a yearning cry for help, you will receive it. Ideas as to your job in life will begin to take form. In Elizabeth Blackwell's words, they will be "in accordance with the great providential ordering of our race's progress."

"What shall I do with my life?" It is your most pressing query. Ask it today of the One who can best reply—the One who created you and who knows most about you, the Master Workman of the universe—your God. He will take you into business with himself. There is no unemployment in his service. He needs laborers in every field of endeavor. The wage he offers is the highest—his fellowship and his peace. He has a job waiting for you.

**The Clarin** REG. **STEEL FOLDING CHAIR**  
*is guaranteed for 10 years*



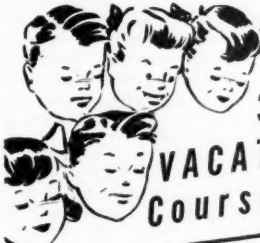
No 2417-LL

There are more *Clarin* steel folding chairs in institutional service than any other make

Every shipment of Clarin Chairs is accompanied by a 10-year guarantee in writing against breakage under ordinary use. We can do this because the finished Clarin Chair embodies only the finest in durable materials, skillfully assembled to make the strongest and most comfortable chair available.

The Clarin Chair is designed to permit aligning and spacing in conformity with fire codes and safety regulations. Can be set up and secured in uniform rows.

**CLARIN MFG. CO.**  
 4646 West Madison St., Dept. C-4  
 CHICAGO 44, ILLINOIS



**3 Savior-Centered  
 VACATION BIBLE SCHOOL  
 Courses and Accessories**

### Workbooks, Handicraft Projects, Teacher's Manuals

Each Course is attractively illustrated and comprises workbooks and handicraft projects for pupils 5 to 14. A separate Teacher's Manual is available for each Course. Each workbook contains fifteen lessons, including three review lessons.

**Concordia**  
 PUBLISHING HOUSE

ST. LOUIS 18, MO.

**Bible-centered, easy-to-teach, correlated, uniform, functional, complete!**

### WRITE FOR V.B.S. CATALOG, "HOW TO" PAMPHLET, SAMPLE V. B. S. PACKET

Write today for a free V.B.S. Catalog describing all three Courses. A free pamphlet, "How to Conduct a Successful V.B.S. School" is also available. Send for your sample packet (@ \$2.50 each—includes four workbooks and full set of handicraft projects). Use the handy coupon below to order your V.B.S. Catalog, pamphlet, and sample V.B.S. PACKET.

CONCORDIA PUBLISHING HOUSE, Saint Louis 18, Missouri

Please send me—

Free V. B. S. Catalog \_\_\_\_\_ Sample Packet(s) at \$2.50 each.  
 Free Pamphlet: "How to Conduct a Successful  
 Vacation Bible School" \_\_\_\_\_ I enclose \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_ State \_\_\_\_\_

# Mysterious Things in the Bible

An Illustrative Sermon for Children

by Paul Barker\*



And from a child thou hast known the holy scriptures.—II Timothy 3:15.

**H**AVE you ever found an old treasure chest in the sand? What fun it is to open an old box in the attic. Or maybe you have read a mystery about strange people in strange lands.

Boys and girls have always liked mysteries—now we call them comics. But did you know that we keep a mystery chest around the church? You have one right in your house. The Bible!

Paul called the gospel a mystery. And the gospel is in the Bible. The word of God is called a mystery and the word of God is in the Bible.

But there are some regular mysteries in the Bible too.

Have you ever read the detective story about Saul and David? Your mother and father can help you find it. It is about a wicked and jealous king who is trying to catch a boy and kill him because the boy is better liked by the people than is the king. Finally, the wicked king finds a mean witch to help him when he is in trouble but she turns against the king and predicts his death. Surely enough, the next day he gets killed by falling on his own sword.

## Illustration

Large, old discarded church Bible with box-like receptacle cut out of center. Fill with anything which you wish the children to discover in the Bible.

(The illusion is better if you do not let them see into the receptacle. Cut out receptacle, ten pages at a time with razor blade.)

The boy becomes king and the most loved man in all his country.

That's in the Bible.

Then there are funny stories in the Bible. A good many of them were told by Jesus who was known sometimes as a man of sorrows, but at other times as a man who interested the people with stories and experiences about foolish people, parties, politicians, peculiar preachers, and spoiled children. He even told how a hostess will make the guests think the whole dinner is good by bringing out the best things first. Sometimes they said Jesus was too merry, but we know that one should be happy as well as sad.

Then there are riddles in the Bible. Do you know that the oldest man who ever lived died before his father did? Methuselah lived 969 years, but his father, Enoch, went up to heaven in-

stead of dying. So, since his father never died, the oldest man who ever lived died before his father did. There are more than 500 riddles like that in the Bible. See how many you can find to tell the other children at school. Some of them are so hard that even your minister will have a difficult time guessing them.

Do you like short love stories, especially the kind that have adventure in them, travel, and kidnapping, and holding people for ransom? The world's best short story of adventure, love, and deceit is about a hero greater than Captain Marvel whose name was Joseph. His brothers became angry at him because he had a new coat. So they threw him in a well. But then they decided to pull him out and sell him as a slave to some camel drivers. The camel drivers traded him to traveling merchants who took him to a far-away land called Egypt.

The bad brothers put sheep's blood on the coat and showed it to the father who thought Joseph had been killed by lions. I won't tell you what happened next to the hero but he gets out of at least three more close calls just as he got out of the pit. Nothing in the movies has ever been so thrilling and wild as the strange tale of Joseph, the man who escaped from an Egyptian prison by a dream.

That's right in the front of the Bible, in the 37th chapter from the front.

Now look how many things I am going to take out of the Bible. Maybe Bill will come up here and hold some of these things.

But, mercy, I can't tell you all of these things that are in this mystery chest called the Bible. There are 66 different big story books in the Bible and some of them have 20 stories in the one book.

There are children's poems, children's prayers, and books of history, prophecy, and even some things like Buck Rogers stories—things that haven't even happened yet but will happen maybe in 1975 or 2567 A.D.

If life ever gets hard for you and you want to be brave like a real hero, you can read how Paul, a brave man who was a great sailor, adventurer, and writer, got his friends to be brave by writing them these words: "My dear friends, do you know any children who are not punished sometimes by their parents? Every child who is loved by his father gets punished sometime. Punishment always seems bad at the time but after it is over a child is always better off because it trains him to be more patient in life."

Well, that's in the Bible too, and it isn't very pleasant to think about. But it's good for us anyway.

\*Professor of sociology, Gorham State Teachers College, Gorham, Maine.





# The Epistles of St. Paul and the Parish Paper Today

## The Surest Method of Getting Your Message "Home" to Every Member of Your Con- gregation

From the very beginning of Christianity the early Fathers realized that they must make use of every help available to spread the message of their beloved Master. While filled with ardor, they were but a mere handful of men and could not hope to visit all the cities of the world and preach the Gospel.

Saint Paul did much to solve their problem by writing his Epistles to the various congregations. These letters were copied and sent to other churches—they were read again and again.

While the pastor of today does not have to cover so much territory, he is beset with other difficulties. He must carry on the business management of his church, cheer the sick, call on members and prospective members, and take part in all social and spiritual activities.

The average pastor realizes he needs help. Here is where the Parish Paper enters. With this help, the busy pastor can talk to every member of his flock in his own home—can tell of the work being done, stress the needs of the parish and strengthen the ties of Christian fellowship.

A Parish Paper increases church attendance; attracts and holds people; widens the sphere of influence for church and pastor; saves time for the minister; and adds to the church finances.

FOR SAMPLES, PRICES AND FULL PARTICULARS REGARDING OUR SERVICE AND THE HELPFUL SIXTEEN-PAGE ILLUSTRATED PARISH MANUAL CONTAINING DETAILED EXPLANATION OF PUBLISHING PROCEDURE, FILL OUT AND MAIL THE COUPON.

Do it NOW. No obligation, of course.

**The National  
Religious Press**  
523 Ottawa Ave.  
GRAND RAPIDS, MICHIGAN

### USE THIS COUPON

Please send The Parish Paper Manual, sample parish papers, and full particulars regarding your Standardized Service.

Name .....

Street .....

City .....

Co. ....

State .....



## Looking for CHURCH CARPETING?

### See the Complete 'PHILADELPHIA' LINE

"Philadelphia" church carpets are woven to serve well and long, by a mill noted for quality since 1846. They are styled to achieve the effect you want, and are priced for economy.

Plain and Moresque Velvet  
and Figured Wilton Carpets

★ Write for name and address  
of our dealer nearest you.  
He will submit samples and  
prices without obligation.

**Philadelphia Carpet Co.**

Allegheny Ave. & C St. • Phila. 34, Pa.

## PEWS, PULPIT AND CHANCEL FURNITURE

*of Distinction*



COMMUNION TABLES  
PULPITS • CHAIRS  
ALTARS • LECTERNS  
BAPTISMAL FONTS

Gothic, Romanesque, Colonial, and Early American designs to harmonize with every edifice.

Send for Illustrated Catalog  
Furniture for America's Churches Since 1897

**J. P. REDINGTON & CO.**  
DEPT. B • SCRANTON 2, PENNA.

## Three Verses

by Jean H. Breig\*

### EARTH CLIMBS TO HEAVEN

Earth climbs to heaven on a white  
star's ray—  
A word that was quick spoken yesterday  
May be a shining banner for today!

And heaven stoops so close to earth at  
night  
With one star's tiny, dimly shining  
light—  
Dim, because further burning is too  
bright.

Too bright for merely mortal eyes to  
see.  
Too bright and yet its radiance on yon  
tree  
Is light enough to dazzle you and me.

Earth climbs to heaven is a phrase that  
brings  
The soft, light fluttering of fairy wings  
And memories of wondrous, lovely  
things.

### TIMETABLE FOR A HEART?

Has happiness a future?  
Has the sun all day to shine?  
Who knows how close a storm is?  
How long will you be mine?

Has the heart its own timetable?  
Does the ocean count its drops?  
Who can tell the endless billions?  
Who knows when wanting stops?

Has happiness a future?  
Oh, would I could say "yes!"  
But I know that any answer  
Can be but a wistful guess.

Well, rivers have their bridges;  
And storms can rainbows send  
Hearts who have loved at last so well  
May find there is no end!

### HE LEFT A DREAM

And in his things they found  
An undone score,  
A line of verse or so.  
They found much more  
But knew it not,  
For they had chanced  
Upon a thought,  
So nebulous and wispy  
Did it seem  
They never knew they'd  
Looked upon a dream!

\*From "One to Remember," by Jean H. Breig.  
Published by Dorrance. Verses used here by  
permission.

## ORGANIST — CHOIRMASTER

Organist and Choirmaster desires change of full-time Minister of Music. Thoroughly versed on multiple choir systems on a wide scale. Children of all ages through to adults. Excellent background, recommendations. Recitalist, instructor. Academic degree DSM.

Available May or June 1st

Address inquiries to Box 50, c/o

**CHURCH MANAGEMENT, INC.**  
1900 Euclid Avenue Cleveland 15, Ohio

## Folk Dancing Is Fun

by Harold Wiley Freer\*

**M**ORE and more churches are finding that an evening of folk dancing is one of the most pleasant forms of entertainment for its young people and adults. Everyone present can take part, and no great skill is necessary. A person who has never learned a single dance step can enjoy a full evening under the leadership of a capable teacher, for many basic steps are rhythmic walking or running or skipping. I have taken many groups who had no experience whatever, and have led them through two hours of rather strenuous yet quite hilarious fun. For folk dancing is fun.

Folk dancing is more than square dancing. Square dancing is based on sets of four couples, each set of eight people performing the various movements wholly independent of other sets. Most squares as danced today are American squares, though we use both English and Scandinavian in our own groups, too. Because each set is limited to eight people, extras must wait out a series. If there are only twenty-two people on hand, then nearly a third of them must sit out each square.

But when folk dances other than squares are used everyone may take part. In couple dances, in circles, and in longway formations variations may be found to enliven a full evening. For a two-hour program I usually plan about forty-five minutes with squares, the rest of the time with the circles and longways. By mixing these dances carefully, and by beginning with simple ones requiring only walking or running steps basically, all feel that they are quickly becoming experts. Hence, it is fun. To see some get the steps, but not to get it yourself—that is the bane of all folk dancing,—or of anything else, as far as wishing to continue as participants!

First requirement is a leader, even before music, for many folk dances can be sung, no musical instrument being necessary. The leader should use only dances with which he is completely familiar. If he has a partner who can help him demonstrate the steps, the two of them can lead any number most effectively. Through our youth group we have created teams of eight young people who have gone with me to various churches, assisting in the dances themselves and hence, helping others learn the steps very quickly. But a

leader who knows step by step each dance, and who is patient, is sufficient. I find that teaching the dance in parts, and having the crowd go through the various bits until all have them, should come before the music itself begins. Then after the music does begin, if someone does not get the dance just right, stop the music and help that person. He will appreciate it later on, for he will then have learned the way to an evening of fun. Not until all have learned the steps should the music begin for the complete dance.

Second requirement is the music. No costly dance orchestra is necessary. Many dances are really singing games. If the leader himself does not have a good voice, he should have a partner who can lead the singing. All the dancers can then share in the music. But a piano is available for most groups, and the pianist, though missing the fun of dancing, will enjoy playing for a variety of games.

In recent years, though, some unusually fine folk dance records have been created, and these give on the whole the most satisfactory results. True enough, a good square dance orchestra is liked by many people, but these orchestras almost never play for the other folk dances. Further, the caller who comes with such a group often is a poor teacher, though an effective caller. But the major difficulty is the expense. With good records the initial cost is the only one, and the music can be used over and over again. There is no reason at all, if one person will learn to be a teacher of folk dances, beginning with simple ones at first, why any church group cannot buy the records and directions to start a folk dance program.

### A Two-Hour Program

For a post-high school or young adult group I use a series of dances that progress from simple, non-partner types to the more complicated ones. Begin with "The Shoemaker's Dance," a circle with a skipping step. Then follow with "Cherkessia," a modern Hebrew dance with its humorous, yet fascinating rhythm.

Now form into couples, and learn "Chimes of Dunkirk," not too fast a dance, and "Seven Steps," which is quite fast. Here a breathing spell is usually necessary. Then comes the first set of squares, usually three in number. "Life on the Ocean Wave" is simple,

**PAGE FENCE** -Since 1883

• AMERICA'S FIRST WIRE FENCE •



### Fence **MEN AT WORK**

• Yes, Page Chain Link Fence works day and night as protector of church property, persons and privacy. Your property can have the good looking, long lasting Page Fence that meets your exact requirements, no matter what they may be. Write for our new booklet and detailed data on the varied styles and heights of fence and gates and on the choice of metals best for you. Then talk with the nearby Page Fence specialist. His is a long-experienced firm which knows local conditions affecting fence and will engineer and erect your fence expertly. May we send you his name and address and copy of booklet DM-142?



Protect Church and School Grounds with Page Fence

Write to **PAGE FENCE ASSOCIATION** in Monessen, Pa., Atlanta, Bridgeport, Chicago, Denver, Detroit, Los Angeles, Philadelphia, Pittsburgh, New York or San Francisco.

PRODUCT OF PAGE STEEL & WIRE DIVISION  
OF AMERICAN CHAIN & CABLE COMPANY, INC.

\*Minister, Dover Congregational Church, Westlake, Ohio.

**Complete STAGE EQUIPMENT**



- \* cycloramas
- \* window draperies
- \* stage curtains
- \* stage hardware
- \* asbestos curtains
- \* minor controls
- \* lighting equipment
- \* dimmers
- \* steel tracks
- \* scenery
- \* stage rigging
- \* velvet rope railing

20 years of experience manufacturing, installing, and servicing stage equipment for churches, schools, and institutional auditoriums.

**REQUIREMENTS FOR QUOTATIONS**

1. Width and height of proscenium
2. Height from stage floor to ceiling
3. Depth of stage
4. Width on stage

Upon receipt of measurements, samples and price will be mailed upon request. For descriptive literature, specify circular No. 300

**ART CRAFT**

**THEATRE EQUIPMENT CO.**  
108 WEST 46th STREET NEW YORK 19, N. Y.

## HIGHEST IN QUALITY

Quality attracts whether in preaching, singing, architecture or furnishings.

This is why "The Service Hymnal" will advance your work in the church and school. It is a book of quality—in materials, manufacture and binding as well as in musical contents, Scripture readings and spiritual force.



**THE SERVICE HYMNAL**  
Send for FREE sample copy; you will sense instinctively its fitness for every religious need. Descants to established tunes are a popular feature. First classified hymnal to be completely orchestrated. Bound superbly in lacquered "Class A" cloth, tarnish-proof gold embossing, tinted edges, price only \$110 a 100, not prepaid.

If your church needs new hymnals mail us post card giving your official church title, the name and denomination of your Church, tell us when you expect to buy and we will send a Free sample of "The Service Hymnal" and our folder of "Finance Plans" for easy purchase of new books.

**LOOK! FREE SAMPLE COPY**

**HOPE PUBLISHING COMPANY**  
only the best in song books  
ESTABLISHED 1891  
3709-D, West Lake Street Chicago 44, Illinois

and gives the fundamental chorus calls of "allemande left and a grand right and left." Follow with "Irish Washerwomen," then the more complicated and faster one, "Red River Valley." Again a rest period is needed.

When having a set, of squares or rounds, always have the slower ones first, the faster ones just before the rest period.

Now more complex folk dances can be used, such as "The Sicilian Circle," and a fast polka progressive, "The Little Brown Jug." Follow this with two or three squares, "Buffalo Gal," "My Darling Nellie Gray," or "Grapevine Twist." Now it is necessary to have slower dances if the group is beginning to tire, such as "Texas Schottische," which nearly every group wishes to repeat, "Greensleeves," and "Come, Let Us Be Joyful."

Always use at least one longways, such as "Belfast Duck," a rhythmic walking that teaches progression up and down the set, or "The Fireman's Dance" (for a larger crowd), and "The Virginia Reel." We invariably close with this because so many have heard about it, if they have not actually danced it. Refreshments are in order now, and the setting of the next date!

### Folk Dance Directions

1. *Handy II*, the red Handy, \$2.50, published by Cooperative Recreation Service, Delaware, Ohio. Four sections of various folk dances and music, with full directions, plus other sections of games and songs.

2. *Handy Country Dance Book*, \$1.00, published by Cooperative Recreation Service, too. Two sections on square dancing, with careful directions for some, mere calls for others; and long section on mixed American dances. (Cooperative Service also has brief "Kits," 25 cents each, on various groups of dances, lists free.)

3. *Swing Your Partners* by Durward Maddocks (Stephen Daye Press) about \$1.50. Excellent guide to modern American country dancing, with pen and ink sketches and rather complete directions.

4. *Folk Dances for All* by Michael Herman, \$1.50, published by Barnes and Noble. Best brief volume of European folk dances, with music, careful descriptions, and running comments. Suggests records available for these.

5. *The Singing Caller*, collected and arranged by Ann Hastings Chase (Association Press) \$1.50. Fifteen excellent squares and quadrilles, complete with music and direction, excellently illustrated with diagrams of the steps.

6. Full set of directions that go with "The World of Fun Series" of records, mentioned in the next section, free with the records.

7. For further study, the Burchenal books of national folk dances, to be found in most public libraries, the Victor Company having many records for these folk dances.

### Recordings

1. Best of all is "The World of Fun Series," made by the Methodist church, \$2.00 per each of the nine records, or all nine for \$16.50. With the entire set a full-direction booklet is given, so that the ordinary leader may quickly teach the dances, American, European.

M-101—Cshebogor, Kalvelis, Seven Steps, Holdiridia

M-102—Galway Piper, Ace of Diamonds, Danish Schottische, Come, Let Us Be Joyful

M-103—Irish Washerwoman, Captain Jinks, (can be used for fast square dances too)

M-104—Red River Valley, Sicilian Circle, Camptown Races, Pop Goes the Weasel

M-105—Weaving, Troika, Spanish Circle, Chimes of Dunkirk

M-106—Trallen, La Raspa, Green Sleeves, Trip to Helsinki

M-107—Little Brown Jug, Fireman's Dance, Put Your Little Foot

M-108—Seven Jumps, The Crested Hen, Gustavs Skol, Korobuska

M-109—The Black Nag, Circassian Circle, Christ Church Bells, The Cumberland Square Eight

2. Folk Craft Set F-2 (without calls) \$3.95 for the album, single records 79 cents

Ten Little Indians, Life on Ocean Wave, White Cockade, Old Log Cabin, Angeworm Wiggle, Wabash Cannonball, Darling Nellie Gray, Pop Goes the Weasel

Set F-1 is almost identical, except it has the calls. I prefer those without calls, for they can be used for other dances at times.

3. Woodhull's Old Time Squares, Victor Album C-36, \$5.15 the set. Eight sides, six with calls. The single "Blackberry Quadrille" and "Soldier's Joy," without calls, now may be purchased separately, Victor 36403. It is probably the favorite for most leaders, for it can be used for so many different dances.

4. Sonart Album M8, \$4.95 "Community Folk Dances" by Michael Herman and his orchestra. Instructions on cover and in "Folk Dances for All" by Herman listed above. Four records, nine dances, all excellent.

5. Ultra Album U-6 "Jewish Folk Dances," \$2.30. Two records with four dances, directions on the cover.

All of these can be purchased from The Folk Dancer, P. O. Box 201, Flushing, Long Island, New York. Upon request a catalog of additional records



and books may be had from the same place, their recommendation to be accepted above any other.

#### Conclusion

For groups that wish to go into advanced study, get acquainted with Cecil Sharp Clubs in the larger cities, or other folk dance organizations. The Y.W.C.A. and the Y.M.C.A. frequently can give addresses of such clubs. Often such clubs can furnish teachers or classes where leaders may learn new dances.

But for the average church group, the records listed above will give such a variety of rounds, longways, and squares that no program need be duplicated. Only a small portion of these dances can be used in any one evening. Quickly, groups will choose their favorites, but the good leader will continually bring new dances before them. Year after year good fun will result from this variety.

#### THE LADIES' AID

We've put a fine addition on the good old church at home;  
It's just the latest kilter, with a gallery and dome.  
It seats a thousand people — finest church in all the town,  
And when 'twas dedicated, why, we planked ten thousand down;  
That is, we paid five thousand—every deacon did his best —  
And the Ladies' Aid Society, it promised all the rest.

We've got an organ in the church, very finest in the land;  
It's got a thousand pipes or more, its melody is grand.  
And when we sit in cushioned pews, and hear the master play,  
It carries us to realms of bliss unnumbered miles away.  
It cost a cool three thousand, and it's stood the hardest test;  
We'll pay a thousand on it—the Ladies' Aid the rest.

They'll give a hundred sociables, can-tatas too, and teas;  
They'll bake a thousand angel cakes, and tons of cream they'll freeze,  
They'll beg and scrape and toil and sweat for seven years or more,  
And then they'll start all o'er again, for a carpet on the floor.  
No; it isn't just like digging out the money from your vest,  
When the Ladies' Aid gets busy and says, "We'll pay the rest."

Of course, we're proud of our big church, from pulpit up to spire;  
It is the darling of our eyes, the crown of our desire.  
But when I see the sisters work to raise the cash that lacks,  
I somehow feel the church is built on women's tired backs.  
And sometimes I can't help thinking, when we reach the regions blest,  
That men will get the toil and sweat, and the Ladies' Aid—the rest.

#### THE WISE CHURCH

There was a church in our town,  
Which thought 'twas wondrous wise.

## "Carillonic Bells"?

Enthusiastic leaders of churches owning instruments tell us that the worth of this electronic carillon cannot be expressed in dollar value, or even in the pleasure its beautiful music gives the community. Again and again they agree on ten outstanding benefits they have tested after choosing "Carillonic Bells":

1. They "advertise" the church.
2. They prepare folks for worship.
3. They increase attendance.
4. They enhance the beauty of the service.
5. They increase membership.
6. They comfort the sick and shut-ins.
7. They inspire new character in many.
8. They bring religious thoughts every day.
9. They create a cultural atmosphere.
10. They build the influence of the church.

We'll gladly arrange for you to hear "Carillonic Bells" played on an installation near you. Then judge its superiority for yourself, and see how reasonably your church can install one. Write for descriptive literature:

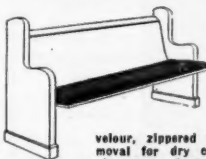


## CARILLONIC BELLS

SCHULMERICH ELECTRONICS, INC.  
16401 Carillon Hill, SELLERSVILLE, PA.

"Carillonic Bells" is a trademark. It denotes electronic carillons produced by Schulmerich Electronics, Inc.

## FOAM RUBBER PEW CUSHIONS



MADE FOR YEARS OF USE!

Filled with foam rubber. Cover in your choice of wide color range of velour, zippered to facilitate removal for dry cleaning and replacement. Custom tailored to fit your pews. Send number and size of pews for free sample and estimate.

## BERNARD-SMITHLINE CO.

23-06 38th AVE., LONG ISLAND CITY, N. Y.

Manufacturers of

**Bronze**

HONOR ROLLS  
MEMORIALS  
SCULPTURED  
BAS-RELIEFS  
PLAQUES  
TABLETS  
NAME PLATES  
LETTERS

**Architectural Bronze & Aluminum**  
Corporation  
General Office and Factory  
2342 W. BELMONT AVE.  
CHICAGO, ILLINOIS

"Sketches Submitted Immediately for Approval"

## HERE IT IS! THE STORY of JOSEPH on Records

Children are captivated by these thrilling presentations of a favorite among Bible Stories. The two narratives, Joseph Sold By His Brothers and Joseph And The Dreams of Pharaoh, are dramatically presented in a manner that will hold their attention and make them ask for more.

This attractive album of two 12-inch non-breakable records is ideal for use by parents and teachers to promote a better understanding of this portion of the Bible. And it's a must for the children's story hour!

**\$3.75 plus 25c postage**

### A "Children's Chapel Bible Stories" Album



Order through your religious supply house or from

**AUGSBURG PUBLISHING HOUSE**  
425 So. Fourth Street, Minneapolis 15, Minnesota



## STAINED GLASS EFFECTS

At Low Costs

Through the use of "Windowphanie" plain glass windows can be transformed into rich, colorful designs. Easily applied.

Ask for free samples

855 Bloomfield Ave. **C. M. MALZ** Glenridge, N.J.

## TRY PHOTO OFFSET for Your CHURCH BULLETINS

Let us quote prices on weekly calendars

## ARROW LETTER SERVICE

200 Auditorium Building

Cleveland 14, Ohio



- Pews
- Pew Screens
- Rails
- Altars

- Pulpits
- Lecterns
- Chairs
- Baptismal Fonts
- Flower Stands

## ENDICOTT CHURCH FURNITURE, Inc.

Winona Lake, Indiana

It tried to pay expenses  
By selling cakes and pies;  
But after years of trying  
That plan to raise the cash,  
The folks got tired of buying,  
And the whole thing went to smash.

There was a church in our town.

And it was wondrous wise;

It always paid expenses

By simply paying tithes.

For when 'twas found the tithe did pay

It seemed so very plain,

Forthwith 'twould have no other way,

Not ever once again.

### TO PLEDGE OR NOT TO PLEDGE

"To pledge or not to pledge—that is the question:

Whether 'tis nobler in a man to gather The Church's blessings free, and leave the others

To foot the bills and spread the gospel tidings,

Or to take pen, to sign a pledge that's Duplex

And share the cost. To write—to sign —to pledge—

To pledge—perchance to pay! Ay, there's the rub;

For in six months I may have lowered salary;

Stocks may have sunk, or bad investments swat me.

And then, besides the increased cost of living

Must give me pause; then too, there's the respect

I owe myself to a costly motor;

The dues of clubs, the children off at college!

Why not content myself with casual giving

On pleasant Sundays when I journey churchward

And not commit myself to certain moneys?"

### WAS THAT SOMEBODY YOU?

(New words to an old tune)

Somebody signed a golden pledge,  
Testing his purse to utmost edge;

Somebody paid throughout the year,  
Bright'ning the world with Christian cheer—

Was that somebody you?

Somebody's pledge was only a scrap,

Paper that had no value, mayhap;

Somebody's soul grew shriveled and small;

Failing, he grieved the Lord of all—

Was that somebody you?

For thou must share if thou would'st keep

That good thing from above,

Ceasing to share, thou cease'st to have,

Such is the law of love.

It is in loving, not in being loved, the heart is blessed,

It is in giving, not in seeking gifts, we find our quest;

Whatever be thy longing, or thy need, that do thou give,

So shall thy soul be fed, and thou indeed shalt truly live.

Bless thou the gift our hands have brought;

Bless thou the work our hearts have planned;

Ours is the hope, the will, the thought; The rest, O Lord, is in thy hands.

## It's All Over Now

*A Post Easter Sermon by Kenneth H. Wait\**

JUST about this time each year many of us are wont to heave a deep sigh of relief. All the preparations that were in process of being made in our homes and churches for the last two months have culminated in the communion service of Maundy Thursday, the sunrise service, and the Easter pageant . . . and now it's all over. We have come under the spell of the passion story in scripture and in song, and as we listened we have felt that we, too, were in that crowd which hailed him "King" when he rode so triumphantly into Jerusalem on the borrowed ass. It seemed that we stood with him on that hill overlooking Jerusalem, and as he begins to speak we look at him and notice that the tears are streaming down those tight-drawn cheeks as he says in tones of deepest anguish, "If thou hadst only known the things which belong unto thy peace. But now they are hid from thine eyes."

We go with him into that beautiful garden called Gethsemane and wait while he pleads with God to know his will. All of a sudden we hear a noise and as we look up we see Judas with some others entering the garden. There is a scuffle, and Jesus is carried away to Annas, the father-in-law of the high priest, and then to the high priest, Caiaphas, himself. Caiaphas and the chief priests mock Jesus and ask him by what authority he preaches the gospel of the kingdom of God, and when he says that he is the Son of God they beat him and spit upon him and send him on to Pilate to be judged. We feel sorry for Pilate and the position that he is in; for finding no fault in the man he is yet forced to do something about it, and so he sends him up to Herod. Again our blessed Master undergoes all sorts of degradation and is sent back to Pilate once more. Poor Pilate! He discovered that terrible night what men have been discovering during all the centuries since, that once one comes into contact with the dynamic personality of the Lord Jesus, something must be done about it. What could Pilate do? It was his job to make peace—at any cost. So it is that we are standing in the dust on a hot afternoon on the road leading from Jerusalem to the hill of Golgotha; we stand among a crowd and as they shout "crucify him," we

notice the look of compassion which comes on his face for that one who relieved his weary shoulders of the burden of the cross.

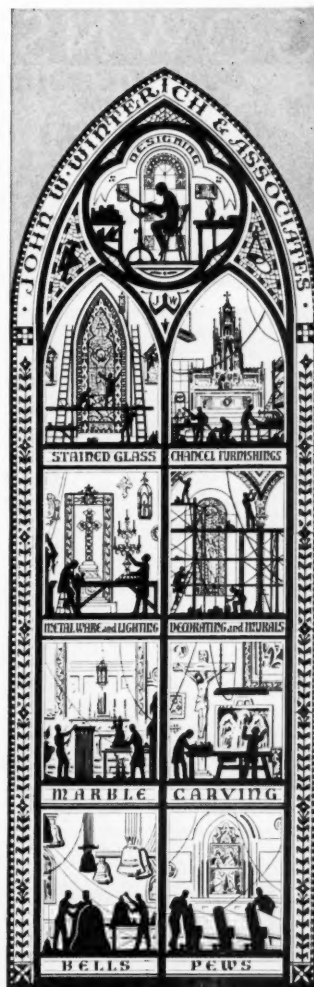
A few hours later he is taken from the cross, and his body—broken in order to speed up the natural process of crucifixion which results in death—is taken away and laid in a virgin tomb. It's all over now! And as we stand with a group of the chief men of the temple at the gate of the city on the following day we hear one of them sarcastically say, "The crazy carpenter of Nazareth has paid the price for thinking of himself more highly than he ought to think."

It is probable that even his disciples had a bit of this feeling; for they went their way and began to adjust themselves to their former ways of life, and former occupations. Certainly Thomas felt that it was all over when the stone was rolled in front of the tomb—sealing it forever. He had not believed the words of the prophets nor even the words of Christ himself; for even when he walked with Christ on the road to Emmaus, he could not imagine that it was he. So with the disciples, it's all over now!

So, for many of us, this period which we call Lent has come to a glorious climax of spring hats and new clothes as they were displayed in our churches which are filled only on that one day of the year—Easter. Now that it's all over, men, women and children all over the country have gone back to smoking cigarettes, chewing gum and dancing on Saturday nights—practices which, if they are bad in Lent, are bad at any time. But that seems to be what Lent is: the fast of the body. The restrictions which we have forced upon ourselves can now be lifted, and we are free once more to indulge in our usual gluttonous practices.

What a shameful desecration of this holy season. If Lent has meant nothing more to us than the fast of the body, then it is all over now—till next year. But if we have realized the true meaning of Lent—not as the fast of the body, but as the feast of the soul—then each successive Lenten season will find us more Christlike than before. Lent is not a time for negative attitudes and long faces, but of hope and joy in the eternal power of the gospel

(Turn to next page)



### Winterich's

Custom Made Church Furnishings,  
Lighting, Stained Glass & Decorations

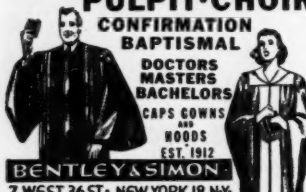
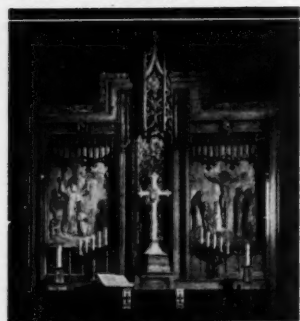
3700 EUCLID AVENUE  
CLEVELAND 15, OHIO

Your inquiries, no matter how small  
or large, are cordially solicited.

Three Generations of Service  
to the Church

\*Minister, The Methodist Church, Berlin, New York, and The Federated Church, Stephentown, New York.

**GOWNS**  
**PULPIT-CHOIR**  
 CONFIRMATION  
 BAPTISMAL  
 DOCTORS  
 MASTERS  
 BACHELORS  
 CAPS GOWNS  
 AND  
 HOODS  
 EST. 1912  
**BENTLEY & SIMON**  
 7 WEST 36 ST. NEW YORK 18, N.Y.

Chancel Alterations—Pews  
 Altars—Altar Rails  
 Church Woodwork

**Ossit**  
 Since 1867

CHURCH FURNITURE CO.  
 JANESVILLE, WISCONSIN

**DE LONG**  
**CHAIRS AND TABLES**  
 A Size for Every Department



**SERVICE**—Hard maple stock, few parts.

**SAFETY**—Slanting legs, not easily tilted.

**COMFORT**—Padded seat, shaped back.

**BEAUTY**—Natural maple finish, colored plastic seat.

Tables with folding or non-folding legs.

Send for illustrations and prices.

**De Long**  
**SEATING COMPANY, Dept. CM**  
 A subsidiary of De Long, Lusk & De Long  
 Church Furniture • Renovations • Lighting  
 Carpets • Chapel Chairs  
 1505 RACE STREET, PHILADELPHIA 2, PA.

# I Thank Thee, God, for My Mother!

by a Christian Educator

*Mary Leigh Palmer, Ph. D.*

For her joy in all things beautiful, her fresh, radiant, re-creating spirit when in contact with the lovely—whether it be a lakeside, a gentle breeze, or a homecoming.

For her courage in personal, family and larger relationships and for her influence in helping us to stand firmly and courageously in difficult times.

For her love—intense but unselfish.

For her promotion of family harmony at the expense of personal sacrifices.

For little acts through which she adds grace and beauty to living.

For her spirit of indomitable hope and the ability to live above the life about her.

For her sharing of our life with us—being one with us, seeing our situations through our eyes as well as through the eyes of maturity.

For her understanding of each of us, her recognition of our faults, her efforts to correct them, her ability to counsel and guide experience in order to lead us into the development of more wholesome and happier personality.

For her interest in and encouragement of our activities.

For her reverence for our confidences.

For her belief in us which never swerves even though she knows, as no else can, our weaknesses, worries, failures; for her constant vision beyond what we are to what we may be.

For sharing her problems with us and early inducting us into helpful leadership and service activities.

For her sense of values, the placing of first things first.

For her influence in holding us to a highway of living with a steady refusal to give in to unworthy attitudes toward others even when under strain and stress.

For her human sympathy and desire to help all persons and all creatures.

For her consistently Christ-like attitudes toward people and situations.

For her insight into and appreciative understanding of people; for her ability to see and bring forth the best in others; for her Christian use of psychology in working and living with others.

For her breadth of interests and her achievements in service beyond the home.

For her ideals of living and her philosophy of life based upon devotion to God and creative loyalty to the spirit of Jesus.

I THANK THEE, THANK THEE, GOD.

## It's All Over Now

(From page 43)

of the ever-living Christ.

Your attitude toward Lent and its meaning shows in your face. It bothers me to see so many people, for some sanctimonious reason, take on the appearance symbolized by the clock when

its hands are at 7:20, rather than that more joyous countenance which the season should produce which is similar to that when the hands of the clock are at 10:10.

Lent is not a sad season, and one which we should be glad to see come to an end, but is a season of hope and joy,



in which we should be especially concerned with viewing the life of Jesus, the sacrifice he paid, and its meaning for us today. It should be, above all, a time of inspiration. If we will turn our attention from the fast of the body to the feast of the soul, we can realize the true meaning of Lent. The great prophet, Isaiah, warned the Jewish people many years ago that their practice of fixed fasts had become nothing but a meaningless form, devoid of spiritual worship. He went on to warn that the only fast God would approve was one which prepared a man spiritually to show more kindness and concern for his fellowmen than he had before.—(Isaiah 58)

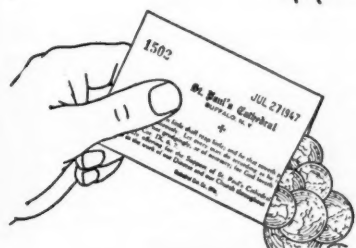
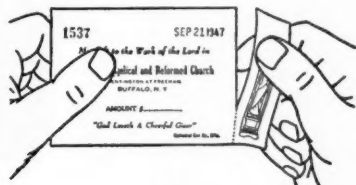
During these days we should have been thinking seriously about the contribution of Christ to the world. We've read about it, talked about it, and preached about it. For those who seek to know its true meaning, this Lenten season and every Lenten season, has been a time of self-examination, and a comparison of our life with that of the Master. If we have done this, we have been growing, and the effect in our very souls of celebrating this holy season in such a way can never be erased.

We are happy now in the realization that the laying of Christ in the tomb was not the end, but indeed, was the very beginning of new life for all who seek to follow his example. Lent and spring come upon us at about the same time. Just as spring brings with it the promise of new life to plants and trees, shrubs and flowers, so also is Lent a witness to the promise of new life here and now for the individual who yields himself to Christ. It is more than this, it is a reminder that the Christ upon whom our attention is fixed shall live forever.

#### Where Does Jesus Live?

So many times in his ministry a man is brought to a deeper understanding of an old truth because of questions, "out of the mouths of babes and sucklings." This happened to me one Sunday following Easter. The lesson in the church school class which I was teaching was on the abiding meaning of Easter, and the statement was made in the text that Jesus was alive today. One of my junior boys with whom I had been having trouble, and who seemed to be the least interested of all, came up with this poignant question, "If Jesus is living today, where does he live?" If more of us would ask this question, the meaning of Lent and Easter would not easily be forgotten. I found the answer to this question many years ago in a song by A. H. Ackley which we used to sing in Sun-

## CHURCH COLLECTION ENVELOPES



**SIMPLEX  
SEALED END**

Open 6 or 8  
at One Time

**SIMPLY—  
Lift Off the End and  
Pour Out the Money**

Write for Samples and  
Quotations

### CATHEDRAL ENVELOPE CO.

318 Franklin Street

Buffalo 2, New York



## MAAS TONE IS SUPERIOR...

No truer tone quality is to be found in cathedral chimes, carillons and organ percussions than is embodied in all MAAS instruments . . . MAAS Octamonic tuning makes possible the production of the finest bell, chime and harp tones at a price well within the reach of all.

**Hearing Is Believing . . .**

CATHEDRAL CHIMES . . . CARILLONS . . . VIBRACHIME  
VIBRACHORD . . . HARP CELESTE . . . TOWER BELL SYSTEMS  
AUTOMATIC HYMN PLAYERS . . . CHRONOBELL

WESTMINSTER CLOCKS . . . MONOBELL  
ALTAR CHIMES . . . ANGELUS RINGERS

Hear them at your nearby organ dealer's.  
Write today for complete information,

**ORGAN COMPANY**

Dept. 27, 3015 Casitas Ave., Los Angeles 39, Calif.



**BEST FOR EVERY FOLDING CHAIR PURPOSE!**

- **DURABLE**—strong steel frame, reinforced
- **SAFE**—no tipping, pinching, snagging hazards
- **COMFORTABLE**—extra-wide, extra-deep seats and backs
- **CONVENIENT**—fold quietly, quickly, compactly
- **RUBBER SHOES**—long-life, replaceable
- **SEAT STYLES**—formed plywood with durable lacquer finish; or vinyl-plastic upholstered

OVER EIGHT MILLION IN USE!

WRITE FOR  
DESCRIPTIONS  
AND PRICES*American Seating Company*

Grand Rapids 2, Michigan

Branch Offices and Distributors in Principal Cities

**DENNING FIXTURES  
FOR CHURCH PEWS****THE ORIGINAL HAT  
HOLDER**

has been standard church equipment for over 40 years. More than 10,000 churches are equipped. Hat holders attached to back of pews eliminate cloak room congestion.

Richly finished in light bronze,  
dark bronze and nickel

**DENNING'S ENVELOPE HOLDER****The Denning Manufacturing Co.**

2028 E. 70th St.

Cleveland 3, O.

day school, and it has always contained much meaning for me.

I serve a risen Saviour,  
He's in the world today.  
I know that He is living  
Whatever men may say.

He lives, He lives;  
Christ Jesus lives today.  
He walks with me, and talks with me  
Along life's narrow way.

He lives, He lives;  
Rich blessings to impart.  
You ask me how I know He lives?  
He lives within my heart.

Surely this is the message of the resurrection miracle; that Jesus is alive today because he lives within the hearts of men. When we see how this one man who probably loved life more than any other ever did, was willing to give his life in defense of a gospel of good news and freedom for all men, we are filled with an irresistible compunction to "go and do thou likewise."

It's not all over for us, then, when Easter is over; for Christ's work is never done. If Jesus lives today, it is only because he lives in the sense that men believe what he said to be true and try to live this truth every day. Christ may live for others when we show them that he lives in us; that we are motivated by the desire to do his will, and to bear his burden.

**Biographical Sermon for April***Arthur Wellesley—Duke of Wellington**by Thomas H. Warner*

*The just man walketh in his integrity.—Proverbs 20:7.*

**A**RTHUR WELLESLEY, Duke of Wellington, was born April 29, 1769. He died in 1852. He was a son of Lord Mornington. Wellington bought his way into the army. He passed through several regiments until, at twenty-four, he commanded the 33rd Foot Regiment, still known as the Duke of Wellington's regiment. Through his brother's influence he obtained important commands which enabled him to display his great abilities.

In 1815 Wellington was placed in command of the forces maintained by Britain with the object of crushing Napoleon's power forever. In alliance with the British were the Prussians, Austrians and Russians. Wellington conducted the operations at Waterloo. On June 18, 1815, aided by Blucher's army, he dispersed Napoleon's forces and occupied Paris.

Napoleon, having escaped from Elba,

had taken the field at the head of a small but perfectly organized army. His object was to crush the armies of Wellington and Blucher before they could effect a junction with the Austrian and Russian armies. When he realized that he was defeated he quit the field with his staff and left his army to shift for itself.

Wellington's later career was devoted to politics. He became prime minister in 1828. He opposed many domestic reforms which have since been carried out. Many honors were conferred upon him. He was buried in St. Paul's Cathedral.

When a bill granting certain privileges to the common people was carried in Parliament, Wellington stalked out of the House of Lords followed by a hundred of the peers, and said gloomily, "We can never hope to be as prosperous as we have been."

A few incidents from Wellington's life will indicate the caliber of the man.

Wellington was very fond of field sports. On one occasion a farmer's boy was instructed to keep a certain gate shut in order to prevent the hunters from trampling down the crops. A hunter came up and asked him to open it. "No," said the lad, "I was placed here to keep it shut." The hunter became indignant. He expostulated with the boy. "Don't you know who I am? I am the Duke of Wellington." The lad said he did not care who he was. Then the Duke praised him for his firmness and gave him half a sovereign. The lad boasted afterwards that he had done what Napoleon could not do, he had stopped the Duke of Wellington.

Wellington purchased a farm. When the transaction was completed, his steward congratulated him upon having made a good bargain, as the owner was forced to part with it. "What do you mean by a bargain?" asked the duke. The steward replied, "It was valued at eleven hundred pounds and we have got it for eight hundred." "In that case," said the duke, "you will carry the extra three hundred pounds to the seller, and never talk to me of cheap land again."

Punctuality was never better exemplified than in the career of Wellington. It is said that when he was making an appointment to meet an engineer on the morning of the next day, the engineer remarked, "I will take care to be punctual at five." Wellington replied, "Say a quarter to five. I owe all I have achieved to being ready a quarter of an hour before it seemed necessary to be so, and I learned that lesson when I was a boy."

On one occasion, during the Peninsular campaign, Wellington was forced to send picked men into dangerous places. It became necessary to capture a battery at St. Sebastian which was hurling death and destruction into the British ranks. The duke selected a group of men and said to the commanding officer, "Colonel, I have faith in your men. Your regiment is the first in the world." The soldiers were inspired by his words. They dashed forward with an impetus that routed the French. Wellington said it was the most magnificent charge he had ever seen.

Wellington once ordered an officer to perform a difficult service. The officer said, "My lord, I will do it, but first give me a grasp of your conquering hand." He received a hearty grip and rode away to the deadly encounter.

A nephew of Wellington's said that he required everybody in his house on

Newly completed Youth Education and Recreational Center, Mission Hills, Congregational Church, San Diego California. Architect—Walter C. See

## Building Committee

Follows ARCHITECT'S ADVICE...

Uses HILLYARD Floor Products with great success! FINDS MAINTAINER HELPFUL

For floors of superior beauty at lowest maintenance cost, always use specialized Hillyard Products, recommended nation-wide, by leading Architects, Builders, Flooring Manufacturers.

Write for the name and address of the Hillyard Maintainer in your vicinity. He'll help with your floor problems. Free!

Address Dent. G1-4



Sunday to go to church. On one occasion, a guest said that he was a Catholic and that there was no Catholic church in the neighborhood. He thought thus to gain exemption. But the duke learned that there was a Catholic church thirty miles away. He immediately ordered a coach and four and informed the guest that he would be driven to church. As it turned out the guest was not a Catholic. So he had to take a sixty-mile ride for attempting to dodge a family custom.

When Wellington was ill, the last thing he asked for was a little tea. The servant handed it to him in a saucer and asked if he would take it. The duke replied, "Yes, if you please." These were his last words. A writer remarked, "He who had commanded the greatest armies in Europe, and had long used the tone of authority, did not neglect the small courtesies of life."

The outstanding feature of Wellington's life was his integrity. "Give me the man of integrity," said Dean Stanley, "on whom we know we can thoroughly depend; who will stand firm when others fail; the friend, faithful and true; the adviser, honest and fearless; the adversary, just and chivalrous; such a one is a fragment of the Rock of Ages."

## RHEE PAYS TRIBUTE TO MISSIONARY

Pusan, Korea—President Syngman Rhee issued a public statement here paying tribute to Dr. Horace H. Underwood, American Protestant missionary in Korea, who died near Pusan recently of a heart attack at the age of 66.

Issued in the Korean language, the President's message declared that Dr. Underwood's unexpected death has "surprised and shocked all the Korean people."

"It gave me an even deeper shock," President Rhee said, "when I thought about the loss for both Korean religious and educational life involved in his passing away." He added:

"Under all difficult conditions during the Japanese occupation of this country, the great American missionary loved and helped the Koreans. Many of the meritorious services rendered by him for this country have not yet been disclosed.

"All these distinguished works of Dr. Underwood have been achieved by his eloquent speech, far-sighted knowledge, and good will. On this occasion, I wish, both as an individual and as the representative of the whole nation, to express my gratitude to the late brilliant missionary, who devoted all his life to Korea."—RNS



## Lighting...

**PLANNED TO  
ENHANCE THE BEAUTY  
OF YOUR CHURCH**

FOR forty-five years our craftsmen-engineers have been planning church lighting, always in the finest tradition of architectural and utilitarian design. Our engineering department will be pleased to consult with you regarding the lighting needs of your church. This service is available without obligation to you.

2484 EAST 22nd STREET  
CLEVELAND 15, OHIO



Mrs. Engel

## THE PASTOR'S WIFE

A Department for the Mistress of the Manse

*Edited by Mrs. Joyce Engel†*

This department offers a forum for discussion of the social, family and religious opportunities of the minister's wife. Correspondence invited.

### VACATION FOUND CLOSE TO HOME

## Compensating Vacation

*by Margaret Ratcliffe\**

IT IS only natural that the crowded seasons of the church year force to the surface in ministers' wives the longing for some period of relaxation or new scenes and interests which customarily accompany vacation. What to do when you feel languid, where to go when the purchasing power of your dollar has become so diminished are questions we are all asking ourselves these days. Let me share with you my last summer's vacation which involved a minimum of expense and yet opened the door to refreshing interests.

Five minutes walk from our house ushered me into an expanding world of international relations. At Milton Academy was meeting the International Students' Seminar, sponsored by the American Friends Service Committee, which thirty university students in the fields of sociology, religion, economics, history . . . attended for seven weeks. Among the group were students from Germany, Sweden, Canada, Colombia, France, Iran, Hawaii, Ukrania, Netherlands, India, China, Hungary, etc.,—nineteen different countries.

One Sunday three of the group, the Dean, Eugene from Hungary and George from India, gave inspiring messages in our church. Then the public was invited to attend their open-evening meetings. At these we were warmly welcomed into the informal atmosphere as we sat in a circle in the Little Theatre. During the first meeting we were awakened, almost to the point of tears, by the five minute talks given by many of the students, as they told about the touching and unusual highlights of their lives so far. For

instance, Peter from Ukrania related the difficulties of his life before coming to the United States as a D.P. and how he was not permitted to correspond with his family, whom he loves dearly, who live within the Russian iron curtain. The discussion following pointed out the dangers of making stereotypes and how one should know much about a person, and indeed many people, before drawing conclusions concerning the people of a country. Anecdotes were told about the people of other countries, which were enjoyed by all; songs were sung by the students of the different lands, which we all learned later; a social hour followed with a simple lunch of raisins, nuts, cookies, and tea; and the evening ended with rhythmic dances, directed by a physical training teacher, with the students and guests enthusiastically participating. It was lovely to see a Philippine girl and Chinese boy, an Indian and American, a Dutch girl and Swedish boy . . . as partners. When nearly midnight, we tore ourselves away, eager for the next meeting.

At some meetings we heard distinguished speakers from various parts of the United States and engaged in discussions following on such subjects as: World Peace, Economics, and Race Relationships.

During the day the students worked, sang, and played together. Although they had one cook to prepare meals, all the rest of the work, washing dishes, cleaning residences of the Academy, the Little Theatre and the grounds of the Academy, was done by the students who were arranged in work groups. Little skits were acted out, for the amusement of others, by the students gifted along dramatic lines; a chorus was formed by those interested in

\*Mrs. George Burns Ratcliffe, Milton, Massachusetts.

†Mrs. Engel may be addressed at Georgetown, Texas, Route 2.



music; and discussions in small groups were going on continually. The group enjoyed two outings, one to Cape Cod and the other to a similar seminar in Connecticut; a clam bake; morning and evening lectures and discussions by the whole group; silent worship every morning before breakfast; a candlelight service; and a sunset service at the edge of a little lake in a nearby cemetery.

Every Thursday evening international dinners were of special interest, when different students prepared meals similar to those served in their native lands. One of these, for example, was a South American Spanish dinner consisting of chicken, rice with raisins, potatoes, gravy with nuts, cheese turnovers, pudding and coffee, which was most delicious.

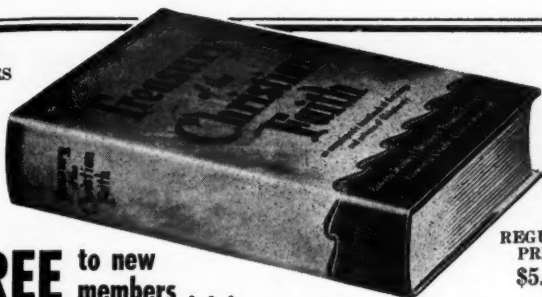
Many of the residents of Milton grasped the opportunity to entertain the different students in their homes to get better acquainted. In this way we got to know, appreciate, and become concerned about several of them. For instance, the first time George and Lal, Indians, came to our home for dinner I noticed that George removed some of the food from his dinner plate to his bread and butter plate. Later I realized that he, always conscious of the need of his loved ones back home in India, never eats any more than he feels he requires for subsistence. We learned that his father was married at the age of twelve and his mother at the age of eight years; that his father eats his meal first, then the children and then his mother who often goes hungry; that his mother sold her jewelry so his brother could go to school and that George was here studying on a scholarship. We became aware of the masses of Indians whose only clothing is one garment which is washed in the river and who lack proper food.

During these seven weeks strong ties of friendship, never to be broken, were formed. Before leaving, a letter writing system was established so that all could write to and hear from the group four times a year. As the students began to depart to their different destinations much feeling was evident. Since on Saturday night we had the privilege of driving George and Lal to the Boston bus terminal, we were also moved when the remaining group gathered around the car in the darkness and sang "Abide With Me" and later rushed over to the roadway to sing the Indian song these two Indians had previously taught them. Never will they, nor we, forget that heartfelt farewell.

Apparently there were nine International Students' Seminars meeting across the United States this summer. The purpose of each was "to provide a

(Turn to page 51)

832  
PAGES



**FREE** to new members . . .

REGULAR  
PRICE  
\$5.00

without obligation to buy books!

## TREASURY OF THE CHRISTIAN FAITH - -

What the most famous men and women of Christendom in all eras have said about basic Christian beliefs . . . an encyclopedic round-up of great quotations which gives a magnificent panorama of the entire range and witness of Christianity.

TO GET YOUR COPY simply write on a penny postcard: "Enroll me as a member of the Religious Book Club for one year and send me a free copy of 'TREASURY.' I am not obligated to buy any books, only to notify you promptly whenever I do not want the Club Selection."

Please be sure to print your name and address plainly, then mail card to

Dept. 21, RELIGIOUS BOOK CLUB, 76 Ninth Ave., New York 11, N.Y.

**QUICKLY FOLDS  
OR UNFOLDS**

**for changing  
ROOM USES**

*Mitchell*  
**FOLD-O-LEG**  
tables

**MORE** seating capacity  
**MORE** leg comfort  
**MORE** exclusive features  
**MORE** strength and rigidity  
**MORE** for your money

Send for folder with complete specifications.

**MITCHELL MANUFACTURING COMPANY**

2724 S. 34th St., Milwaukee 7, Wis.

**THE STRONGEST, HANDIEST FOLDING TABLE MADE!**



Churches, schools, hotels,  
institutions, fraternal  
buildings . . . convert  
any room into a banquet  
or group activity  
room. Clear it in minutes.

**LIGHTING  
FIXTURES**

Genuine Bronze      Wrought Iron



Suggestions and Prices on Request      Write for Illustrated Portfolio

Write for Folder on  
Lanterns, Grilles, Gates, Tablets



MEIER JOHAN • WENGLER  
METALCRAFTSMEN  
1102 W. 9th St., CINCINNATI 3, OHIO

**BRASS WARE • COMMUNION WARE**



Beautiful and artistic designs, fashioned by expert craftsmen, practically priced to meet any budget. Send for complete FREE catalog of VESTMENTS, PARAMENTS, ALTAR BRASSES, COMMUNION WARE, CHANCEL FURNITURE, CHURCH CARPETS.

**UNITED LUTHERAN PUBLICATION HOUSE**  
1228 SPRUCE ST., PHILADELPHIA 7, PA.

**Remodeling  
Redecorating  
Refurnishing**

**Havers Brothers, Inc.**  
STEUBENVILLE, OHIO

## Religion in the British Isles

A Quarterly News Letter From

*Albert D. Belden*

### The Church and Peace

A bigger interest than ever before in our history is rising in the churches regarding the prevention of another world war and the establishment of lasting peace. An entirely new Christian Conscience about war is being steadily developed on a wide scale—and none too soon. My American friends, especially in the churches, should be advised of widespread dissatisfaction in the British religious public over the treatment of China and the contribution made by American bombing to the devastation of Korea. The feeling is growing that if the world church could mobilize its full strength against existing and possible wars, she could deliver the world from its torment and fear, and that her capability to do this is the only warrant she needs for doing it. Also that such an achievement would commend her gospel to mankind more effectively than any mere continuation of her routine activities.

The statement on the international situation issued by the World Council of Churches from Paris has received widespread approval, though it is felt by many that the matter is still left too much to the action of governments and that there should be some independent plan of action devised by the World Council. The churches would rise, with something like enthusiastic relief, to such a plan.

Perhaps I cannot do better than underline the above by a quotation from *The British Weekly* of London (February 22nd issue):

"Toynbee's comment on the American mood—that the British slogan in the U. S. must now be *no annihilation without representation*—is an accurate reflection of our danger. It is by some considered inadvisable to express in print what the British people almost to a man most assuredly believe. The words of a British missionary statesman of moderate view and wide knowledge sum it up: 'We are daily in more danger from American actions than from Russian intentions.' It is time that our politicians, church leaders, and missionary statesmen had the courage to say in public what they are saying so freely in private. We suggest to them that their responsibility for the maintenance of peace is willfully neglected if they fail to speak plainly—now. (Italics are mine)

The American people are more capable than most of listening to the truth

about themselves. If their allies and friends in this and other countries and at the U. N. had a little less discretion and a little more courage, the Americans would, before long, shed most of their hysteria and settle down to a serious attempt to meet the Russian danger on an adult level. *But which ecclesiastical statesman will be the first to break the conspiracy of trembling silence and say what he thinks? He need not fear the public—they already think it.*"

Dr. Norman Snaith's Commentary.

### Forward Movements

Both the Congregational and Baptist Denominations are inaugurating advance movements to mark the mid-century this year. They aim at definite increases in membership—100,000 is the Congregational target—and a Mid-Century Fund to be contributed in terms of "fifty"—pence, shillings, pounds, etc. for church extension and reconstruction purposes.

A vast work has to be undertaken, at great sacrifice if it is to be achieved, to overtake the new built-up areas and housing estates of all our cities. There is a great field for advance but resources are more strained than at any previous period.

### Scotland

The extensive tour on which Principal Hugh Watt, moderator of the General Assembly of the Church of Scotland, is now engaged, will take him from Tripoli to Egypt, the Sudan, Kenya, and finally, Germany. He is visiting the troops in many centers and in Khartoum, where he will be the guest of Sir James Robertson, civil secretary of the Sudan government, he is to preach at an evening service in the Cathedral arranged for Church of Scotland personnel. He will spend about a week in Malta, and then return to this country for a brief rest before going to Germany. The moderator's ecclesiastical engagements include visits to Church of Scotland mission stations at Tumutuma and Kikuyu, and the dedication of the new church at Nairobi. While in Germany he hopes to call on Dr. Lilje, Bishop of Hanover, and to attend the opening of the Synod of the German Evangelical Church in Hamburg.

### Ireland—Presbyterian

"The Presbyterians emigrated in their thousands to the North American

Colonies. It was they and their children who formed the backbone of Washington's armies in the War of Independence. The American colonies were lost neither at Saratoga nor Yorktown, neither in London nor Boston, they were thrown away years before in the towns and fields of Ulster." (James L. M. Haire, *The Presbyterian Church in Ireland*.) Today the Irish Presbyterian Church has 565 congregations, 580 ministers, 3,936 elders, 132,112 persons connected with her. Her strength is chiefly in Northern Ireland where at the last census Presbyterians were 30.5 per cent of the population (the Episcopalians being 27 per cent, the Roman Catholics 33.5 per cent.) There are, however, 130 Presbyterian congregations in Eire. The church has two colleges, Magee University College, Londonderry, connected with the University of Dublin, and the Presbyterian College, Belfast, whose professors form the teaching staff of the faculty of theology in the Queen's University of Belfast. From the reign of Charles II till the disestablishment of the Episcopal church in 1869, the Presbyterians received a measure of financial support from the government. At the disestablishment the Presbyterian ministers were offered personally by the government lump sums to compensate for the loss of further state aid. Almost without exception they handed these over to the church and these sums, along with a large amount which the rest of the membership of the church raised at this time, formed a central fund for ministerial support. The church has further strengthened this central fund by asking congregations to pay into it annually a sum now equivalent to half that paid each year by the congregation to the minister. It is hoped this year that the minimum stipend will be £400 with a manse.

#### On Livingstone's Knee

Mr. Howard Unwin Moffat, formerly premier of Southern Rhodesia, who died at Bulawayo on January 19, was a grandson of Robert Moffat, father-in-law of David Livingstone. As a young man he acted as interpreter to the famous Khama, king of the Bamangwato. He was closely concerned with the early political life of Rhodesia, of which he was premier from 1927 to 1933. I met Mr. Moffat some twenty-five years ago, when he told me with pride that, as a little child, David Livingstone had taken him on his knee—though of course he had no recollection of the incident.

#### The Festival of Britain

Christian people from U. S. A. visiting the Festival of Britain (from May,

1951) will find that the churches are taking a worthy part in the festival's activities. A church near the site of the festival has been set aside for special services and lectures in which all denominations will be represented.

American visitors should make a point of contacting the Pilgrim Church House—76 Great Dover Street, Southwark—which is all that remains, for the time being, of the Memorial Church of the Pilgrim Fathers. This is the oldest Congregational Fellowship in the world and it contributed a group to the voyagers in the Mayflower. Folks interested should write to the secretary, Mr. W. M. Field, at above address, for the pamphlet *A Southwark Ship and a Southwark Church* (2/—).

#### Tailpiece

At a Hyde Park religious meeting a voice from the crowd to the speaker, "Go it, Bill! Tell us all you know—it won't take long." Speaker, "Oh, I'll do better than that, I'll tell you all we both know, it won't take any longer."

### Compensating Vacation

(From page 49)

living experience in international understanding and to encourage a lasting and intelligent commitment to world peace on the part of well-qualified students of many nationalities, races, and religions." Impressions formed at these seminars will some day be carried back to the native homes of the students. It is evident that they should influence the building of a peaceful world.

Later in New York City as I chatted with Columbia University and Union Theological Seminary students from different states of the United States and from foreign countries, I was much impressed by the deep concern of many of them. For instance, one colored girl from Kentucky, who chanced to sit at our table during lunch, is a teacher in one of the schools there. She immediately told of how her great purpose was to build good characters through the subject matter that she taught her pupils. "Although I am often very tired because my work is heavy," she remarked, "I always attend church every Sunday morning because some student might be influenced by my example."

While there a visit to Lake Success gave me the opportunity to breathe an international atmosphere again. To visit the Security Council and hear the world discussions by its members made me feel that I had been permitted to come within sight of the possible realization of Tennyson's dream when

The war-drum throb'd no longer and  
the battle-flags were furled  
In the Parliament of man, the Federation  
of the world.

## STOP VANDALISM

with beautiful, sturdy  
**Anchor Fence**

For day and night protection against cowardly vandals, sneak thieves, trespassers, and other undesirables, guard your church and grounds with tough, durable Anchor Chain Link Fence. Several exclusive Anchor features are responsible for Anchor's widespread use in protecting churches, cemeteries, rectories, convents and schools. Deep-driven Anchors hold the fence squarely erect and in line in any soil or weather, yet permit easy relocation at any time. Square Frame Gates will not sag or warp. Square Terminal Posts and H-Beam Line Posts increase strength, durability and appearance.

#### Send for Free Catalog

Your copy of Anchor's Chain Link Fence Catalog is waiting for you. Just write ANCHOR POST FENCE COMPANY, 6642 Eastern Ave., Baltimore 24, Maryland. Ask for Catalog No. 110. Then let us send an Anchor Engineer to help you work out the fence plan that will be best for your needs.



## Anchor Fence

Nation-wide Sales  
and Erecting Service

## NEW



## BOOKS

## Prayer

**So We Believe, So We Pray** by George A. Buttrick. Abingdon-Cokesbury Press. 256 pages. \$2.75.

Dr. Buttrick is well known as the minister of the Madison Avenue Presbyterian Church in New York City. His book called *Prayer* has had wide reading. This one deserves equally as wide a study.

Subtitled *The Essence of Our Christian Faith*, the book is in two parts. First, the author writes of faith in God, Jesus Christ, the Holy Spirit, the Church, Forgiveness and Life Eternal. Then part two considers the prayer that grows out of such a faith, this being developed through a study of the eight phrases of the Lord's Prayer.

Dr. Buttrick knows how to speak and write to the average layman. This is not for the student, but for the intelligent church-goer who is seeking a deeper understanding of his faith and a way to implement it. With apt phrase and unusual illustration he presents his theme so that it is always interesting.

Really, this amounts to two books, one on faith and one a study of the Lord's Prayer. It is fine to get the two for the price of one. It is worth far more than that.

H. W. F.

**The Lord's Prayer** by E. F. Scott. Charles Scribner's Sons. 126 pages. \$2.25.

The author has been well known for a generation as one of the leading New Testament scholars of the Anglo-American world. In this brief study of the prayer taught by our Lord he gives us the benefit of his many years of study.

Beginning with a chapter on Jesus' conception of prayer, he deals in the next three chapters with the records of this particular prayer, its background and its origin. The fifth chapter is the longest and treats the seven petitions of the prayer. The final chapter is on the implications of the prayer. Two pages of index follow.

Again, as always in his writings, Professor Scott gives proof of his inability to write an obscure or puzzling sentence. Clear, concise, telling us much in a very limited space, always charming and full of suggestion, this little book on the great prayer will achieve high rank.

F. F.

**A Book of Pastoral Prayers** by Ernest Fremont Tittle. Abingdon-Cokesbury Press. 108 pages. \$1.50.

Because many of his former parishioners were so greatly helped by his pastoral prayers, friends of First Methodist Church, Evanston, have gathered together here some of the splendid prayers of Dr. Tittle. Along with them is a simple, interesting and stimulating study of the pastoral prayer, written for other purposes, but excellently suited to be an introduction to these seventy prayers.

Each is brief and pointed. Each treats of a simple theme, but walks all around it, presenting it for the congregation to the Eternal Himself. The small book itself is arranged into six sections, twenty general prayers, prayers for special days of the church calendar, prayers for special subjects and occasions, prayers for the Church Universal, prayers based on phrases of the Lord's Prayer and a group of lit-anies.

The minister who reads this carefully will find much stimulus for the deepening of his own use of the pastoral prayer.

H. W. F.

## The Bible

**About the Gospels** by C. H. Dodd. Cambridge University Press. 45 pages. \$1.00.

Here is a small book of some forty-five pages containing the chapters which were originally broadcast as part of the Sunday morning services of the British Broadcasting Corporation. The British radio listeners are to be complimented on their willingness to listen to and receive from the lips of so eminent a Biblical scholar as Professor Dodd, that which provides illumination regarding the kind of world in which the three synoptic gospels were written, and also the fourth gospel. In four brief chapters the author gives his listeners in graphic form the narration by Mark of much that transpired in those far-off years of the first century in relation to Jesus Christ. We learn how the traditions came to be written down, so that the living story is preserved for us.

With clarity of thought and in simplicity of language does this Biblical authority reveal how the other two synoptic gospels came to be written and for what reason. Professor Dodd's explanation for the writing of John's Gospel is rewarding. His statement as to the reason for the contrast between the synoptics and the fourth gospel is worthy of note: "The chief reason for this

is that John has aimed at giving an interpretation of the life of Jesus rather than one more record, and an interpretation for a new public."

Here is a telling sentence from the author: "If we read the fourth gospel as it was meant to be read by its first readers, we may learn from it that Jesus Christ is not merely a figure in ancient history, but the eternal contemporary."

We are glad that Professor Dodd's radio talks have been printed with scarcely anything of verbal alteration, so that his many admirers in these United States might profit thereby.

A. S. N.

**Principles of Biblical Interpretation** by Louis Berkhof. Baker Book House, 169 pages. \$2.50.

The contents of this volume reflect the author's many years of experience in the seminary classroom and the active ministry. The book discusses (1) The History of Hermeneutical Principles, (2) The Proper Conception of the Bible, (3) Grammatical Interpretation, (4) Historical Interpretation, (5) Theological Interpretation.

We are convinced that the adoption and use of sound principles of interpretation in the study of the Bible will prove surprisingly fruitful. Any confusion in the realm of religion, and in the application of Biblical principles, stems from faulty interpretation.

Here are sound and tried principles that will lead the devoted student of scripture to a life of useful service in teaching and preaching "the faith which was once delivered unto the saints." It is specifically designed for class use in seminaries and Bible schools, but will be found invaluable by the active pastor who wishes to "square" his preaching by the "thus saith the Lord."

D. R. F.

**Satisfaction From the Scriptures** by Charles G. E. Chilton. W. A. Wilde Company. 208 pages. \$2.00.

These studies cover the Gospel According to John and the Book of the Acts, and come as fresh water from old wells. In *Satisfaction From the Scriptures* the author has sought to unite the didactic with the devotional so that the teaching may be made to yield its treasure to feed "the hidden man of the heart." The studies were originally prepared for radio broadcast. Alliteration has been extensively employed for the aid that it gives to memory.

D. R. F.



### Family Life

**The Fellowship of Marriage** by Dr. William L. Ludlow. The Christopher Publishing House. 128 pages. \$2.00.

This splendid and delightfully written book is devoted to a study of those factors affecting the institution of marriage and the family. The author has a way of presenting sociological data in a most interesting manner. Everyone is interested in the integrity and stability of family life in America in our time—is it growing or declining? In making comparisons with the standards of a previous generation, he concludes that the changing status is not necessarily indicative of a decline. Social concepts are always changing.

He would like to have the reader think of marriage as a creative fellowship with great possibilities for development of personal and family happiness. This fellowship can fortify each individual by giving proper recognition, by developing a sense of security in time of tragedy and crisis, and by providing opportunity for individual emotional expression. Many factors will have a bearing upon the whole range of the marriage fellowship and these will include: preparation for marriage, economic factors, legislation affecting marriage, health, religious teachings, number of children, birth control, mixed marriages (inter-racial) and inter-faith, divorce, and, finally, he writes on the contribution of the fellowship to a peaceful world.

The author brings to his task a competence borne out of many years of study, teaching, and writing and the book is to be highly commended.

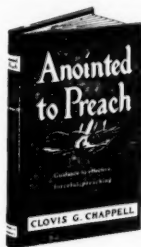
S. L.

### Education

**Religious Perspectives of College Teaching in History** by E. H. Harbison; **Religious Perspectives of College Teaching in Economics** by K. E. Boulding; **Religious Perspectives of College Teaching in Philosophy** by Theodore M. Greene; **Religious Perspectives of College Teaching in the Classics** by Alfred B. Bellinger; **Religious Perspectives of College Teaching in English Literature** by Hoxie N. Fairchild. The Edward W. Hazen Foundation.

These five essays published by the Hazen Foundation are the first in a series entitled *Religious Perspectives in College Teaching*. Other essays on political science, biology, physical education, social psychology, anthropology, education, law and music are to follow shortly. Three years ago Professor George F. Thomas of Princeton University, in a letter to the Edward W. Hazen Foundation, urged the need for careful studies by natural scientists, social scientists, and humanistic scholars concerning the religious issues, implications and responsibilities involved in the teaching of their respective disciplines.

In these five essays the committee in charge of their publication, composed of H. N. Fairchild, B. M. Bigelow, A. C. Outler, E. W. Sinnott, George F. Thomas and Robert Ulich, have tried to steer a course between two opposite dangers: that of a theological vagueness which would produce nothing but

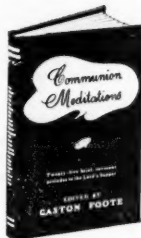


## FOR EVERY MINISTER'S STUDY...

### ANOINTED TO PREACH

by Clovis G. Chappell

One of America's master preachers here offers wise, warm-hearted counsel on the preparation and delivery of arresting sermons—substantial guidance toward effective, forceful preaching—that makes people feel and do what God would have them, and sends them back to their everyday lives enthusiastic and inspired. \$1.50

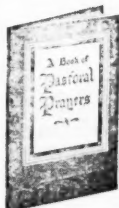


### COMMUNION MEDITATIONS

edited by Gaston Foote

prepared by outstanding preachers

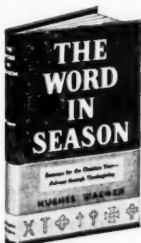
Twenty-five vivid ten-to-fifteen minute meditations prepared by outstanding preachers for use in preparatory services or as "Table Talks" preceding the actual service of Communion. An abundance of rich, usable materials for making the Lord's Supper more spiritually rewarding to both pastor and people. \$2



### A Book of PASTORAL PRAYERS

by Ernest Fremont Tittle

Seventy pastoral prayers marked by reverence, devotion, and a real understanding of the way to lift men's hearts and minds toward God—twenty general prayers, prayers for special days, prayers for special subjects and occasions, prayers for the Church universal, prayers based on phrases from the Lord's Prayer, a group of litanies. \$1.50



### THE WORD IN SEASON

by Hughes Wagner

Thirty fresh, forceful sermons that point up the spiritual meaning of the Christian Year—Advent through Thanksgiving. They offer every minister new patterns and striking illustrations for his own sermons—and many helpful suggestions on planning a year's preaching program. \$2

At Your Bookstore

*Arlington-Cokesbury*

### "PLAN FOR PROFIT"

How to Raise Money for Church Projects

Write for "Samples" and "Schedule of Profits" Souvenir Activity Calendars

11106 Lincoln Avenue, Garfield Heights 25, O.

### PRINCETON INSTITUTE OF THEOLOGY

JULY 9-19, 1951

Many notable leaders from this country and abroad. Ten days of fellowship, inspiration and education. For particulars address:

J. Christy Wilson

PRINCETON THEOLOGICAL SEMINARY  
Princeton, New Jersey



### VESTMENTS

for Choir and Pulpit Hangings - Ornaments Supplies - Etc.

Catalog free on request

The C. E. Ward Co.  
New London, Ohio

FRESH—TIMELY—ALWAYS APPROPRIATE

3,000

ILLUSTRATIONS

for Christian Service

compiled by Walter B. Knight

"SEARCH NO FURTHER . . .

THIS BOOK COVERS THE GROUND."

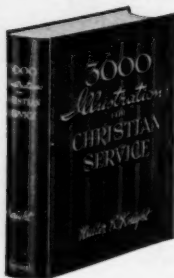
Here is the finest, most complete fund of fresh illustrative material for pastors, teachers, Christian workers and laymen. Covers a wide range of material with universal appeal, classified under 147 subjects, easy to find, easy to use.

"All the material is Bible-centered, Christ-exalting; and God-honoring. This is the best collection with which I am familiar; they actually illustrate. We do not believe that one will profit by going further. This one covers the ground." —John L. Hill in *Broadman Book Talk*.

NEW IMPROVED EDITION

Order Your Copy Today!  
A Wonderful Gift for  
Every Public Speaker!

Now  
Only **\$5.95**



**Wm. B. Eerdmans Publishing Company**

225 Jefferson Avenue, S. E.

Grand Rapids 3, Michigan

How the Gospel can help men and women  
to face the challenge of growing older

## THE Best is Yet to Be

By PAUL B. MAVES

• This newest of Westminster's *Pastoral Aid Books* is addressed directly to people beyond middle age. Written with deep understanding of the psychological problems of older people, it enables each reader to see how many opportunities for happy living exist in the years of later maturity.

Just published, \$1.50

Other Westminster Pastoral Aid Books, combining the insights of religion and psychology.

### MY FAITH LOOKS UP

By RUSSELL L. DICKS. Prayers and meditations for those who suffer from emotional tension.

\$1.50

### YE SHALL BE COMFORTED

By WILLIAM F. ROGERS. A book for those bereaved by the loss of a loved one.

\$1.50

Other titles now in preparation.



At all bookstores, THE WESTMINSTER PRESS,

Philadelphia

How to make the voice  
of your church stronger  
in your community

## PUBLIC RELATIONS MANUAL FOR CHURCHES

By STANLEY I. STUBER. Most comprehensive book of its kind, the basic manual for pastor, church officials, and committee personnel, covering every phase of public relations at the local Church level—where it's most needed. Just published, \$3, at all booksellers or postpaid from Doubleday & Co., Inc., Dept. CM4, Garden City, N.Y.

## A SELECTED LIST OF RELIGIOUS DRAMAS

is available for use in your church. Completely revised (1951), it

1. lists and classifies 57 one-act plays and a few longer dramas of religious effect and artistic quality.
2. suggests procedures for organizing a church drama group.
3. gives details on royalty arrangements.
4. suggests ways of financing religious drama.

Send 10¢ postage for 16-page list; \$7.00 per hundred.

THE RELIGIOUS DRAMA OFFICE  
Prof. Fred Eastman

**The Chicago Theological Seminary**

5757 University Avenue

Chicago 37, Illinois

noncommittal generalities, and that of a dogmatism which would alienate all but a small number of readers. Throughout these studies the individual authors, with the committee, have regarded religion not simply as nature-worship, man-worship, science-worship or as the totality of human value. Rather they have assumed it to be "man's quest for communion with an ultimate spiritual reality completely independent of human desires and imaginings."

In each of these essays the authors first define clearly the problems and then proceed to suggest possible views for solution. The history essay contains a one-page bibliography. It might have been good for the other authors to have included a reading list.

W. L. L.

**The Clue to Christian Education** by Randolph Crump Miller. Charles Scribner's Sons. 211 pages. \$2.75.

Among the many books which claim to contain and reveal the secret of successful Christian training, this one has at least one unique feature. It is parent-centered, from its front dust-cover to its final index item. The title was suggested to the author by the mother of his four daughters as they discussed his thesis, and the book is dedicated to her memory. The ideas were clarified by new experiences and new discussions when he married again and began to build a new family life "around her two children and his four." A wistful acknowledgment of gratitude, in the preface credits, mentions his mother-in-law who has "read my manuscript and watched my children." At every point this Episcopal priest and teacher is thinking of the household as the clue to Christian education.

Once this is discovered, one cannot argue with Dr. Miller's major emphasis. Theologians who try to teach children often have too little understanding of young minds and skilled educational methods. But fathers and mothers, who are being compelled to learn how to handle their children and who can easily procure excellent modern help on methods, lack theology. They do not know where to find the doctrinal basis on which all religious teaching must be based.

So Dr. Miller, quick to detect this sad imbalance, turns away from the clergy and from the professional religious educator, and casts his light before parents. "You are learning the techniques of teaching because you need them every day for your home problems. But no one has yet tried to outline for you a clear doctrinal statement of your religious faith to be taught by you to your children. It can never be really available in a memorized creed. It must be clear to your minds as you transmit what is precious in your religion to your boys and girls. Here it is."

"The clue"?—perhaps that is too large a claim for such a special book. But "a clue"—infinitely valuable to young husbands and wives, as they realize how large is their duty in religious education—"a clue" is a modest and justified label.

B. C. C.

**Church School Chats for Primary Teaching** by Flora E. Breck. W. A. Wilde Company. 155 pages. \$1.50.

This is a very simple, informal book for workers in the Primary Department. There is no clearly defined plan to the book; it is, as frankly announced, a compilation of "miscellaneous selections" for special occasions as well as brief and elementary discussions about some of the problems facing Primary workers.

Miss Breck is a pronounced conservative in her theology, and there are many directors who would consider her suggested material for Good Friday and Easter completely beyond the comprehension of Primary children.

The book's chatty format may, however, appeal to eager workers who are on the alert for novel approaches to old ideas.

J. S.

### Jesus Christ

**The Problem of Christ in the Twentieth Century** by W. R. Matthews. Oxford University Press. 88 pages. 28.00.

Here is a book which comes to us from the pen and mind of the present Dean of St. Paul's Cathedral, London, England. It is one that should be read by every minister of the gospel and every teacher of New Testament theology. It was this reviewer's privilege to read, while in Great Britain last fall and early winter, a weekly column on religion by Dean Matthews which ran in the *Daily Telegraph*. These articles proved to be of great spiritual helpfulness to me and, I am sure, to the many who read them.

This small book, written in essay form, is no less educative, stimulating and inspiring. That which has been the center of discussion from the early Church Councils right down to the present moment, namely the unique nature of the personality of Jesus Christ, provides the ground for Dean Matthews' essay. But Mr. Matthews in his exploration endeavors to reckon with that which the early Church Fathers and those who have been in their succession, and even present day theologians, do not reckon with, namely, "the new situation which Biblical criticism and modern psychology have created." Indeed as the writer observes, "The fresh light upon human personality which has come from the psycho-analysts and from research has never been considered sufficiently in its bearing upon the doctrine of the Incarnation."

In the book it is not difficult to discern that the author is only touching the fringe of so great a field, and instead of venturing to present the reader with any dogmatic conclusion, is willing to stimulate the reader's curiosity by way of valuable suggestions and hints. So does he try to answer the question of the modern man when he asks, "What is meant in speaking of God in Christ?"

With scholarly insight the author deals with these problems in relation to his major thesis:

1. The evidence of the new Testament
2. The defects of the classical or orthodox doctrine of the Incarnation
3. The new situation for Christian

doctrine created by modern psychology or philosophy

The writer does not hesitate to say that "there really is no way of reconciling the account which we gather from the Synoptic Gospels with that of St. John," that "we have two irreconcilable pictures of the Central Figure between which, in the last resort, we shall be compelled to choose." Dean Matthews makes his choice and turns to the Synoptic Gospels in which to make his exploration so that in four chapters we are given something of the results of the writer's explorations. These chapters are:

1. The Historical Jesus
2. The Classical Theology
3. Towards a Modern Christology
4. Towards a Modern Christology (Continued)

Step by step in these chapters are we led to believe that there is within the personality that "unconscious mind" (whether individual or in some sense collective) which helps us to explain and interpret the Incarnate Lord and makes it easier for all who will to understand his unique and matchless life.

A. S. N.

### Theology

**The Drama of Atheistic Humanism** by Henri de Lubac, S.J. Translated by Edith L. Riley. Sheed & Ward. \$4.00.

This is a difficult book. It must have taken its author, a distinguished French Jesuit teacher, years to arrange and document, with its myriad references to Marx, Comte, Kierkegaard, Nietzsche and Dostoevsky, and its thoughtful analyses of their differing positions. Its translator must have toiled with infinite patience through the tangles of philosophical argument set against biographical backgrounds. Its publishers must have found it hard to accept, for it can never gain many readers, and out of 100 earnest students who begin it, only one will finish it.

Yet its theme, *The Drama of Atheistic Humanism*, is exciting, especially when it is realized that Father de Lubac, in his seminary in Lyons, France, has set himself to show the terrific conflict for the loyalties of men's minds which has marked the last century.

If the drama, with its five central figures, had only been resolved into a recognizable battle of minds, with arguments that meet each other and replies which answer previous questions, all the difficulties would seem justified. Instead, the five famous voices speak, never to each other, never in the same frame of reference, and only the placing of Dostoevsky at the end of the list makes us certain that he has been selected to be this loyal Catholic's protagonist, in a strange intellectual alliance, against the atheistic, humanistic attacks of the other four. The position of Kierkegaard, two-thirds of the way between tentative ally and subtle foe, only illustrates how confused are the outlines of this argument.

If the differences of opinion could have been arranged, not as drama but as debate, the arrangement might have clarified the thinking of thousands. Now the book will be found only a mass of remembered difficulties, even by a conscientious reviewer.

B. C. C.

## Thoughtful New Books on Philosophy and Religion

### Self Understanding

A Guide to the Sources of Strength for Solving Personal Problems

By Seward Hiltner

Dr. Hiltner defines self-knowledge as "understanding our personal history, comprehending what we are in the light of how we become that way." In simple, non-technical language refreshingly free from the stuffiness of most self-help books he shows how both psychology and religion can help us arrive at this knowledge, and how it can become a source of strength in the solution of personal problems. \$2.75

### The Lord's Prayer

Its Character, Purpose and Interpretation

By E. F. Scott

An examination of the primary Christian document; why Jesus made it, how the parts are related to one another, what evidence it shows of Jesus' mode of thinking and of his attitude toward God and man. \$2.25

### The Clue to Christian Education

By Randolph Crump Miller

Author of  
*What We Can Believe*

How Christian teaching is related to present day life, with suggestions for interpreting the faith to young people. \$3.50

at your bookseller

• SCRIBNERS •

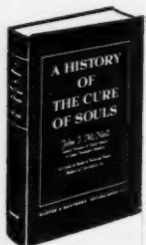


## With Singleness of Heart by GERALD KENNEDY

Bishop Kennedy here discusses the basic requirements of the ministry today. Drawing on his own experience in the ministry and from his observations as a church administrator, he shows the pitfalls which face the minister in our complex society and suggests how they might best be met. The frankness, clarity and practicality which distinguish Bishop Kennedy's preaching are immediately apparent and through the entire book there is undeniable evidence of his devotion to and pride in his vocation.

"The book has integrity, true spiritual glow, an intense contemporaneity, an occasional gleam of humor and a frequent turn of epigram."—ALBERT W. PALMER \$2.00

## A History of the Cure of Souls by JOHN T. MCNEILL



"The scholarship, breadth of historical knowledge and perspective, and good sense which the author brings to this could not remotely be approached by any other historian anywhere in the world. The author is the one man who could have written this book at all. The book is very much needed for several reasons. One is that the present still-rising interest in pastoral care greatly needs a history, and has had nothing until this point which could be placed before the ordinary theological student. We need a kind of historical perspective which nothing previous to this book has supplied. This is a magnificent book, one of the greatest works of helpful scholarship I have ever read."—SEWARD HILTNER \$5.00

at your bookseller

HARPER & BROTHERS, N. Y. 16

From Luther to Kierkegaard by Jaroslav Pelikan, Concordia Publishing House. 171 pages. \$2.50.

This is an excellent book. It contains a carefully documented (there are 45 pages of notes!) and thoughtfully evaluated historical survey of the relation between theology and philosophy since the birth of the Protestant Reformation. Dr. Pelikan's experience as a professor of philosophy at Valparaiso University and as a member of the Department of Systematic Theology at Concordia Seminary has reinforced his study under Wilhelm Pauck. We are indebted to this unusual background for a book that but few men could have written.

No book dealing with such a problem could be light, after-dinner reading. Yet the reader will find Dr. Pelikan's style effective as a medium for the transfer of ideas.

If there are those who incline to dismiss the whole subject as one in which they have no concern, it may be well to consider a statement of Aristotle cited in this book: "You say one must philosophize. Then you philosophize. You say one should not philosophize. Then, to say this, you must philosophize. In any case you must philosophize." Or, as the author himself says, "As long as it is necessary or advisable for theologians to witness to their faith in a systematic manner, as long as the Christian Church is interested in relating itself positively to the problems of civilization and culture, so long theology will need philosophy."

J. S.

Asking Them Questions (Third Series) edited by Ronald Selby Wright. Oxford University Press. 206 pages. \$2.00.

A number of British theologians and preachers, or people of British origin, answer, or try to answer, such questions as What is faith? Who is God? Is God really almighty? How can a good God allow so much suffering in the world? Aren't all men agnostics? Isn't Christianity "played out"? What is eternal life? Shouldn't all Christians be pacifists? and the like.

Some of those who seek to answer these questions are John Baillie, Geoffrey F. Fisher, Leslie D. Weatherhead, C. S. Lewis, James Stewart, John MacMurray, W. R. Matthews, Dorothy L. Sayers, and John Sutherland Bonnell.

This book might prove interesting for mature discussion groups of older young people, college students, or for discussions in adult church school classes. The minister might find in it stimulation for a series of sermons on questions people are asking about the Christian faith.

H. W. H.

## Biography

The Spirit of Love by C. F. Kelley. Harper & Brothers. 287 pages. \$3.50.

Based on the teachings of St. Francis de Sales, this is a study long needed of the teaching of the man probably to be ranked as the greatest of all spiritual directors. Though considering very little from *Introduction to the Devout Life*, the Saint's book of direction, this interpretation picks up the heart of that volume, and treats especially of *Treatise on the Love of God*. Kelley does not write a biography

of the Saint, though much of that is here. He tries to show the central teaching as revealed in St. Francis of our need to return God's love to him, and he succeeds admirably.

This is not a popular book, though it is most readable. But for those seeking further understanding of this basic teaching of Christ, who cannot readily get into the actual text of St. Francis himself, this is the book.

It hardly belongs to one's devotional hour. Instead, it will combine both careful study with devotional intensity. It is excellent for one's spiritual discipline.

H. W. F.

Charles Freer Andrews. A Biography by Benaridas Chaturvedi and Marjorie Sykes. Harper & Brothers. 334 pages. \$3.75.

Years ago this reviewer became acquainted with this Englishman so much a part of the life of India, but until now there has been no authentic biography of any length. After careful research with the aid of living members of Andrews' family, these two friends of his, the Indian particularly one of his "disciples," have gathered together his life as revealed in incident and writing. The result is a graphic picture of a modern saint.

C. F. Andrews, long called "Christ's Faithful Apostle" in India, became part of the mass movement of that seething people, Gandhi being one of his best friends. But at the school of Rabinathan Tagore he found his true center of activity, going from there to all parts of the world to help the Indians oppressed in those spots so far and so lonely from India itself.

Many will remember him only as the man of prayer. Others think of him for his dynamic leadership of the oppressed peoples. This volume blends the two in their rightful proportions, for out of each came sources of strength for the other.

Heavy at times, dull in some spots, it is yet a real experience of faith and justice to read this biography. Here is the tale of a man who thought very little of himself, and who hoped to write a life of Jesus. Instead, he merely lived it. Quite a feat!

H. W. F.

## Various Topics

Gay Parties for All Occasions by E. O. Harbin. Abingdon-Cokesbury Press. 351 pages. \$2.95.

Author of *The Fun Encyclopedia* and other game books, Harbin gathers together in this volume a new set of games, program suggestions, and stunts that may be used by all sorts of groups. Perhaps most valuable will be the suggestions for family parties, where all ages may come together in church groups or the like for an evening of good fun.

For the amateur seeking two or three games or stunts, or for the one most experienced who can take the minimum suggestions and work them out in final form, this is a fine recreational book to add to one's shelf.

H. W. F.

America's Second Crusade by William Henry Chamberlin. Henry Regnery Company. 372 pages. \$3.75.

This is a thoroughly complete presentation of the Road to War for



World War II, and the continuing way to World War III. It is the way the West traveled and is going. Never has there been so complete a black-out of news and planned blindness, popularly, of mind as now.

The author lifts curtains from all the secret closets: how the West might have had continuing peace in Europe by a generous and common-sense attitude toward Germany in the 1920's; how Britain, with American backing, led Poland away from Germany and forced the war; the refusal to recognize democratic trends in Germany that would have made the country a sister-member of the Western nations; the unsound (except as seen from the East) destruction program of Germany; the return to pre-Christian *vae victis* in the disregard of two thousand years of Western international relations; the division of the world's nations by the United Nations; the program of the West eventuating in Pearl Harbor; the tragedy of the Nuremberg trials (for future international relations); the dagger-thrust of Yalta by the East at the heart of Germany and other defeated nations, which destroyed also the security of the West.

The desired national security of America can only be visualized and attained if Americans know the road they have been taking. This road must be abandoned for another way, the democratic one. The people must know. And they must assume responsibility for their own fate. And nations must again recognize and practice the basic laws of brotherhood that were accepted in the West for two thousand years.

Until then "Hitler has won the war—through Stalin." For, in the closing thought of the author: The West must have for her peace, the good-will and the cooperation of her recent enemies.

J. F. C. G.

**Laws Concerning Religion in the United States** by Abraham Burstein. Oceana Publications. 80 pages. Paper, \$1.00; cloth, \$2.00.

This eighty-page book is not a complete study on the religious laws in the United States. But it does present the vital issues concisely and accurately. It will answer many questions which come to mind from time to time. The ten chapters discuss Religious Societies and Church Corporations, Religion and Education, Sunday Laws, Privileges of Clergymen, Religion in the Courts, Marriage and Divorce, Religion of Minors, Bequests, Special Legal Provisions and Religion in the Armed Forces. A supplement reprints The Virginia Act for Establishing Religious Freedom. This is followed by a bibliography and index.

One splendid feature is the use of reference to court decisions for authority. You can depend on the conclusions. The author is the chaplain of Department of Correction of New York City.

W. H. L.

**REACH EVERY EAR**  
WITH A RAULAND SOUND SYSTEM

All can hear when the speaker's voice is reinforced clearly and naturally by a modestly priced RAULAND Sound System. Write for information.

**RAULAND-BORG CORPORATION**  
2523 C Addison Street, Chicago 16, Ill.

**10,000 BIBLICAL ILLUSTRATIONS**

AN INDISPENSABLE REFERENCE TOOL . . . For Pastors, Teachers, Speakers, Writers 7,891 SCRIPTURE TEXTS — 10,000 ILLUSTRATIONS — 30,000 CROSS REFERENCES ALPHABETICALLY ARRANGED UNDER 1,800 TOPICAL HEADINGS

**636 PAGES**

**\$4.95**

**AT ALL BOOKSELLERS** A Baker Publication  
Grand Rapids 6, Mich.

**PRE-PUBLICATION PRICE UNTIL MAY 1 \$4.50!**

## ONE HUNDRED MILLION

It may sound like a small sum in days when billions are being spent, but it means a lot to a lot of people. For years the Fund dreamed of the day when this mark would be reached. On January 1, 1951, the amount of insurance in force was \$100,273,037.13.

Such an achievement could never have been realized without the help of a host of friends.

The Fund thanks God upon every remembrance of them.

Write to:

## PRESBYTERIAN MINISTERS' FUND

AN INTERDENOMINATIONAL ORGANIZATION PROVIDING  
LIFE INSURANCE FOR ALL PROTESTANT MINISTERS

Alexander Mackie, President

The Oldest Chartered Life Insurance Company in the World  
Founded 1717 — Chartered by the Penns in 1759

HOME OFFICE, 1805 Walnut Street, Philadelphia 3, Pa.

**BOSTON OFFICE**  
14 Beacon St.  
Boston 8, Mass.

**ST. LOUIS OFFICE**  
1282 Arsenal Bldg.  
St. Louis 1, Mo.

**ATLANTA OFFICE**  
1415 Candler Bldg.  
Atlanta 3, Ga.

**CHICAGO OFFICE**  
Chicago Temple  
Chicago 2, Ill.

**DALLAS OFFICE**  
624 Commercial Bldg.  
Dallas 1, Tex.



**ROBES**  
Choir and  
Pulpit

NYLON and many other fine materials, reasonably priced. Write for catalogue C-16 (choir robes); T-16 (junior robes); P-16 (pulpit robes).

**COLLEGIATE CAP & GOWN CO.**  
NEW YORK 1, N. Y. CHAMBERLAIN, ILL. CHICAGO 8, ILL.  
311 Park Ave. 1300 N. Market St. 111 N. Wacker Dr.



**IMMEDIATE DELIVERY!**



All types of wood and steel folding, non-folding chairs and folding tables in stock.

Save time! State type and quantity under consideration.

Write for Prices, Information

**Adirondack Chair Co.** Dept. K, 1140 Broadway (N. 26 St.) N. Y. 1, N. Y.

## Certificates

### FOR LIFE'S TREASURED MOMENTS

#### MARRIAGE CERTIFICATES

**Our Wedding Treasure**—A lovely folder delicately illustrated with wedding bouquet, flowers, stained-glass window; on fine white paper. Appropriate Scripture; poem by Elizabeth Barrett Browning; pages for guests' signatures and list of gifts. Certificate occupies center spread. White silk cord. Size,  $5\frac{1}{2}'' \times 7\frac{3}{4}''$ .  
With Envelope.....Each, 30c

#### DEDICATION CERTIFICATES

**For This Child I Prayed**—This colorful booklet and dedication certificate contains a complete service with responses, Scripture, and prayers. Cover embellished with full-color illustration of mother and child, framed by shaded blue background. Size,  $5\frac{1}{2}'' \times 7\frac{1}{2}''$ .  
With Envelope.....Each, 35c; Dozen, \$4.00

#### BAPTISMAL CERTIFICATES

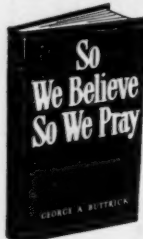
**What Saith the Scripture?**—An attractive booklet for presentation to new members; containing Church Covenant, Certificate of Baptism, Certificate of Membership, and Christ's Prayer for Believers. Size,  $4\frac{1}{2}'' \times 7\frac{1}{4}''$ .  
No. 119-S.....Each, 20c; Dozen, \$2.00

**Plate-printed Certificate**—Beautifully engraved in attractive style. The open Bible, lilies of the valley and church spire form an effective design. Four-page folder with approximate Scripture. Size,  $6'' \times 7''$ . Envelope.  
No. 123-S.....Each, 12c; Dozen, \$1.25

#### CERTIFICATE OF APPRECIATION

Always, an appropriate reminder of the church's appreciation for those who have served officially in church or school. Parchment paper, blue and black printing. Size,  $8\frac{1}{2}'' \times 5\frac{1}{2}''$ .  
With Envelope.....Each, 15c; Dozen, \$1.50

**THE JUDSON PRESS** 1702 CHESTNUT ST., PHILADELPHIA 3, PA.



The  
Essence  
of Our  
Christian Faith

**SO WE  
BELIEVE,**

**SO WE PRAY**

By **GEORGE A. BUTTRICK**

"I believe in God—in Jesus Christ—in the Holy Spirit," we affirm. *What do these beliefs mean in our thoughts and actions? "Hallowed be thy name," we pray. What do we mean?*

**SO WE BELIEVE, SO WE PRAY** brings a brilliant and penetrating exposition of our fundamental Christian beliefs—a forceful statement of our basic relationships to God and to each other, and the motivations that should govern them.

For every Christian, an illuminating discussion that brings new light to Christian faith, new breadth and depth to prayer.

**\$2.75 At Your Bookstore**

**ABINGDON-COKESBURY**

## Productive Pastures

by **Hobart D. McKeenan**

### SERMON STARTER

#### The One Secret of Hope

*Though the vision tarry, wait for it, for in due time it will come and will not tarry.*—Habakkuk 2:3.

**T**HE prophet Habakkuk is a voice out of the dark. We know nothing about him except his name; but he has a note that is all his own. He puts to God some of the questions that are raised in our minds when we look round on the world, by our very faith in God.

It is true that faith settles some questions. But it also raises them. Some doubts and perplexities are the shadows that come with the light. The man who does not believe in God has no doubts or difficulties, except the doubts about his own creed that will arise in his mind when he thinks about Jesus. If a man does not believe in God, even the present horror of evil raises no questions. He can survey a battlefield calmly. It can even possess a morbid fascination. It is quite otherwise when we have seen the love of God in Jesus Christ and have listened to what he says about God's tender care. Then the cruelty and wickedness of the earth become an agony and start big questions in the mind. Habakkuk's perplexity is one that we all feel. He had heard God's word in his conscience. He knew God's law and loved it. It seemed incredible to him that this law should be disregarded, that it should not win the loyalty and capture the hearts of men, so that evil would be overcome. Instead of that the law seemed to be benumbed and paralyzed. We have all felt the same thing about the Christian message. It is so clear, so winsome, so compelling to the conscience, that it seems incredible that men should toss it on one side and pay no more heed to it than to a passing shower on a sunny day. This paralysis of the Christian message today is a big problem for those who know Christ and who know that without him the darkness of utter despair would descend forever upon their world.

Habakkuk is honest enough to face these perplexities. But he takes the right way with them. He does not throw over his faith because it raises doubts. He takes his stand upon his certainties. "I will stand upon my watchtower and will wait to hear what God will say." And God gave him the

assurance that light would come. "Though the vision tarry, wait for it; for in due time it will come and will not tarry."

There is a message here about the right way to deal with our insoluble doubts and questions. It is to take our stand on the things we know. It is to be loyal to our own experience of God. There are baffling mysteries. There are things in the world around us and perhaps in our own lives which seem in flat contradiction to the Christian faith. But our experience of God's love is a valid experience. If we have seen even a glimmer of the light of goodness and truth that shines in Jesus, that is a valid experience. If we have heard God's word in our own hearts, calling us to some duty or to stand for what he shows us to be the right, that also is a valid experience. The picture of God that took shape in the minds of the prophets and shone out in all its glory of love and righteousness in Christ, was but the reflection of God's face breaking through. If we hold to the truth we know and the light we have seen, more light will come. The darkness one day will be banished. The vision may tarry. The darkness is the testing of our loyalty. Faith means faithfulness. But we can be sure that light will come.

The vision of God that Habakkuk looked for was not, however, some truth that might illumine his mind. It was the vision of God in action. God himself would do something about the situation. He would come into action on the plane of history.

\*\*\*

In Jesus those who saw his glory knew that God had acted. He had stepped into the world in power. His coming ended one age and began a new age—the age of God's rule. But the life of Christ was not just something past. For it did not pass. It goes on and has gone on ever since. It means that God is waiting and ready to act again victoriously, to break into men's hearts and awaken them to himself. That is why the New Testament thrills with hope. All sorts of wonderful possibilities lie ahead because God is waiting to act. "We rejoice in hope of the glory of God." So St. Paul wrote when things were at their worst. That is what gave them their serenity and joy. It gave them also their adventurous

## LASTING PROTECTION AND BEAUTY

**FOR YOUR CHURCH  
BUILDINGS . . .**



*through*  
**WESTERN WATERPROOFING CO. SERVICES**

Weather and Water Damage Protection  
(above-ground and below-ground, interior or exterior)  
Concrete Restoration • Building Cleaning  
Tuckpointing • Building Restoration  
Over 30 years' experience serving hundreds of  
churches, institutions, and organizations

No materials for sale.  
All work guaranteed under  
contract, fully insured, per-  
formance guaranteed.

No obligation for a thorough  
analysis of your buildings.  
Write today for literature and  
references.

### WESTERN WATERPROOFING CO.

Engineers and Contractors

915 OLIVE ST. LOUIS 1, MISSOURI

A Missouri Corporation Giving Nation-Wide Service

## Monroe FOLDING TABLES

### And Folding Chairs

Ask for  
Catalog  
No. 225



## DIRECT PRICES to CHURCHES, SOCIETIES, SCHOOLS, CLUBS, etc.

Monroe Tables Designed and  
Manufactured Exclusively by

### THE Monroe COMPANY

60 CHURCH STREET      COLFAX, IOWA

obedience. They looked for God's leading and followed it.

There is an outlook here that we sorely need to recover. The note of radiant hope has largely gone from our Christian faith. We look into the future rather dejectedly. We are oppressed with the size of our tasks. Shall we ever be able to find security against recurring wars? The more we look into the problems that face our statesmen, the more troubled we become. We catch at straws like a drowning man. It is not only apathy we have to fight. It is something darker—the sense of moral despair.

The root of this despair is clear when we read the New Testament. These people were in as bad a plight as ourselves, but their eyes shone with hope. They believed in Almighty God. They knew that he who sent Christ into the world for our salvation and raised him from the dead, does not mean to leave this world to perish, and he has the power to bring in his Kingdom. They knew that the only way in which God's world can ever be renewed is by God himself and that he waits the opportunity. This is the outlook we need to recover. There is no other ground for hope.

What can we do o'er whom the un-  
beholden

Hangs in a night with which we can-

not cope?

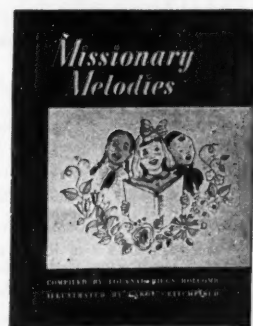
What but look sunward, and with faces  
golden

Speak to each other softly of a hope.

That hope of God's action is the one star in the sky. But it is there and it heralds the dawn. What God asks of us is that we shall be ready in the day of his power.—Dr. James Reid in *The British Weekly*.

#### Whitsuntide

Of the public holidays which by origin are holy days Whitsuntide retains least of its religious significance for the average citizen. Even an infrequent churchgoer cannot forget—and, to do him justice, does not wish to forget—the tremendous events recorded by Christmas, Good Friday, and Easter. He is conscious also that these seasons do not merely commemorate historical events but emphasize present facts; for, if it be true that the Son of God became man, and died, and rose from the grave, then the consequences of such truths must have imperishable influence on human thought and conduct, and are as important today as they were in the past. But the average citizen does not feel in this way about Whitsuntide. Its story lacks the beauty and intimate appeal of the Nativity and Resurrection narratives. \* \* \* He can-



### Missionary Melodies

Compiled by LOUANAH RIGGS HOLCOMB  
Illustrated by CAROL CRITCHFIELD

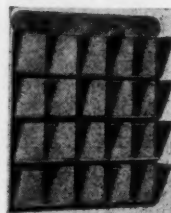
Sixty selected songs about boys and girls of every land for children ages three to nine. Songs for fun, for worship, and singing games to play—simple, rhythmic, and picturesque music, within range of children's voices. **\$2.00**

AT YOUR BOOKSELLER

**BROADMAN PRESS**  
NASHVILLE 3, TENN.

Keep your leaflet literature neat, orderly, easily available with handsome durable

# QUICK-PIC LITERATURE RACK



## TRACTS FOLDERS

### PAMPHLETS

Plexiglas compartments for complete view of contents. • Accommodates full size literature up to and including 6 x 9 inches. • Twelve standard sizes, wall and stand types. • Attractive design, six beautiful pastel colors. • Guaranteed as represented or money refunded.

For full information write for descriptive folder.

## EDINS SERVICE SPECIALTIES

801-06 Pecan Street

Arlene, Texas



## "A fine series..."

Singularly attractive books, outside and in... valuable contributions to the literature of ecstasy." — *Chicago Tribune*

## GREAT RELIGIOUS FESTIVALS SERIES

A wonderful price — only \$2.50 a book

1. **EASTER:** *Its Story and Meaning* by Alan W. Watts Illus.
2. **4000 YEARS OF CHRISTMAS** by Earl W. Count
3. **WE GATHER TOGETHER:** *The Story of Thanksgiving* by Ralph and Adelin Linton Illus.
4. **PASSOVER:** *Its History and Traditions* by Theodor H. Gaster Illus.
5. **PURIM AND HANUKKAH** *In Custom and Tradition* by Theodor H. Gaster Illus.
6. **HALLOWEEN** *Through Twenty Centuries* by Ralph and Adelin Linton Illus.

Take advantage of our special offer. Order all 6 of these books at a bargain price of only \$11.40 for the entire set.

## MAIL THIS COUPON TODAY

HENRY SCHUMAN, INC., Dept. 62-3

20 E. 76th St., New York 21, N. Y.

☐ Please send me the following volumes of the GREAT RELIGIOUS FESTIVALS SERIES at \$2.50 per copy:

- 1 2 3 4 5 6  
☐ I enclose check or money order, \$... ☐ Send C.O.D.

☐ Please send me... sets of all 6 books at the special bargain price of \$11.40 per set.  
☐ I enclose check or money order, \$... ☐ Send C.O.D.

Name.....

Address.....

City..... Zone..... State.....

not understand why it should be set by the Church on a level with Christmas and Easter. The events of those days make an immense difference still; but what practical difference to the man and woman of modern times is made by what is said to have happened to the first disciples on the Day of Pentecost? The holiday it brings makes Whitsuntide extremely welcome. But its religious interest is apt to seem merely commemorative and ecclesiastical. \* \* \* Whitsunday, rightly understood, recurs to emphasize not a past but a present fact. Apart from it, Christmas and Easter might well provoke melancholy rather than rejoicing. They bring before us the beginning and the triumph of a perfect human life. Yet the greater the realized beauty of that ideal, the more crushing must be our despair if we should find ourselves impotent towards emulating it, if the Christ had come and gone bequeathing no force to make his teaching an example operative in raising our own degraded lives. The real point is that on the Day of Pentecost this supernatural power, accompanied by nature's signs of power, had a new and astonishing manifestation. The disciples opened their hearts to welcome an unprecedented intensification of its influence, and thereby became men transformed. They flung open the windows of the soul, and a mighty rushing wind swept in, to cleanse, to strengthen, to ennoble. Thereafter it was less the wisdom of their words than the witness of their lives which impressed the world. \* \* \* All things had become new. No longer did they merely see the loftiest ideals from a distance, but found themselves able in increasing measure to transmute them into daily practice. Continually their accomplished things of which never had they supposed themselves capable. Cowardice was changed to courage. Incomparable hope replaced despair. Each event of the divine life of their Master had a closer and more personal significance. Christmas meant the more because they, too, were reborn, and Easter because they, too, were risen with Christ. Today, as at the beginning, the power of Pentecost is the need of the world.

## POETIC WINDOWS

### Beauty

In the noonday heat of the golden sun,  
 Or the twilight calm when the day is done,  
 In the quiet hush of a starlight night,  
 When the waning moon sheds her dimming light  
 Kneeling I'll worship at Beauty's feet.

It may be the sky all crimson and gold,  
 As the dying day her bright wings unfold,

Slowly curtsying deep, e'er she takes  
 her flight,  
 Through the jeweled lanes of a tropic  
 night,  
 Kneeling I'll worship at Beauty's feet.

And now 'tis a songbird carolling near,  
 To a fragrant rose tinted ruby rare,  
 Or the cradled blue of unbounded sea,  
 With its foam-tipped wavelets calling  
 to me,  
 Kneeling I'll worship at Beauty's feet.

It may be a streamlet murmuring by,  
 Mirroring white clouds in the azure  
 high,  
 Or the purple hills that like soldiers  
 stand,  
 Guarding forever my dear sunny land.  
 Kneeling I'll worship at Beauty's feet.

Oh! I see the crest of the queen of  
 night,  
 As she tops the hills in a burst of light,  
 Or the gems that hide in a velvet sky  
 Bright stars hymning hope that will  
 never die.  
 Kneeling I'll worship at Beauty's feet.

It may be a moonbeam's tremulous  
 dance  
 Or a cobweb's delicate silk perchance,  
 Whatever it be, be it high or low,  
 Or where'er my wandering footsteps  
 go,  
 Kneeling I'll worship at Beauty's feet.  
 — Faith Goodheart in *A Treasury of Jamaican Poetry*

### Recipe for a Boy

Take a pair of spindleshanks  
 Dangling from a tree,  
 A big toe bandaged with a bow,  
 A turned-up dungaree;

Take a mouth that bleeds with jam,  
 A nose of second skin,  
 A shock of crew-cut auburn hair,  
 A corrugated shin.  
 Take a mind that can encompass  
 Rockets out in space,  
 But not a simple detail such as  
 Hanging clothes in place.

Add a heart of purest gold  
 With just enough alloy  
 Of Puck to prove his metal,  
 And you have — a boy!  
 — Virginia Moody Hagan in *Think*

### Remembered Fragrance

The trees are murmuring memories  
 To birds upon the wing,  
 Who try to choose from all the rest  
 One bough whereon to sing,  
 And all the world is whispering:  
 "Remember, it is Spring!"

I know where April holds her court  
 On hill-crests far away,  
 Where Youth and Morn and Springtide  
 meet  
 To revel blithe and gay:  
 Pimento blossoms drench the air  
 With sweets from every spray.

There is no other scent like this  
 Though orange-blossoms hold  
 Romance and wedded-happiness  
 Within each flaxen fold,  
 This perfume of sweet innocence  
 Before the world grew old.



There the wild woodbine stores Love's breath

In gold and porcelain ware,  
The moths pause in their airy dance  
To sip the vintage rare,  
And every laden wind bestows  
Its bounty on the air.

No more for me those dewy hills  
Crowned with the smile of morn,  
No more that fragrant cup of youth  
Where nature is re-born:  
I lost my talisman of Hope  
And wandered there forlorn.

But still when Springtide thrills the earth

My weary heart would fain  
Return to home and joy and love,  
Forgetting all the pain,  
And roam those mountain-sanctuaries  
In happy youth again.

—Albinia Catherine Hutton in *A Treasury of Jamaican Poetry*

## SELECTED PROSE

### The Origin of Sin

Shakespeare's Iago has puzzled some critics because it is so difficult to find a "cause" for his malignity. The difficulty lies with the critic. You cannot apply an impersonal law of cause and effect to personality. The root of Iago's character was in the very creative centre of his own life. Literally he created his bad self. Count Guido Franceschini who moves his dark and slimy way through *The Ring and the Book* has very truly made evil his good. He made himself for evil. As you watch Absalom winning the hearts of the people from their loyalty to his father you see a human vampire doing his work. If literary artists were more deeply honest and less eager to find good reasons for the doing of evil things, we should have many more books which, with uncompromising loyalty and honesty, dealt with man's capacity at the very centre of his life to make evil his good. All this Jesus saw with complete clearness. All this he expressed with utter finality. All this is a part of the terrible dignity of the man who can use his freedom to "No" to goodness and to God.—Lynn Harold Hough in *The Dignity of Man*.

### The Virtue of Understanding

The minister must respect his congregation, remembering Dr. Johnson's penetrating words of charity when Boswell told him that Dr. John Campbell drank fourteen bottles of port at a sitting, and Johnson said: "However, I loved Campbell; he was a solid orthodox man; he had a reverence for religion. Though defective in practice he was religious in principle." It is clear that scolding is out of place in the pulpit. Under a rain of denunciation most modern ears put up their umbrellas and let the drips run on their neighbor's shoulders. It is better to lead the congregation along, starting with several general principles to which they gladly give consent, and then applying

these to unexpected special instances, and modestly inferring how it is possible to escape the obvious applications. It is not a question of cowardice or of courage, it is a question of method. \* \* \* There is a curious connection between orthodoxy and meanness; evangelical rapture and financial untrustworthiness; temperance and gluttony; the expansion of the pulpit and the constriction of personal generosity. An expert is an ordinary man far enough away from home and a saint's reputation too often depends upon the silence of the family.—J. Edgar Park in *The Miracle of Preaching*.

### Gardening and Growing Old

As you grow older, your energy diminishes and there comes a time when you can no longer play games, and are left to get through the remaining years as best you can with no resources for your old age. The fattening middle-aged athlete is almost as distressing a spectacle as the fattening middle-aged beauty. But an interest in the ways of Nature and a knowledge of the proper times and right treatment of growing things does not fail or fade, but constitutes an investment which, as the years pass, pays ever greater dividends. An old man pottering about among his roses or even his cabbages is a pleasant sight. How else, indeed, should an old man occupy himself? And that is how I should like to end my life.—C.E.M. Joad in *If I Had My Time Again*.

## Bookish Brevities

In *The Dignity of Man*, Lynn Harold Hough, the greatest living prophet of Evangelical humanism in America and one of the most select preachers of the English-speaking world, has come to the defense of man. With his usual manifestation of vast and varied erudition, together with undeviating loyalty to classic Christianity, he defends the inherent and potential greatness of man both against the behaviorist psychologists who would deny man's essential moral freedom and the modern cult of psychopathic theologians who, to exalt God, think it necessary to debase man. This book is aglow and agile with prophetic fire and, as might be expected, it comes clothed in all the literary grace of a master of vivid and vital English prose. Dr. Hough, after a half century of study and contemplation, continues to drink deep draughts from the clear springs of Greece. With an almost deceptive ease he walks with discriminating judgment and choice amongst the select prophets, philosophies and literatures of our race. And, all the while, Dr. Hough has known and proclaimed—and never with greater

(Turn to page 62)

## Free Family Week Filmstrip

- Beautiful litany on the Christian home, visualized with posed photographs. Sent without charge or obligation on request, with free folder describing two new 35mm. filmstrips for Christian Family Week (May 6-13), plus other brand new filmstrips for church use.

## Church Screen Productions

P. O. BOX 5036 NASHVILLE 6, TENNESSEE

## Books of Remembrance

Record the life history of your church along with the names of those whose gifts have benefited your church. Beautiful, hand-tooled leather books with hand-engraved pages are exhibited in carved repositories. Also, exquisite stained glass windows and church furnishings. Send for our catalog.

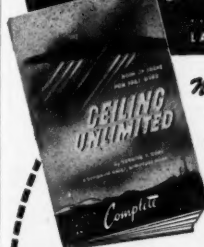
## WHITTEMORE ASSOCIATES, INC.

16 ASHBURTON PLACE, BOSTON, MASSACHUSETTS

## A VACATION SCHOOL PLAN

Complete

...TO THE LAST DETAIL



New 1951 DVBS  
TEACHER'S AND  
DIRECTOR'S  
HANDBOOK...

FREE

Soar to new heights in your Vacation Bible School this year—"Ceiling Unlimited" shows you how. Covers your DVBS fight in seven logical steps... Includes a brand new section of director's helps, with tips on general theme, closing program, etc....

This 48-page book also gives you full information on the course that's COMPLETE to the last detail—

FREE

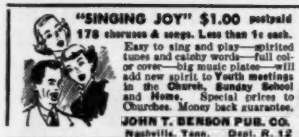
All Bible  
VACATION SCHOOL LESSONS

Yes! PLEASE RUSH TO ME...

FREE copies of the 1951 DVBS book of ideas, "Ceiling Unlimited" by Bernice T. Cory.

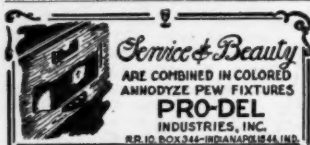
Name.....  
St. and No.....  
City.....Zone.....State.....  
GET THIS BOOK FROM YOUR FAVORITE DEALER OR

434 SOUTH WABASH, CHICAGO 5, ILL. DUPE. CMB-41  
Scripture Press



**BROOKS SIMPLIFIED INDEXING**  
locates the article, reference, verse or subject you want quickly. Simple, convenient and quick . . . inexpensive. Original outfit for preachers, teachers, students and all seeking organized information sources, only \$3.50 postpaid. Order today.

AMERICAN PROPHETIC LEAGUE, INC.  
Box 88, Eagle Rock, Los Angeles 41, Cal.



### Gift and Memorial Plates



Hand engraved polished brass. Letters filled with baked enamel—won't tarnish. Send inscription for quotation.

BERNARD-SMITHLINE CO.

23-06 39th Avenue, Long Island City, N. Y.

## Through the Publisher's Door

Many are they who pass leaving pleasant memories

By William R. Barbour\*

GEORGE H. DORAN  
("G. H. D." to His Friends)

RECENTLY William R. Barbour, Jr., who has been associated with the sales department of the Fleming H. Revell Company for seven years, conferred with George H. Doran in Toronto.

That was a meeting of the past and the present.

When Mr. Doran was a young man, Fleming H. Revell met him in Toronto, employed him and for years he was a member of the Chicago Revell staff. He married the daughter of Alexander McConnell, who later was secretary of the Revell Company.

"G. H. D." was clever, ambitious, congenial and such a good salesman that Charles Roe once asked his American Baptist Superior to see Mr. Doran for he did not trust his own judgment when Mr. Doran presented his books for sale.

About 1901, Mr. Revell transferred the company headquarters from Chicago to New York City. Mr. Doran was then our vice president. He withdrew and established his own company and for several years was the American associate of Hodder & Stoughton, well-known English publishers. The editor of *Church Management*, Dr. William H. Leach, was associated with Mr. Doran for some time during this period. Then Mr. Doran joined the Doubleday Company and only recently has his name been dropped. Later he represented a Hearst periodical in London where, on several occasions, he was

most helpful to me when I needed his advice. In later years, Mr. Doran lived in Prescott, Arizona, and is now in Toronto to be near his sister who is ill.

Briefly, such are the high spots of his career.

And why this reference to "G. H. D."?

One reason is the fact that he had a considerable influence on the publication of religious books during a period when there were not many publishers of this special type of book. Indeed, fair reader, just check on the books in your library and note the number published by the Revell Company prior to 1900—then check off the ones with Doran on the back cover and his "G. H. D." on the front cover. It was he who arranged for the Ralph Conner books published by the Revell Company and the author was his intimate friend.

As a person Mr. Doran is truly amazing. His mind still works like an electric current. He has the basic philosophy of book publishing and the details at his finger tips. He was trained by Mr. Revell and for a time lived in the Revell home, Evanston, Illinois. They were business associates and friends although quite different in temperament. Few today know that Mr. Doran began his business career with our company and his later more general experience followed his first years in Chicago with Mr. Revell.

Five years ago I was staying for several days at the Lake Shore Club in Chicago. Across a large dining room I saw a man pass quickly into another room. I could see only his back but it just had to be "G. H. D." and it was. The next day in his room at the Blackstone Hotel Mr. Doran told me of his early and later experiences and mentioned that if he and Mr. Revell had stayed together, they would have "gone places." They both did as it turned out!

Gradually, as Mr. Doran enlarged the scope of his own company, religious books were secondary but he never lost his interest in them. Only a few years ago, as several of us were returning from lunch, we saw a man looking at the books in our Fifth Avenue window. He held a cane under his arm. Again from afar I recognized Mr. Doran. He had come to suggest that we publish a manuscript of sermons preached by his Prescott pastor. He asked about general publishing trends and our current sales.

His daughter called a few months ago to pick out a Bible at her father's suggestion. "It must be a good one and charge it to me," was "G. H. D.'s" message to us.

The Doran religious books were purchased from the Doubleday-Doran Com-

## Bookish Brevities

(From page 61)

power or clearer insight than in this volume—the tremendous truth which Eugene Rosenstock-Huessy discovered at the end of a long, painful, and creatively thoughtful pilgrimage, namely, that life itself is cruciform, and that it is in the very shadow of the Cross that man sees into the nature of his own heart and the heart of all things ultimate. The preacher or teacher who will make the authentic insights of this great preacher and teacher his own will have moved a long way in the direction of a revitalized faith in the essential dignity and possible destiny of man. It is a great book! (Abingdon-Cokesbury; \$1.75)

\*President, Fleming H. Revell Company.

pany by Richard R. Smith, Inc. Later Mr. Smith offered them to us. He asked Mr. Doran to advise us and his prompt reply from London was for us to not buy all of the books, for he felt that we had a large enough backlog list of books. He was right. We suggested that Harper Brothers consider the offer and they completed the arrangement. Thus, ten years ago the Doran religious books became a part of the Harper list and many of the titles continue in demand.

If you have read Mr. Doran's *The Chronicles of Barabas*, you will recall the varied adventures of Mr. Doran. It was published by Harcourt & Brace Company. It was filled with personal experience, frankly presented.

Stories about Mr. Doran are many. Not long ago at the Publishers' Luncheon Club, of which "G. H. D." was an early member, a publisher at our table told how Mr. Doran visited Paris, while living in London, and was dressed as a Bond Street customer should have been dressed. A small newspaper lad was not to be fooled. He is reported to have rushed up to "G. H. D." and thrust into his hand the last issue of the Paris edition of a famous New York newspaper.

How old is Mr. Doran? I do not know and do not care. His mind and his manner are young and he will never grow old to his friends on both sides of the Atlantic.

### Arnold Bennett

(From page 14)

are again traceable to the Five Towns complex. The efficient handling of life is necessary for the soul's escape from the dull and drab environment of its early experiences. So the study of success arises. "How to live on twenty-four hours a day" is worth everybody's study.

#### The Old Wives' Tale

This rather unwieldy book of 612 pages has a peculiar charm and attraction. Its meandering simplicity seems to reflect the extremely simple outlook on life of the typical English middle-class business family of the Five Towns. Yet every now and then emotion and event break fiercely loose and one has glimpses of depths of molten heat in the inward condition of very simple people. As one writer has put it: "Constance and Sophia are provincial heroines—but they are heroines. Unintelligent, self-centered, eccentric, if you like, but full of honesty and courage, of practical ability and sincere affection. Above all, they have common sense, the knowledge of how to live."

*The Old Wives' Tale* is a perfect work of art and thoroughly representa-

tive of what may be termed the Arnold Bennett interpretation of life. He makes full use of the simple and undoubted fact that however dull and prosaic a man may appear to others, however tedious his life may seem, to himself his life is always exciting, amazing, and he himself a daily miracle.

So this novelist of the hum-drum ministers, often, it seems, in spite of himself, to the Secret Wonder, and the Eternal Splendour of Life. This fact redeems the sordid foreground of his work and puts him "on the side of the angels."

### AIR CRUISE TO THE HOLY LAND

A thirty-day air cruise which will take members to three continents, Europe, Africa and Asia, is being planned by Reverend Harriet-Louise Patterson whose work is well known to readers of *Church Management*. Many of you have read her book, *Around the Mediterranean With My Bible*. This cruise will take you to most of the places mentioned in the book and others as well.

It is planned for the cruise to leave New York near the end of August. It will, of course, be limited in numbers but plane spaces are still available. If, at all interested, it would be wise to write at once. Address your inquiries to *Church Management*, 1900 Euclid Avenue, Cleveland 15, Ohio, which will, in turn, hand them to Miss Patterson. It is amazing the territory which can be covered and the places visited through the speed of air travel.

### IT COSTS MINISTERS TO LIVE

The cost of living for our pastor and his family has increased six per cent since the outbreak of the Korean War. From 1947 to the start of the Korean War it had increased eight and four-tenths per cent.

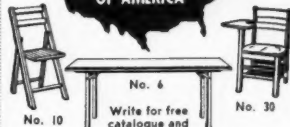
We are not discussing what a pastor earns or what his salary should be. The cost of "subsistence living" of our pastor and his wife and two children in 1947 was \$2,992 a year. By the time the Korean War began (July, 1950) it had increased to \$3,243. When the recent federal price control order was issued, January 26, 1951, it had gone up to \$3,437.

Some denominations are using a "Minimum Salary Plan" to supplement the lower salaries. These plans are described in a 40-page bulletin entitled *The Salary of Rural Pastors* which is being distributed by the Rural Department, Drew Seminary, Madison, New Jersey, for ten cents.

### CHAIRS AND TABLES

FOLDING, NON-FOLDING, STEEL, WOOD

CHAIR COMPANY  
OF AMERICA



No. 10 No. 6 No. 30  
Write for free  
catalogue and  
price list.

PLEASE MENTION REQUIREMENTS.  
LIMITED STOCK AVAILABLE  
FOR PROMPT DELIVERY

CHAIR COMPANY OF AMERICA  
Dept. 4 1186 BROADWAY, NEW YORK 1, N.Y.

SPECIALIZING IN  
Chancel Furniture  
SINCE 1876



TRINITY METHODIST CHURCH  
YOUNGSTOWN, OHIO

Over 5,000 Satisfied Customers

THE THEODOR KUNDITZ CO.

1777 MAIN STREET CLEVELAND 11, OHIO



### NEW LIGHTING FOR CHURCHES

At Low Cost—Direct  
From Manufacturers

WRITE FOR CATALOG OF  
AUTHENTIC DESIGN

McFadden Lighting Co.

2308 S. Seventh Street



St. Louis, Missouri

CLARK'S	CHURCH BULLETIN BOARDS	ILLUMINATED CROSSES
BULLETIN BOARD LETTERS	BRONZE TABLETS	MEMORIAL AND GIFT PLATES
W. G. CLARK CO., INC. 60 LAFAYETTE ST. NEW YORK 13 SEPARATE LITERATURE OF EITHER ON REQUEST		

**BAPTISTRY**  
 Instantaneous Gas Water Heater  
 450 G. P. H. — 20" Rise  
 Write for Special Discount  
 Folders to Churches  
**LITTLE GIANT MFG. CO.**  
 907 - 7th Orange, Texas

**HENRY KECK**  
**STAINED GLASS**  
**STUDIO**  
 1410 W. GENESEE ST.  
 SYRACUSE, N.Y.  
 REPAIRS • GILDED • CRAFTSMANSHIP  
 ORIGINAL DESIGNS

**PULPIT & CHOIR GOWNS**  
 Pulpit Hangings, Altar Cloths,  
 Bible Markers, Communion Linens,  
 Embroideries, Fabrics  
 Custom Tailoring for Clergymen  
 Marking 114 years  
 of service to the  
 church and clergy.  
**1837 1951**  
**COX SONS & VINING, Inc.**  
 131 East 25th Street New York 10, N.Y.

**Signmaster Outdoor Bulletin**  
  
 FIRST BAPTIST CHURCH  
 No. 1409, \$310.00, F.O.B., Philadelphia  
 Complete with translucent bakelite  
 church name panel, font of changeable  
 letters, fluorescent tube lighting, flash-  
 ing cross, rustproof metal case and  
 posts for lawn. Write for our 75-page  
 catalog of signs.  
  
**SPENCER STUDIOS**  
 INCORPORATED  
 117 South 13th Street, Philadelphia, Pa.

**Beautiful Backgrounds**  
**IMPROVES PULPIT 50%**  
 • Stage Curtains, All Colors  
 • Room Division Draw Drapes  
 Inexpensive and easy to in-  
 stall. Send sizes on sketch  
 and color wanted. Estimate  
 with samples.  
**CAMDEN ARTCRAFT CO.**  
 180 N. Wacker Dr., Chicago 6

**Now Available**  
**"THE PILGRIMAGE PLAY"**  
 in full color — 16mm sound  
 Write for descriptive folder  
**CHURCH FILM SERVICE**  
 2595 Manderson Street, Omaha 11, Nebraska

## Ministers' Vacation Exchange



**V**ACATION EXCHANGE items are now pouring into the office of *Church Management*. Many of them are repeats by men who have arranged pleasant exchanges in the past years. The department will continue through the May and June issues. There will be many opportunities for you to arrange an exchange which will give your family an inexpensive vacation in an unfamiliar part of the country.

No charge is made for insertions. But you must give a post office address so that no clerical work falls on our office. Rush any item you have in mind for the May issue.

**Will Supply.** Desire preaching opportunity for use of manse and/or honorarium, August 12 through September 2. Congregational, but will consider any congenial denomination. Prefer Middle Atlantic area, but will consider any location within 500 miles. Thirty-six years old. Three in family includes seven-year-old son. **Kenneth Earl Ballard, Little Valley, New York.**

**Will Supply.** Pulpit of any congenial denomination during August. Either honorarium or use of manse. No children or pets. Preferably within 300 miles of home. Fishing desired. Pastor, First Presbyterian Church, 325 members. **Charles R. Murray, Box 529, Edmond, Oklahoma.**

**Will Supply.** Pulpit of any Evangelical denomination in the Central California area on Sundays, June 3 and 10. Am ordained Presbyterian (U.S.A.). **Rev. Gerald V. Case, P.O. Box 431X, Wendell, Idaho.**

**Supply Wanted.** Medford, Massachusetts. First Methodist Church, with over 600 members, located about seven miles from downtown Boston. Universities, historical places, libraries, beaches. Desires Protestant minister to supply pulpit, one service each Sunday, for last Sunday in July through Labor Day Sunday, and be ready to perform marriages and conduct funerals in exchange for use of modern parsonage. No exchange. Two bedrooms available. **Wellington C. Pixler, 41 Central Avenue, Medford 55, Massachusetts.**

**Will Supply.** Congregational minister. Former pastor of a church in Den-

ver for seven years, plans to spend the month of August in Colorado. Would like to supply a pulpit around Denver or Colorado Springs during the month of August. Reference: Superintendent of Colorado Congregational Conference, 1657 Penn Street, Denver 5, Colorado, or the Office of the Denver Council of Churches, Trinity Building, Denver. **W. Carl Rarick, Palestine, Illinois.**

**Brooklyn, New York.** Use of parsonage for July and August offered for preaching at two Flatbush Union Services and for being here to care for parish emergencies. Write: **W. T. Griffiths, Ocean Avenue Congregational Church, 1058 East 21st Street, Brooklyn 10, New York.**

**Methodist Minister, college city (50,000) Finger Lakes region.** Will exchange or supply, July or August. One service only. Atlantic coast town or Canada preferred. **Percy Frank Asher, 210 Oakwood Avenue, Elmira, New York.**

**Will Supply.** Lutheran minister will supply for the month of August in any mountainous region from Maine to Georgia or the interior in any denomination for free use of parsonage or other suitable living quarters. Only two adults in the family. In reply give altitude. No exchange. Only one preaching engagement each week. **Bernhardt Bohrer, St. Luke's Lutheran Church, 214 Conklin Street, Farmingdale, New York.**

**Will Supply.** Whole or part of August. Western or New England states preferred. Write **David R. Thomas, First Congregational Church, Wyoming, Illinois.**

**Mount Airy, North Carolina.** Methodist minister desires exchange of pulpit and parsonage in July. Prefer Boston or vicinity, coast of Florida, New Orleans, or Louisiana. Mount Airy is in foothills of Blue Ridge Mountains, 8,000 population. Church 800 members. Comfortable and convenient parsonage. Five bedrooms, two baths. Only Sunday morning service. Reasonable honorarium exchanged. **A. C. Waggoner, 146 Franklin Street, Mount Airy, North Carolina.**

**Newport, Kentucky.** First Presbyterian Church U.S.A. Honorarium of \$100 for one preaching service a week and the offer of modern manse in best



part of the city. Prefer entire month of August for a similar exchange with minister in any part of the United States or Dominion of Canada. Have no denominational preference. City of Newport, Kentucky lies within five minutes of downtown Cincinnati, Ohio. Opportunities to attend National League baseball and Cincinnati Summer Opera and other cultural advantages; also interesting side trips into Blue Grass state of Kentucky to home of Lincoln, Old Kentucky Home, etc. Four in family. Have had many successful exchanges in past. Can give best of references. Newport church has membership of around 300. Joseph W. Fix, 669 Nelson Place, Newport, Kentucky.

Will exchange manses, or supply pulpit in exchange for manse, in the vicinity of New York City. Three Sundays between July 15 and August 23. Delightful ocean beaches. L. A. Taylor, Executive Secretary, Wilmington Presbytery, 209 North 13th Street, Wilmington, North Carolina.

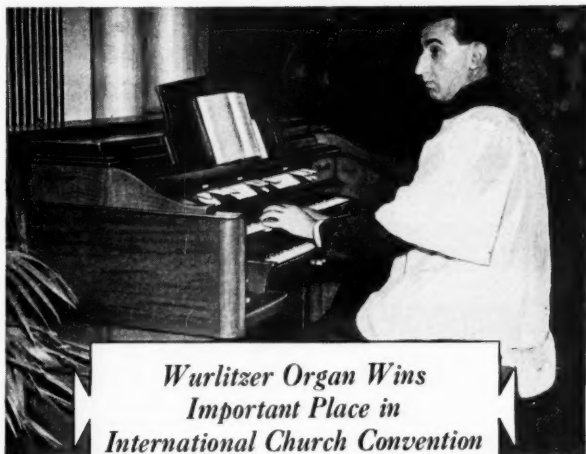
Langhorne, Pennsylvania. Pastor of Presbyterian church located in Pennsylvania's lovely Bucks County just five miles from Philadelphia and only 20 miles from Princeton, New Jersey desires to exchange use of manse during August with minister in seaside or lakeshore town. Lovely manse pleasantly located. Distance no obstacle. Robert J. Rodisch, Gillam Avenue, Langhorne, Pennsylvania.

Supply or Exchange. Manse and pulpit, one service, offered six weeks, including Sept. 2, Presbyterian, 200 members, 25 miles from Indiana and Michigan lakes area. Any Federated church or congenial denominational church, preferably in New York City area, for use of manse and nominal honorarium. Two adults; wife could substitute as organist, either pipe or electric. D. Andrew Howey, P.O. Box 109, Montpelier, Ohio.

St. Paul, Minnesota. Would you like to spend six weeks during July and August in St. Paul, Minnesota? Center of a large vacation area—cool climate, wonderful fishing, swimming and all the rest. Use of seven-room modern parsonage for supplying one service a week. Would consider exchange of pulpits but probably will not be able to fit into your schedule. Correspondence welcomed. W. W. Witt, 1971 Princeton Avenue, St. Paul 5, Minnesota.

Moosic, Pennsylvania. Presbyterian church of 425 members; between Scranton and Wilkes-Barre at gateway to Pocono Mountains and within easy reach of lakes. Desire exchange of manse and pulpit during August. One Sunday morning service here. Modern manse with all conveniences. Prefer ocean or lake location. William J. Frazer, 625 Main Street, Moosic 7, Pennsylvania.

Quincy, Massachusetts. Modern parsonage with three bedrooms, automatic washer, mangler, etc. Five minutes from the ocean; twenty-five minutes from Boston. Cool ocean breezes. New quarter million dollar church plant. Interested in exchanging with someone in a small community not more than 600 miles from Boston. Will exchange



### Wurlitzer Organ Wins Important Place in International Church Convention

As part of the official planning for the 17th Biennial Convention of the United Lutheran Church in America at Des Moines, Iowa, October, 1950, a Wurlitzer Organ was selected to head up the musical part of the program.

Official organist for the occasion was Giuseppe Moschetti, well known as a brilliant concert organist both in this country and abroad. Reporting on his part in the convention, Mr. Moschetti says, "With

this instrument, I was able to perform three organ recitals every day and to conduct and accompany at the same time mass meetings of more than 3500 people, and also to accompany choirs of more than 200 voices. My sincere congratulations to you... especially for the church tone quality of this organ."

Isn't this the flexibility you want in the organ you buy? See and hear the complete line now being displayed by Wurlitzer dealers.

The Rudolph Wurlitzer Company, North Tonawanda, New York. Executive Offices, Chicago, Ill.

## WURLITZER

World's largest Builder of Organs and Pianos  
Under One Name



See the new Wurlitzer Pianos, too. More people buy Wurlitzer Pianos than those of any other name.

## Stories of Hymns We Love

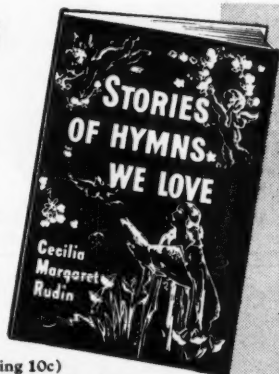
By Cecilia Margaret Rudin, M.A.

What are the secret springs from which our great hymn writers drew their inspiration? Do you know how Isaac Watts was moved to write "O God Our Help In Ages Past"? How Martin Luther came to write his beautiful Cradle Hymn? Gives you the story behind such world-wide favorites as the "Old Rugged Cross", "Onward Christian Soldiers", "O Beautiful For Spacious Skies", "Home Sweet Home", and many others, chronologically arranged.

155 Subjects—Hymns, Authors, Composers, richly bound in two colors, beautifully printed, price only \$1.25. (Mailing 10c)

Order your copy and a gift supply from your Dealer today or

JOHN RUDIN & COMPANY INC. Also Publishers of "THE BOOK OF LIFE" 1018 S. Wabash, Dept. C-1 Chicago 5



## UNION LESSON HELPS

on the International Uniform Lessons



are based  
squarely on  
the Bible

Union Lesson Helps stand for and emphasize the foundation truths held in common by all evangelical Christians. Undenominational and uncontroversial, they can be used with safety in any Sunday school.

Write for free specimens

AMERICAN SUNDAY-SCHOOL UNION  
1816 Chestnut Street Philadelphia, Pa.

**STAINED GLASS**  
**B.F. BIEHL**  
REPAIRS REBUILDING  
261 W. CRAISBURY AVE. AUDUBON, N.J.

## DRESS-UP . . .

### Your Church Bulletins!

Investigate the advantages of our Every Sunday Illustrated folder service. Inexpensive. Easy to handle. Write today for free samples and information.

CHURCH WORLD PRESS, INC.  
1900 Superior Avenue Cleveland 14, Ohio

FRESHEN YOUR PREACHING WITH CORRESPONDENCE INSTRUCTION. Practical courses in psychology, literature, theology, etc. Competent faculty. Individual instruction. Reasonable. Write for further information.  
**CENTRAL SCHOOL OF RELIGION**  
(A correspondence institution established 1896)  
6030 Lowell Avenue  
Irvington, Indianapolis 19, Indiana

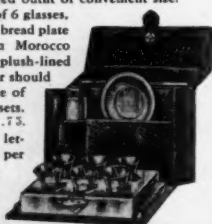
## DIETZ PASTOR'S INDIVIDUAL COMMUNION SET

Complete outfit for administering the Sacrament in the home to the sick or shut-in

- Well arranged outfit of convenient size.

Contains tray of 6 glasses, wine flask and bread plate with cover in Morocco grain leather, plush-lined case. No Pastor should be without one of these handy sets. Price, \$11.75. Name in gold letters on case, per line extra 75c.

At your dealer.  
Catalog free



**WILLIAM H. DIETZ, INC.**  
10 South Wabash, Dept. 24, Chicago 3, Illinois

**MEMORIAL PAINTINGS**  
JOHN KROGMANN Artist  
616 Gaslin Street, Studio 7  
HAMMOND, INDIANA

for three, four or five weeks anytime during the summer. **Bedros Baharian**, 444 Washington Street, Quincy 69, Massachusetts.

Will Supply Pulpit for use of manse, other living accommodations or honorarium for August. Prefer village, small town or suburb in the mountains, or near lake or sea coast. I am a Congregational minister with Methodist background, also an organist, choral director and Ph.D. Will exchange manse if desired, but probably without preaching at this end. **LeRoy E. Wright, Pastor**, First Congregational Church, 23 North Root Street, Aurora, Illinois.

Princeton, West Virginia in West Virginia Mountains, 2450 feet altitude, church 500 members, residential community. Desires New England, around Boston preferred or New York City. Manse exchange and honorarium. Like beach. **John A. Womeldorf**, Princeton Presbyterian Church, Princeton, West Virginia.

Will Supply. Methodist pastor expects to be in the Finger Lakes region of New York week-end of July 29, 1951 and would be happy to supply pulpit of any congenial church or rural circuit in exchange for family week-end entertainment. **Milton Thomas, Saegertown**, Pennsylvania.

Will Supply Pulpit in or near Denver, for use of manse and small honorarium for July or August, Presbyterian church, 175 members. **J. M. McKnight**, Box 457, Crestview, Florida.

Waterloo, Iowa. Pastor of Presbyterian church, 1200 members, mid-west city of 60,000, desires to exchange manses and pulpits with a minister in another part of the country for four Sundays in either July or August, or will supply for use of manse if exchange is not wanted. Have family of five. Our manse is modern, automatic washer, drier. **Warren K. Martin**, 720 W. Fourth Street, Waterloo, Iowa.

Campton, New Hampshire. Will ex-church in southern Wisconsin or north-ister of an evangelical Protestant church insouthern Wisconsin or northern Illinois (near Chicago) for the month of July. Small Baptist church, here, located in village on edge of White Mountains. Swimming, mountain trails, famed Franconia Notch with "The Great Stone Face" nearby. Thousands come each summer to tent and trailer camp within one mile of village. Write: **Herbert C. Taylor**, Campton, New Hampshire.

Will Supply June 17 for any congenial church in Arizona or California. Will supply June 24 in the San Francisco vicinity. **F. L. Kelly**, First Baptist Church, Guthrie, Oklahoma.

Will Supply. Methodist pastor would like to supply any Protestant church for two, three or four Sundays of July or August, or parts of both months, in any New England state, or Florida. Prefer church close to body of water. Ask only use of parsonage in return for such services. Am graduate of Boston University School of Theology. Will send references. **John W. Barkley**, 209 S. East Street, Lebanon, Illinois.

Millerton, New York. Desire pulpit and manse exchange or merely manse. Prefer month of July. On or near ocean. From Boston to Carolinas. No honorarium. Millerton is in a lovely vacation country at the foot of the Berkshire Mountains, close to New England. Family of four. **Thomas B. Walker**, Presbyterian Church, Millerton, New York.

## 209 TV CHANNELS FOR EDUCATIONAL USE

Washington, D. C.—The Federal Communications Commission has announced a pattern of future television development in the United States which reserves 209 channels for the use of non-commercial educational stations.

The move is of importance to religious groups because the channels will be available to church-affiliated colleges and universities on the same basis as state schools.

The commission did not attempt to lay down any standards under which the education permits will be issued, but merely announced in releasing a pattern of future channel allocations, that this number of channels would be reserved.

Eighty-two of the educational channels will be on the present standard television band, largely in the West where, due to greater distance, there is less crowding of existing facilities. The other 127 educational stations will be assigned to the new ultra-high frequency range.

Converters will be required on present sets to permit reception of the new high-range band, but the FCC said it believes that all future television sets will be built to receive both bands.

Commissioner Frieda B. Hennock criticized the commission for not reserving more channels for educational purposes.

"Our daily experience," she said, in a separate opinion, "furnishes the evidence of television's amazing growth, as well as its extraordinary impact upon the minds, habits and lives of all Americans. Anyone who has observed a young child sitting captivated before a television receiver needs no further proof of this fact."

FCC chairman Wayne Coy, on the other hand, in a separate opinion, expressed doubt that educational institutions, particularly those privately endowed, will be able to take advantage of the television opportunity.

The commission's order reserving the channels will not become final until after hearings have been held and the entire allocation pattern for nationwide commercial telecasting approved.

—RNS

## They Say-What Say They? Let Them Say\*

### MOODY WANTED TO SWEEP UP THE H's

Across the desk of Dr. Louis Evans in Los Angeles I passed a typewritten copy of my reference to his father, William Evans, before it appeared in a recent issue of *Church Management*. He remarked that his father's well rounded voice was developed after D. L. Moody told him it was as big as a peanut. Indeed, added Dr. Evans, he as a lad had watched his father exercise his mouth muscles before a mirror to follow instructions from an expert in voice production in Chicago.

Dr. Evans also said that he had heard his father, William Evans, deliver a trial sermon at the Moody Bible Institute. Suddenly he asked for a janitor to hurry along a "dust pan and broom to sweep up his H's," which the young Englishman Evans had dropped.

Evidently Mr. Moody was anxious to help William Evans. The result was the gradual development of a resonant American voice which could be heard clearly in the largest churches.

William R. Barbour, Fleming H. Revell Co.,  
New York City.

\*\*\*

### MOTIVATION FOR MOTHER'S ROOM

I have read Mr. Conover's article in the March copy of your excellent magazine with quite a bit of interest. You see, we have in our church, the Vesuvius Baptist Church, Vesuvius, Virginia, such a mother's room as he questions. It seems to me that the main reason for either type should be considered. In providing for small children, is the question one of taking care of them so that the parents may enter into the worship service, or is it a means of providing training for the child in attitudes and behavior in church?

Personally I feel that the latter reason should prevail. "Train up a child in the way that he should go, and when he is old, he will not depart from it." I know of at least one church in which the children are allowed to play and have a good time, when they should be learning reverence and the true meaning of the worship service.

Both plans have their advantages. In a large church, where the personnel is available, where equipment can be provided and where room is available, Mr. Conover's plan is excellent. It is nice to have a free clinic to which to take the babies each Sunday morning. But then, too, in the mother's room, each mother is responsible for her own child, she knows what it is doing each and every moment of the time, and she can have more control over it in trying to teach it how to behave in church.

Mr. Conover mentions the noise of the loud-speaker. Our speaker has a volume control knob on it, and is easily reached by any adult who cares to change the volume to suit conditions. As far as neuroses are concerned, that seems to be more in the mind of the adults who study such things than there are actually in the

(Turn to page 69)

\*Most letters must be abridged to economize space. The editor attempts to preserve the part which best expresses the writer's point of view.

## FOR LOW COST *Temporary* COMFORTABLE SEATING

### 180 Series



184



An economical folding chair with nothing spared to make it comfortable, sturdy. Curved backrest. X-braced welded channel steel frame. Only 1" in depth when folded. Built with steel or plywood seat, padded seat and backrest. Continuous rear leg, or four feet.

## NORCOR FOLDING CHAIRS

### 1100 Series

1104



An exclusive Norcor feature—the self-adjusting backrest. Conforms to every backward, forward motion.

### ▼ 2102 Detachable Tablet Arm Folding Chair



The chair you WANT to sit in! Oversize, comfort-curved seat and self-adjusting backrest on strong tubular frame. Available with steel or plywood seat, or richly padded and upholstered seat and backrest.

WRITE FOR FREE CIRCULARS

The **NORCOR** Line

Twenty Five Years of Good Seating

NORCOR MANUFACTURING CO. • GREEN BAY • WISCONSIN

**OSBORNE**  
Send for  
**CHALICE & CIBORIA**  
Book No. CM50C Illustrating  
Over 150 Original Designs  
117 Gower St., London WC1  
ENGLAND

**Vestments**  
AND ACCESSORIES FOR  
THE CLERGY



You'll prefer the extra quality that gives our vestments perfection for sacred service and long wear. Tailored to your individual needs to assure accurate fit from finest materials. Complete satisfaction guaranteed.

Write for CATALOG and CLOTH SWATCHES

**CHOIR VESTMENTS & ACCESSORIES**

Embroidered Frontals • Superfacades  
Markers • Dossals • Fair Linens

**Cuthbertson, Inc.**  
1 THEODORE  
2013 JANSOM ST.  
PHILADELPHIA 3, PENNSYLVANIA

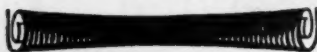


**NO LIQUOR SERVED  
AT THESE HOTELS!**

There are members in your church who will wish to patronize "Dry Hotels." We suggest that you pass this list on to them either by publishing it in your church calendar or by clipping it from the magazine and posting it on the church bulletin board.

**PHILADELPHIA**

**ROBERT MORRIS**—Arch and 17th Street, 208 rooms—\$3.50 up. In the heart of Philadelphia. Running ice water, private baths in all rooms. Banquet and meeting rooms. Louis E. Pike, Mgr.



**Devotionally Inspiring  
SOUNDMASTER CHIME RECORDS**

**RICH, MELLOW, CLEAR TONES** from BELFRY or LOFT  
The steady broadcast of Soundmaster Records has a definite and sustained inspirational value—creative interest in every season of the year. In Soundmasters you get true, expressive reproductions in rich, clear, mellow tones of choicest sacred music made by artists of renown.

Pick a Soundmaster Library for Quality  
**CHIMES • ORGAN • CHIMES and VIBRAPH**  
Write for list of unexcelled records.

**MORRISON RECORDING  
LABORATORIES**  
Dept. A-6 BATAVIA, ILL.

**FIRST METHODIST CHURCH TO BE SOLD\***

Dear Member and Friend:

It may be news to you but as indicated by the caption we are going to sell First Methodist Church. At least, we are going to try.

We are going to sell the ground, the building, the tradition, the services, the choir and, yes, even the prayer meeting.

If this statement has caused you to feel a little twinge of regret somewhere down deep within you—don't let it, because we are going to sell First Methodist to you.

You and I are connected to a church with a great spirit of loyalty and service. For 179 years First Methodist has loyally served God and man at the very heart of our State's capital. During all those years loyal men and women have given gladly to make that service possible.

Today First Methodist stands open and accessible to thousands who come to worship, to be quiet.

In a very real sense this "Cathedral of New Jersey Methodism" serves two congregations: the whole community, including transients and college students; and the 1,500 persons on the constituency roll. For the latter group, First Methodist provides additional strength and inspiration by hundreds of pastoral calls on regular members and newcomers, on the sick, the shut-ins and the bereaved—and by Christian education in one of the finest operated Sunday schools.

We have mailed or given out a new set of envelopes for the coming fiscal year. Whether you are included in that group or not you are receiving this letter with the request (if you have not pledged or desire to increase your pledge) that you fill in the enclosed card and mail it to Mr. Earl Jarrett, 627 Concord Circle, Trenton 8, New Jersey, or put it on the offering plate Sunday. Please make every necessary sacrifice to pledge on faith (this is not a promissory note) for the new budget. In due proportion to your faith you will be blessed.

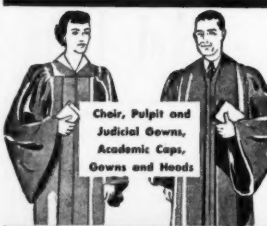
The surest way to keep First Methodist Church from being sold to some secular interest is to allow it to be sold to you sufficiently to support its financial program regularly every week.

A year ago not a single home solicitation was necessary. In the coming year your finance committee is counting on you to back us to the hilt. We need the power of your prayers, your presence and your pledge.

Faithfully yours,  
The Finance Committee

\*Canvas letter of the First Methodist Church, Trenton, New Jersey, J. B. Oman, minister.

**Cotrell and Leonard**  
**GOWNS**



Choir, Pulpit and  
Judicial Gowns,  
Academic Caps,  
Gowns and Hoods

SINCE 1832

**Cotrell and Leonard**  
INC.  
Albany 1, New York

In New York 5 FINE RESTAURANTS

*sleep like a top*

at the NEW  
**Prince George Hotel**



Singles with bath from \$4.00

28th just East of 5th Ave.

**FOLDING CHAIRS**  
in Steel  
or Wood  
**FOLDING BANQUET  
TABLES**



**WRITE FOR CATALOGUE  
AND LOW DIRECT PRICES**

**J. P. REDINGTON & CO.**  
DEPT. 90, SCRANTON 2, PA.

**Electric Lighted  
CHURCH BULLETINS  
HONOR ROLLS**



Send for FREE Catalog containing illustrations and prices of the various types of bulletins made by us. A post card will do! Please mention name of your church.

**THE ASHTABULA SIGN CO.**  
Department C Ashtabula, Ohio



**They Say—What Say They?, Let Them Say***(From page 67)*

minds of the children. My own son, now three years old, was taken into this room at an early age. I don't know whether he is so noisy now because of the loud-speaker, or just because he is a boy. That remains to be seen. My wife says she sees nothing objectionable to the arrangement we have, and she knows from experience.

If everyone bewares of new gadgets, who is going to test them out to see if they will work or not?

C. W. Krause, Vesuvius, Virginia.

\* \* \*

**THE SEVEN SCOURGES**

I am very glad you printed the article "The Seven Scourges of the Rural Church" in the January issue. Most of the things called to our attention by the author are facts that need to be taken into consideration by us all. He is telling the truth; perhaps that is why it hurts some of his readers. Thank God for someone who has courage to oppose what he feels to be evils facing our religious structure.

Arthur E. Barkley, Bethany, Oklahoma.

\* \* \*

**SUPERIOR MENTAL EYES**

Your magazine for January carried a veritable expose of the weakness and negative policies of denominational so-called "trouble-shooters," leaders and experts. I refer, of course, to the article "The Seven Scourges of the Rural Church."

It is positively amazing how "top" mental eyes, supposedly so superior, can see so little, and do so little, when they need to see and do so much to make God's rural acres yield bountifully. I suppose it is below the big man's threshold of pride to listen to the country pastor on the field, the man whose eyes and ears and heart are ever open to the manifold problems of the rural church. Perhaps the faithful country parson knows more, after all, about the best ways to hold a little fort for Christ. Perhaps spiritual quality and power are no longer considered as better-than-equivalents for the arm-chair philosophies of pseudo experts. Yet we may believe that God still looketh upon the heart and spirit, and gives true wisdom and revelations where he wills.

Leroy Victor Cleveland,  
Henniker, New Hampshire.

\* \* \*

**CRUMBLING RURAL CHURCHES IN  
NEW HAMPSHIRE?**

It was with a great deal of interest that I read the article on "The Seven Scourges of the Rural Church" by Jerome Cleveland of Canterbury, Connecticut, in your January number. I enjoyed the article very much because of the splendid way in which it was written, until I came to what seems to be Mr. Cleveland's primary purpose in writing the article, and that was his gripe over some dissatisfying action taken by his denominational board. That stands out like a sore thumb in the article and robs it of its splendor.

I question the right of Mr. Cleveland to speak as an authority on the rural churches in New Hampshire, or even of the turnover of farms during forty years. His reference to one community where there are only two full-time farmers left out of forty is not presented from his study of the community but from rumor. He certainly hasn't shown any evidence of knowing the

*(Turn to page 71)*

*Looks slick~*  
**—BUT IT'S SKIDPROOF!**



**AND HOLCOMB NON-SKID WAX  
COSTS LESS PER YEAR  
THAN ANY OTHER TREATMENT!**



You're *safe* with Holcomb Non-Skid Wax—Underwriters' Laboratories says so. And you're sure to save money—for Non-Skid cuts waxing time, cuts number of waxings, keeps floors beautiful longer.

Non-Skid is tough, resilient, water-resistant—easily buffs to a high gloss after mopping. It's easy and economical to apply—a thin coat does the job.

Use Holcomb Non-Skid for every type floor surface where safety is the factor. Use Holcomb Water-Proof Wax for floors with heavy, wet or muddy traffic. Call your Holcomb Serviceman for every cleaning need.

**FACTORY, INDIANAPOLIS 7;**  
BRANCHES IN NEW YORK AND LOS ANGELES



**J. I. HOLCOMB**  
MANUFACTURING COMPANY

*Scientific cleaning materials*

# PIPE ORGAN DIRECTORY

## ARKANSAS

### ARKANSAS ORGAN CO.

W. J. Cushing, Pres.

#### ORGAN BUILDERS

Designers and builders of fine organs. Modernizing, rebuilding, additions, chimes, tuning all makes of organs.

"Experience IS an advantage"

P.O. Box 491, N. Little Rock, Ark.

## CONNECTICUT

### PIPE ORGANS

AUSTIN ORGANS, Inc.

Hartford, Conn.

Inquiries Welcomed

## ILLINOIS

-IN HIGHLAND, ILLINOIS

### WICKS ORGANS

... bring to great artists everywhere, the ultimate in magnificent tone, design, and numerous features exclusive with WICKS.

tent. CM

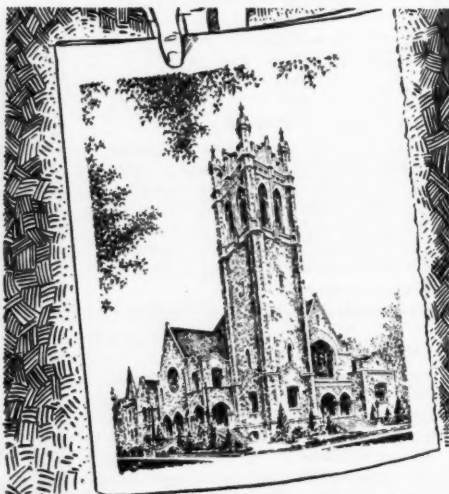
## MARYLAND



## OHIO



## OHIO—Continued



### WOULD YOU LIKE A COPY OF *Frederick Marriott's* PROGRAM?

This program may help you present a recital of your own, or you may want it for your file. It is the Dedication Program of the new Charles Thomas Betteger Memorial Organ at Christ Church Methodist, Charleston, West Virginia. Performance by Frederick Marriott, distinguished American organ virtuoso and composer. Just write Hillgreen-Lane & Co., Alliance, Ohio. Your program will be sent promptly . . . no charge or obligation.

## NEW JERSEY

### Organ Maintenance

Rebuilding • Repairs  
Additions • Tuning

Organ Chimes  
Amplified Tower Chimes

Yearly Maintenance Contracts

Courteous and Dependable

Pipe Organ Service

by Factory-Trained Experts

**CHESTER A. RAYMOND**

Organ Builder

44 SPRING ST.

PRINCETON, N. J.

Phone 935

Member Associated Organ Builders of America

### THE EASTERN BAPTIST THEOLOGICAL SEMINARY PLANS 1951 SUMMER SESSIONS

Two three-week terms including undergraduate and seminary courses will be held at the Eastern Baptist Seminary—first term, June 4 to June 23; second term, June 25 to July 14.

The undergraduate courses, with college credit, will include English, history, sociology, etc. Seminary courses will include Old Testament, New Testament, theology, church history, homiletics, etc. Special features will include the use of the library, bookstore, swimming pool, daily chapel, lunchroom, cultural and recreational advantages in historical Philadelphia.

The advance registration begins on April 1. For information write to Director of the Summer Session, the Eastern Baptist Theological Seminary, Lancaster Avenue and City Line, Philadelphia 31, Pennsylvania.

# Vacation Among Former Parishioners

by Milton Thomas\*

THE invitation was special for Wednesday night and general for the rest of the week. It led to one of the most unusual vacations we have ever taken—a vacation among former parishioners. I was being asked as a former pastor to preach the opening sermon at the Centennial of the Rimersburg Methodist Church and then if possible to remain, enjoy, and help during the rest of the program, closing Sunday night. And who could turn down such an invitation as that?

You see I have been a rural Methodist pastor and we have the reputation for changing pastorates more often than many of the clergy, which gave me quite a number of churches and circuits with old friends. And most of them had been in the district of the conference in middle Pennsylvania. I had followed the practice of leaving the charge exclusively to my successor when I moved away, so we had never frequented those communities which once meant so much to us.

The invitation came while we were making plans for our vacation. We had already decided on the school for

rural pastors at the Pennsylvania State College which was to close Friday afternoon. The Centennial was to open the following Wednesday with a reception in the afternoon and the preaching service in the evening. So we asked ourselves: "Why not plan our vacation to include the pastor's school, the centennial, and visit other parties down that way?"

Having reached that decision I immediately wrote to R. C. Brooks, the present pastor of Big Run, telling him we would be on vacation down that way for the designated Sunday and I would be happy to preach for him in the morning, evening, or both. And he replied right back with an invitation to preach at both services. Then with Sunday pinned down we began to plan how we could stop in the various communities in that region where I had served as pastor. Thus our vacation schedule began to take form.

I don't know why the other pastors passed up the opportunity but Mrs. Thomas, ten-year-old Vivian, and I were the only ones to return for the entire period. The others came for individual services centering in the ones in which they were scheduled to participate, but they certainly missed

(Turn to page 72)

## They Say—What Say They?

(From page 69)

facts. He visited one parish in our state where his brother was having some difficulty and builds a story on a rural church work which is crumbling partly due to people leaving New Hampshire and partly due to denominational secretaries who are standing in the way of allowing rural churches to choose their own pastors. Both of these statements are highly exaggerated, and do not represent the facts in the state of New Hampshire.

The population of the state of New Hampshire began to decline in many of the small towns in the period of 1840 to 1860 due largely to westward migration. More churches had been built from 1750 to 1860 than were necessary for later generations to carry on. Some of these good structures were left behind when these builders migrated, and still stand as memorials to people who knew how to work for the glory of God. The buildings are not in a state of decay, but are kept up by boards of trustees who see that at

least one service is held in them on Old Home Sunday in August of each year.

There are twelve such churches (Baptist) in our state. The balance of our 135 churches operate under pastors either separately, with other churches in circuits of two or more churches, or in federations with churches of other denominations. We are constantly looking for men who are devoted to the cause of the rural church, and who will give full time to their work. We also seek to lead our churches to raise adequate salaries for men who prove themselves as capable leaders. When it is not possible for a church to give such a salary for good leadership, we subsidize our churches to the extent of \$600 a year to make a living wage possible.

We need more articles on the rural church, but I trust that they may be built on facts and not on hearsay.

George W. Wiesen, Director of Town and Country Work, Baptist Convention of New Hampshire, Manchester, New Hampshire.

## 1851 One Hundred Years! 1951

The world's most famous artists have been generous in their praise of Kilgen's achievements in organ building.

**EDOUARD NIES-BERGER:** "I would like to express my admiration of the Kilgen four-manual in Carnegie Hall . . . a magnificent instrument . . ."

**LOUIS VIERNE, Cathedral of Notre Dame, Paris:** "I was very glad to play your beautiful organ at St. Francis Xavier's in St. Louis . . ."

**MARCEL DUPRE, Paris:** "I enjoyed playing your splendid organ . . . excellent accent and fine voicing."

**MARIO SALVADOR, St. Louis Cathedral, St. Louis:** "I am pleased to the utmost . . . this instrument is one of the greatest masterpieces of organ building . . ."

**PIETRO YON, St. Patrick's Cathedral, New York:** "I am doing a service to churches by recommending Kilgen Organs . . . far superior to anything I have ever played."

**RICHARD ELLSASSER, Boston:** ". . . superior in workmanship and voicing . . ."

### The Kilgen Organ Company

4634 West Florissant Avenue  
St. Louis 15, Missouri



## RING CHURCH BELLS

the VERDIN push-button way!




Verdin Ringers make bell-ringing easy . . . bring out full, rich tones of genuine cast bells. No records. No amplifiers. Saves time, steps, labor. 1600 churches use them. Use present bells. Get free catalog.

THE I. T. VERDIN CO.  
553 Dandridge St., Cincinnati 10, Ohio

**VERDIN** ELECTRIC  
BELL RINGERS  
TOWER CLOCKS REPAIRED • ELECTRIFIED

## GOWNS

• Pulpit and Choir •  
Headquarters for  
RELIGIOUS SUPPLIES


Church Furniture • Stoles  
Embroideries • Vestments  
Hangings • Communion  
Sets • Altar Brass Goods

CATALOG ON REQUEST  
CHURCH GOODS  
SUPPLY COMPANY  
801 22 ARCH STREET PHILADELPHIA 1, PA.

## *Sudbury* CHURCH WORSHIP AIDS

Have your dealer show you  
the wide variety of well made  
church appointments we produce

FOR COMPLETE CATALOG SEND TO  
**SUDBURY BRASS GOODS CO.**  
65 SUDBURY STREET, BOSTON 16, MASS.



### CHOIR ROBES

PRICES AND SAMPLES  
ON REQUEST  
WRITE

### NATIONAL GOWNS

DIVISION OF  
NATIONAL SPORTS CO.  
267 Marquette Street  
Fond Du Lac, Wisconsin

## In the May PULPIT DIGEST

*The professional journal of  
the Protestant ministry*

- **Joseph R. Sizoo**  
*The answers which Christianity  
affords to the problems of old  
age, of particular interest to min-  
isters who counsel*
- **George A. Buttrick**  
*A timely and inspiring sermon  
for the Festival of the Christian  
home*
- **Otto A. Geiseman**  
*A challenging message for the  
feast of Pentecost*

... plus special sermons for Trinity Sun-  
day, Memorial Day and baccalaureate serv-  
ices, and many other aids to your minis-  
try. Enter your subscription today.

One Year—\$3.00 • Three Years—\$6.00

**PULPIT DIGEST**  
Great Neck, New York

## IN THE GARDEN

A delightful little book of  
comfort for all who mourn.

The ideal present to be  
sent the bereaved family fol-  
lowing the funeral.

10 Cents Per Copy  
25 or More at 8c Each  
Mailing Envelopes 1½c Each

**Church Management, Inc.**  
1900 Euclid Avenue  
Cleveland 15, Ohio

## Vacation Among Former Parishioners

(From page 71)

a wonderful time. It was something like the return of the wandering son and the slaying of the fatted calf. The whole affair seemed to be a grand reception for us. We were feasted and feted during the whole time.

And we were the center of activity—which of course every preacher enjoys. My list of activities included the following, besides preaching the opening sermon: toastmaster at one banquet, presiding at a service at which another former pastor preached, speaking at a special youth fellowship program, taking the part of the presiding elder at the founding of the church in the historical pageant, preaching at the out-appointment on Sunday, teaching the men's Bible class, sitting on the platform and leading in prayer at various services, and once singing a solo. There was never a dull moment.

As to entertainment we had the privilege of living in the home of the family next door to the parsonage. These were our old friends and neighbors. But most of our meals were taken elsewhere. Not long after we accepted the general invitation, other invitations started coming to us for meals. We accepted them with the provision that they be cleared with the entertainment committee. The whole week meant the meeting of old friends, some of whom had begun the Christian life under my ministry and others who had been helped in time of crisis. I can now begin to understand some of Saint Paul's endearing statements regarding favors received from his churches for we, too, were royally entertained.

At Big Run we were entertained in the parsonage that for three years had been our home. But we slept in the room we had never slept in while we lived there for it had been our spare room. In another parish when we lived there a family across the street were so close that in many things we depended on them. On one occasion the lady of the house remarked something about returning pastors always visiting someone else. Right then I decided if we ever returned we would visit them, so I felt free to write to

them telling of our coming visit. At another community we stayed all night at the home of a couple who had visited us at our present charge.

My plans, as far as the days between engagements and immediately following the centennial, were to visit former friends and if they extended an invitation to accept it, otherwise to go to tourist cabins. But the invitations were always forthcoming, usually with an urgent insistence. We thought that Vivian might not fit into the dormitory life at State College but that she would enjoy the rest of our vacation so I arranged for my mother to put her on the bus in the care of the driver and we were to meet her at DuBois following the summer school. We had never before depended on bus transportation for a child traveling alone and this trip involved a two-hour layover at an exchange point. But thanks to the bus driver, Vivian arrived on time.

One must not close his eyes to the professional ethics involved in such a vacation—and I think we solved them properly. No one knows better than a pastor the embarrassment which a former pastor returning can cause. The returning pastor must understand that parish administration, theology, and counselling belong to the present pastor. Brotherhood demands that we disregard minor differences and support him in all we say and do. In our expressed opinions he is always right when the few who disagree with him come griping to us.

And then such a vacation cannot be taken many times during a lifetime. One tour like this should end the welcome we feel. It is the only time we have had such an experience, and while we thoroughly enjoyed it, we do not expect to repeat it at any time in the near future. In all, we visited eight of the communities we had served on five charges or circuits. It was a grand and glorious experience but not one to be tried too often.

Read

## Church Management

Found in Prospering Churches

## THE MAY AUDIO-VISUAL AIDS ISSUE

PRACTICAL, INFORMING, HELPFUL

Don't Miss This Great Number of Church Management

## Church Windows

DESIGNS AND QUOTATIONS  
FURNISHED UPON REQUEST

**Pittsburgh Stained Glass Studios**  
Worden and McCartney Sts., Pittsburgh, Pa.



## Classified for Sale and Exchange

*The Market Place for Men, Ideas, Church Supplies and Service*

Rate for Advertisements inserted in this Department: **Ten cents per word**; minimum charge, \$1.00; payable in advance. The publisher reserves the right to decline advertising and refund remittance. If box number is used add ten cents for forwarding postage.

Forms close 5th of month preceding

Address Classified Department  
CHURCH MANAGEMENT, INC.

1900 Euclid Avenue Cleveland 15, Ohio

### BOOKBINDING

Old Bibles Rebound Like New. A price, binding and style to meet every need. All types of binding, rebinding. Write for illustrated folder, prices. **Norris Bookbinding Co., Greenwood, Mississippi.**

### BOOKS

**Marriage and Sexual Harmony** by Oliver M. Butterfield. Recognized as a safe guide. Ninety-six pages. Paper bound. Fifty cents prepaid. Cloth bound library edition, \$1.00. **Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.**

**Understanding the Nervous Breakdown** by C. R. Thayer. A booklet with reprints of the three articles which appeared in "Church Management." It can be of great help to you in your counseling and in your own adjustments. 35 cents. **Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.**

**Wedding Etiquette.** An attractive booklet which gives details of wedding etiquette including problems of the bride, problems of the groom, issuing invitations, plans for reception, the processional, wedding music, decorations, etc. Almost a necessity to the minister; a wonderful pre-marriage gift to the bride and groom. Fifty cents per copy. **Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.**

New catalog of used religious books—free! **Baker Book House, Dept. CM, Grand Rapids 6, Michigan.**

Religious and theological books bought and sold. Free catalog. Libraries purchased. **Kregel's Bookstore, Grand Rapids 6, Michigan.**

Out-of-Print Leach Books. We can offer good

used copies of the following books by William H. Leach: "Church Administration" (Doran Edition), \$1.25; "Church Finance," \$1.25; "The Making of the Minister," \$1.25; "How to Make the Church Go," 90c; "Putting It Across," 90c; "Here's Money for Churches and Societies," 90c. **Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.**

**Greater Men and Women of the Bible** by Will A. Sessions, Jr. 52 short biographies, each complete. Ideal for Sunday school teachers, adult pupils and pastors. 158 mimeographed pages single-spaced. Paper bound. Postpaid, \$1.00. **Independence Boulevard Christian Church, 605 Gladstone Boulevard, Kansas City, Missouri.**

### CHURCH BULLETIN EXCHANGE

Bulletins and other printed matter sent us are read and then held for requests from readers. Put us on your mailing list. As material is available it will be sent to you upon request. Include stamps for postage. **Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.**

### FOR SALE

**Mahogany Offering Plate.** New, 12-inch, extra deep, with green pad, \$12.75. **Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.**

### OFFICE MACHINES

**Elliott Addresserette,** \$45.00; **Master Addresser,** \$24.50. **Print-O-Matic** card printer, \$15.75; supplies. Prepaid. **Donald F. Rossin Co., 423 So. 5th Street, Minneapolis 15, Minnesota.**

Trade your **Master addresser** for Elliott stencil addresser. Liberal allowance for your present outfit. **Box 56, River Grove, Illinois.**

### PROFESSIONAL SERVICES

**Wanted:** Minister of education, to begin late summer, to supervise church school, youth work, help in parish work and administration. Active growing church. Contact **Plymouth Congregational Church, 213 West Allegan Street, Lansing, Michigan.** **Robert M. Bartlett, minister.**

### SOUND PROJECTORS

**16mm Sound Projectors;** Ampco, Bell & Howell, DeVry, Victor and RCA, reconditioned, guaranteed one year, \$195.00 each complete. **Sünson, 521 South Lombard Avenue, Oak Park, Illinois.**

### WANTED

Fifty or more hymnals entitled "Hymns of the United Church" printed by Willett, Clark & Colby. Write **Rev. Howard G. Wiley, Silver Lake Presbyterian Church, Silver Lake, Minnesota.**



**CHURCH BULLETINS**

Every progressive church should use **Winters' De Luxe Bulletin Boards.** Dignified, refined, effective and economical. Over 7,000 IN USE. They increase attendance, interest and collections. Thousands of enthusiastic letters from Pastors. Write today for illus. Catalog L.

**H. E. WINTERS SPECIALTY CO.**  
308½ E. 4th St. Davenport, Ia.



## STAINED GLASS

Bronze Tablets  
Brass Altar Ware  
Furnishings of  
Metal and Wood

SINCE 1889

# THE PAYNE-SPICERS

## STUDIOS, INC.

48-54 EAST 13TH STREET, PATTERSON, N. J.

### Modern CHURCH SEATING



**\* Write for Descriptive Literature \***

**GRIGGS EQUIPMENT COMPANY** Manufacturers and Suppliers of CHURCH SEATING  
Belton, Texas



### ILLUMINATED CHURCH SIGNS

BEAUTIFUL  
PERMANENT  
LOW COST

(Send for Catalog)

**THE WINONA CHURCH SIGN CO.**  
Dept. CM-451  
Winona Lake, Indiana



### Choir & Pulpit COWNS

Fine materials, beautiful work, pleasingly low prices. Catalog and samples on request. State your needs and name of church.

**DeMoulin Bros. & Co.**  
1161 South 4th St., Greenville, Ill.

### STAINED GLASS WINDOWS

Let us submit designs and estimates suited to your church and budget.

**Pike Stained Glass Studios**  
145 St. Paul Street, Rochester 4, New York

## Church Bulletins

Scriptural—Artistically Designed  
Large Assortment—Self Selection  
Lithographed—Special Days—General use  
Be Sure to Get Our Free Catalog and Samples

**ECCLESIASTICAL ART PRESS, Louisville, Ky.**

## Church Bulletins


STOCK FORM, or PRINTED TO YOUR ORDER

**60c per 100**

# Woolverton

**PRINTING COMPANY.**  
CEDAR FALLS, IOWA

*Paternal Supplies ... Write for Samples*




**WILLISIE**  
*Choir and Pulpit*  
**GOWNS**

For Choir Gowns and Pulpit Robes of course you'll want to see the Willisie Needlemaster. Hand tailored for long life and hard usage. Let us send you material samples and prices.

**PAUL A. WILLISIE CO.**  
1437 Randolph Street  
Detroit 26, Michigan  
892 Marney Street  
Omaha 8, Nebraska


2113 N. St. Paul Street, Dallas, Texas



**Brass Altar Ware**

CROSSES, VASES, CANDLESSTICKS,  
CANDELABRAS, MISAL STANDS,  
OFFERING PLATES.  
• Write For Catalog

**J. P. REDINGTON & CO.**  
DEPT. 806, SCRANTON 2, PA.



**GOWNS**

Write for FREE Choir Gown Style Book C12, Pulpit Apparel Style Book CF62. Ask for Budget Payment Plan. Confirmation Gowns—rental or sale

**E. R. MOORE COMPANY**  
932 Belden St. 11 West 42nd St.  
Chicago 13, Ill. New York 18, N. Y.

**WELCOME TO OUR CHURCH**

Come unto me, all ye that labour and are heavy laden, and I will give you rest.—Jesus Christ

A few minutes spent in quiet prayer and devotion will help to renew your faith. The typewritten and color letter are available to you.

May we suggest:

**FROM THE BIBLE**

For the Year: Matthew 11: 28-30  
Head of Assurance: Psalm 32  
Bereavement: Psalm 90: John 3:16  
Pecuniary: Romans 13  
For Yuletide: 1 Corinthians 13  
A New World: Revelation 21:3-5

**FROM THE MISAL**

Security: Our God Our Help is Above  
Psalm  
Questions: O Master Let Me Walk With Thee  
Confession: Sometimes a Light Burden  
Treat: Tell My Life and Let It Be Immortality: Icarus  
Join the Golden

As you turn the pages many others will be revealed to you.

(You shall be glad to have you take this with the completion of the church)

Actual size 6" x 3 1/2"

When war clouds gather people seek the house of God. These cards encourage members and strangers to use the church as a sanctuary from the strifes of life. Beautifully printed.

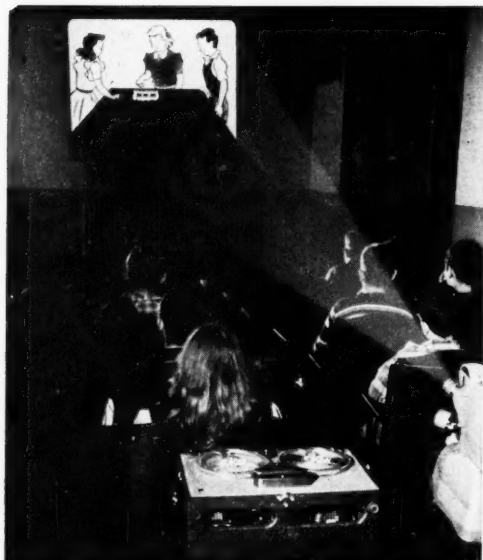
50 Cards, 75c; 100 for \$1.25;

300 or More at \$1.00 Per 100

**CHURCH MANAGEMENT, INC.**  
1900 Euclid Ave. Cleveland 15, O.

## Advertisers' Index

A	Page	M	Page
Abingdon-Cokesbury Press	53, 58	Maas Organ Co.	45
Adirondack Chair Co.	57	Malz, C. M.	42
All State Stationery Co.	Back Cover	McFadden Lighting Co.	63
American Prophetic League, Inc.	62	Meierjohann-Wengler	59
American Seating Co.	46	Ministers Life & Casualty Union	53
American Sunday School Union	66	Minnesota Mining & Mfg. Co.	3rd Cover
Ampco Corporation	31	Mitchell Manufacturing Co.	49
Ancher Post Products, Inc.	51	Moller, Inc., M. P.	70
Architectural Bronze & Aluminum Corp.	41	Monroe Co., The	59
Arkansas Organ Co.	70	Moore Co., E. R.	74
Arrow Letter Service	42	Morrison Recording Laboratories	68
Artcraft Theatre Equipment Co.	40	Myers Brothers	50
Ashtabula Sign Co.	68		
Augsburg Publishing House	42		
August Stained Glass Studio	62		
Austin Organs, Inc.	70		
<b>B</b>			
Baker Book House	57		
Benson Publishing Co., John T.	62		
Bentley & Simon, Inc.	44		
Bernard-Smithline Co.	41, 62		
Biehl, B. F.	66		
Broadman Press, The	59		
Brotherhood Mutual Life Ins. Co.	25		
<b>C</b>			
Camden Artcraft Co.	64		
Cathedral Envelope Co.	45		
Cathedral Films, Inc.	34		
Central School of Religion	66		
Chair Company of America	64		
Chicago Theological Seminary, The	54		
Church Film Service	64		
Church Management, Inc.	72, 74, 2nd Cover		
Church Screen Productions	61		
Church World Press, Inc.	66		
Clark Manufacturing Co.	35		
Clark Company, Inc., W. L.	63		
Collegiate Cap & Gown Co.	57		
Concordia Publishing House	35		
Cottrell & Leonard, Inc.	63		
Cox Sons & Vining, Inc.	64		
Cuthbertson, Inc., J. Theodore	68		
<b>D</b>			
DeLong Seating Co., Inc.	44		
DeMoulin Brothers & Co.	73		
Denning Manufacturing Co.	46		
Dietz, Inc., William H.	66		
Doubleday & Co.	54		
Dry Hotels	68		
<b>E</b>			
Eastman Kodak Co.	19		
Ecclesiastical Art Press	73		
Edins Service Specialties	60		
Erdmans Publishing Co., Wm. B.	54		
Endicott Church Furniture	42		
<b>G</b>			
Geissler, Inc., R.	62		
Griggs Equipment Co.	73		
<b>H</b>			
Harper & Brothers	56		
Hillgreen, Lane & Co.	70		
Hillyard Chemical Co.	47		
Holcomb Manufacturing Co., J. I.	69		
Holcomb & Hoke Mfg. Co., Inc.	6		
Hope Publishing Co.	40		
<b>I</b>			
International Bronze Tablet Co., Inc.	29		
<b>J</b>			
Judson Press, The	58		
<b>K</b>			
Keck, Stained Glass Studio, Henry	64		
Kilgen Organ Co., The	71		
Krogmann, John—Artist	66		
Kundtz Co., The Theodor	63		
<b>L</b>			
Lamb Studios, The J. & R.	53		
Little Giant Manufacturing Co.	64		
<b>M</b>			
<b>N</b>			
National Bible Press	28		
National Church Goods Supply Co.	71		
National Church Supply Co.	34		
National Religious Press, The	37		
National Sports Equipment Co., The	72		
New Castle Products	21		
Norcor Manufacturing Co.	67		
Novelty Lighting Corp.	48		
<b>O</b>			
Osborne & Co., Ltd., F.	68		
Ossit Church Furniture Co.	44		
<b>P</b>			
Page Fence Association	39		
Payne-Spiers Studios, Inc.	73		
Philadelphia Carpet Co.	73		
Pike Stained Glass Studios	38		
Pittsburgh Stained Glass Studio	72		
Preferred Risk Mutual Insurance Co.	29		
Presbyterian Ministers' Fund	57		
Prince George Hotel	68		
Princeton Theological Seminary	53		
Pro-Del Industries, Inc.	62		
Pulpit Digest	72		
<b>R</b>			
Rambusch Decorating Co.	28		
Rauland-Borg Corp.	57		
Raymond, Chester J.	70		
Redington & Co., J. P.	38, 68, 74		
Religious Book Club, The	49		
Revell Co., Fleming H.	3		
Rudin & Co., Inc., John	65		
<b>S</b>			
Schantz Organ Co.	70		
Schulmerich Electronics, Inc.	41		
Schuman, Henry	60		
Scribner's Sons, Charles	55		
Scripture Press	61		
Society for Visual Education, Inc.	27		
Souvenir Activity Calendars	53		
Spaulding Publishers	26		
Spencer Studios, Inc.	64		
Standard Publishing Co.	33		
Sudbury Brass Goods Co.	72		
<b>U</b>			
United Lutheran Publication House	50		
Upper Room, The	25		
<b>V</b>			
Verdin Co., The I. T.	71		
<b>W</b>			
Ward Co., The C. E.	53		
Warner Press	33		
Wells Organizations, Inc.	5		
Western Waterproofing Company of Missouri	59		
Westminster Press, The	54		
Whitmore Associates, Inc.	60, 61		
Wicks Organ Co.	70		
Will & Baumer Candle Co.	32		
Willis Co., Paul A.	74		
Winona Church Sign Co.	73		
Winterich's	43		
Winters Specialty Co., H. E.	73		
Woolverton Printing Co.	73		
Wurlitzer Co., The Rudolph	65		



## Make slide films "come alive" with tape recordings!

Here's a new low-cost way to make all kinds of film programs more interesting and effective. By recording your own running commentary on tape, you add professional smoothness and impact to any program.

For instance, if the program features different activities of your church, you can dub in recordings of your choir and congregation singing, the actual voices of participants in christenings and weddings, minstrel shows and youth meetings.

See your dealer today...ask him to demonstrate tape recording for you. Or write direct to Dept. CM-41, Minnesota Mining & Mfg. Co., St. Paul 6, Minn., and we'll make all arrangements.

▶ **PRE-RECORDED COMMENTARIES** on tape can be edited and spliced to match the screen presentation perfectly. No more awkward breaks, long silences, make-shift illumination of scripts...the tape runs the program off smoothly all by itself!



**SUNDAY SCHOOL CLASSES** relish occasional talks by the minister, but his crowded schedule often makes this hard to arrange. The solution? A talk recorded on tape during the week and played for the class on Sunday.



**RECORDED SERMONS** enable a minister to go over his delivery for undesirable speech habits. Re-recording automatically erases the previous recording. Record, erase and re-use the same tape countless times.



**COMPETENT ACCOMPANIMENT** for choir practice and program rehearsals is available at all times when you have a tape recording made by the regular accompanist. Tape reproduces every inflection with lifelike fidelity.



**IMPORTANT:** "Scotch" Brand Sound Recording Tape is used exclusively by all major networks and recording companies. For sound *quality* look for the "Scotch" Brand and the plaid-decorated box.

Made in U.S.A. by MINNESOTA MINING & MFG. CO., St. Paul 6, Minn., also makers of "Scotch" Brand Pressure-sensitive Tapes, "Underseal" Rubberized Coating, "Scotchlife" Reflective Sheeting, "Safety-Walk" Non-Slip Surfacing, "3M" Abrasives, "3M" Adhesives.  
General Export: Minn. Mining & Mfg. Co., International Division, 270 Park Avenue, New York 17, N. Y.

# An ALL STATE SPECIAL Offered to Church Management Readers!

**ALL-STATE**  
STATIONERY COMPANY  
22 JONES STREET, NEW YORK 14, N. Y.



No. 474 ONLY

**\$77<sup>90</sup>**

Try this amazing "PRESIDENT'S" File for 10 days and you will agree that it is the most complete Filing-and-Storage System—for filing bills, orders, correspondence, cancelled checks, forms, cards, etc.; for storing valuable supplies and confidential records—ALL IN ONE COMPACT UNIT.

**No. 478 "AUDITOR'S" File.** Same as No. 474, but contains two letter size files instead of four. (A storage compartment under lock and key replaces the files.) **Only \$72.50.**

MAIL THIS COUPON TODAY!

ALL STATE STATIONERY CO., Dept. M  
22 Jones Street, New York 14, N. Y.

Please Print, Typewrite  
or Rubber Stamp clearly

Please ship the following on 10 Days' FREE Trial:

No. 474 "President's" File with combination lock safe, four letter size files, and two double index files at \$77.90 each

No. 474-PL Same as No. 474, but with plunger-type lock which automatically locks all drawers at \$86.40 each

No. 478 "Auditor's" File with combination lock safe, two letter size files, two double index files, and storage compartment under lock and key at \$72.50 each

No. 478-PL Same as No. 478, but with plunger-type lock which automatically locks all drawers at \$81.00 each

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Ordered by \_\_\_\_\_ Position or Title \_\_\_\_\_

PLEASE CLIP COUPON TO YOUR LETTERHEAD

## SEND NO MONEY!

Order this unusual All-State  
"Built-For-A-Lifetime" Value

USE **FREE** FOR 10  
IT DAYS

No. 474

### The "President's" File

Makes every space office space—all your records at your fingertips when you need them

- **FOUR LETTER SIZE FILES** on ball-bearing rollers.
- **ROOMY SAFE COMPARTMENT** with sturdy combination lock. No keys necessary—only **YOU** know the combination.
- **TWO DOUBLE INDEX FILES** with a capacity for 6400 3x5 or 4x6 index cards.
- Use index files as **CANCELLED CHECK FILES**, by simply removing the partition from the file.
- Overall size: 37½" high, 30½" wide, 17½" deep.
- Ruggedly constructed of **HEAVY GAUGE STEEL**, electrically welded throughout.
- Available in Cole Gray Baked Enamel finish.

Ideal for use in

CHURCH	SCHOOL
OFFICE	MANSE
HOME	SEMINARY
HOSPITAL	INSTITUTION

**SEND NO MONEY  
ORDER IT ON 10 DAYS  
FREE TRIAL!**

Just mail this coupon with your name and address, and we will promptly ship you this unique and useful cabinet. If, at the end of 10 days, you are not satisfied that this is the finest and most practical value, return it to us and owe nothing.